

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM564757

|   |   |                       |                       |
|---|---|-----------------------|-----------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                          |                       |                       |
| <b>NATURE OF CONVEYANCE:</b>  | SECURITY INTEREST                       |                       |                       |
| <b>CONVEYING PARTY DATA</b>   |   |                       |                       |
| <b>Name</b>   | <b>Formerly</b>                         | <b>Execution Date</b> | <b>Entity Type</b>    |
| Digital Turbine Media, Inc.   |   | 02/28/2020            | Corporation: DELAWARE |
| <b>RECEIVING PARTY DATA</b>   |   |                       |                       |
| <b>Name:</b>  | Western Alliance Bank                   |                       |                       |
| <b>Street Address:</b>  | 2700 West Sahara Ave.                   |                       |                       |
| <b>City:</b>  | Las Vegas                               |                       |                       |
| <b>State/Country:</b>   | NEVADA                                  |                       |                       |
| <b>Postal Code:</b>   | 89102                                   |                       |                       |
| <b>Entity Type:</b>   | Chartered Bank: ARIZONA                 |                       |                       |
| <b>PROPERTY NUMBERS Total: 1</b>  |   |                       |                       |
| <b>Property Type</b>  | <b>Number</b>                           | <b>Word Mark</b>      |                       |
| <b>Registration Number:</b>   | 4078269                                 | APPIA                 |                       |
| <b>CORRESPONDENCE DATA</b>  |   |                       |                       |
| <b>Fax Number:</b>  | 2134432926                              |                       |                       |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |   |                       |                       |
| <b>Phone:</b>   | 213-617-5493                            |                       |                       |
| <b>Email:</b>   | jcravitz@sheppardmullin.com             |                       |                       |
| <b>Correspondent Name:</b>  | Sheppard, Mullin, Richter & Hampton LLP |                       |                       |
| <b>Address Line 1:</b>  | 333 S. Hope St., 43rd Floor             |                       |                       |
| <b>Address Line 2:</b>  | Attn: J. Cravitz                        |                       |                       |
| <b>Address Line 4:</b>  | Los Angeles, CALIFORNIA 90071           |                       |                       |
| <b>ATTORNEY DOCKET NUMBER:</b>  | 37LB-311492                             |                       |                       |
| <b>NAME OF SUBMITTER:</b>   | Julie Cravitz                           |                       |                       |
| <b>SIGNATURE:</b>   | /julie cravitz/                         |                       |                       |
| <b>DATE SIGNED:</b>   | 03/02/2020                              |                       |                       |
| <b>Total Attachments: 6</b>   |   |                       |                       |
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**TRADEMARK SECURITY  
AGREEMENT**

**DIGITAL TURBINE MEDIA, INC.,  
ET AL.**

This TRADEMARK SECURITY AGREEMENT (this "*Trademark Security Agreement*") is made as of February 28, 2020, by and among the Grantors listed on the signature pages hereof (collectively, jointly and severally, "*Grantors*" and each individually "*Grantor*"), and WESTERN ALLIANCE BANK, an Arizona corporation ("*Bank*").

WITNESSETH:

WHEREAS, pursuant to that certain Credit Agreement dated as of February 28, 2020 (as amended, restated, supplemented, or otherwise modified from time to time, the "*Credit Agreement*") between and among Digital Turbine, Inc., a Delaware corporation ("*Holdings*"), Digital Turbine Media, Inc., a Delaware corporation ("*DT Media*"), Digital Turbine USA, Inc., a Delaware corporation ("*DT USA*"), and, together with Holdings, DT Media, and DT USA, each, a "*Borrower*" and collectively, as "*Borrowers*"), and Bank, Bank agreed to make certain financial accommodations available to Borrowers from time to time pursuant to the terms and conditions thereof; and

WHEREAS, Bank is willing to make the financial accommodations to Borrowers as provided for in the Credit Agreement, but only upon the condition, among others, that Grantors shall have executed and delivered to Bank that certain Security Agreement, dated as of even date with the Credit Agreement (including all annexes, exhibits or schedules thereto, as from time to time amended, restated, supplemented or otherwise modified, the "*Security Agreement*"); and

WHEREAS, pursuant to the Security Agreement, Grantors are required to execute and deliver to Bank this Trademark Security Agreement;

NOW, THEREFORE, in consideration of the premises and mutual covenants herein contained and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each Grantor hereby agrees as follows:

1. **DEFINED TERMS.** All initially capitalized terms used but not otherwise defined herein have the meanings given to them in the Security Agreement or, if not defined therein, in the Credit Agreement.

2. **GRANT OF SECURITY INTEREST IN TRADEMARK COLLATERAL.** Each Grantor hereby unconditionally grants, assigns, and pledges to Bank to secure the Secured Obligations, a continuing security interest (referred to in this Trademark Security Agreement as the "*Security Interest*") in all of such Grantor's right, title and interest in and to the following, whether now owned or hereafter acquired or arising (collectively, the "*Trademark Collateral*"):

(a) all of its Trademarks and Trademark Intellectual Property Licenses to which it is a party including those referred to on Schedule I;

(b) all goodwill of the business connected with the use of, and symbolized by, each Trademark and each Trademark Intellectual Property License; and

(c) all products and proceeds (as that term is defined in the UCC) of the foregoing, including any claim by such Grantor against third parties for past, present or future (i) infringement or dilution of any Trademark or any Trademarks exclusively licensed under any Intellectual Property License,

Exhibit C  
Trademark Security Agreement

including right to receive any damages, (ii) injury to the goodwill associated with any Trademark, or (iii) right to receive license fees, royalties, and other compensation under any Trademark Intellectual Property License; provided that Trademark Collateral shall not include any "intent to use" trademark applications to the extent that, and solely during the period in which, the grant of a security interest therein would impair the validity or enforceability of such "intent to use" trademark applications under applicable federal law.

3. **SECURITY FOR SECURED OBLIGATIONS.** This Trademark Security Agreement and the Security Interest created hereby secures the payment and performance of the Secured Obligations, whether now existing or arising hereafter. Without limiting the generality of the foregoing, this Trademark Security Agreement secures the payment of all amounts which constitute part of the Secured Obligations and would be owed by Grantors, or any of them, to Bank, whether or not they are unenforceable or not allowable due to the existence of an Insolvency Proceeding involving any Grantor.

4. **SECURITY AGREEMENT.** The Security Interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interests granted to Bank pursuant to the Security Agreement. Each Grantor hereby acknowledges and affirms that the rights and remedies of Bank with respect to the Security Interest in the Trademark Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. To the extent there is any inconsistency between this Trademark Security Agreement and the Security Agreement, the Security Agreement shall control.

5. **AUTHORIZATION TO SUPPLEMENT.** If any Grantor shall obtain rights to any new trademarks, the provisions of this Trademark Security Agreement shall automatically apply thereto. Grantors shall give notice in writing to Bank with respect to any such new trademarks or renewal or extension of any trademark registration in accordance with Section 5.3(b) of the Credit Agreement. Without limiting Grantors' obligations under this Section, Grantors hereby authorize Bank unilaterally to modify this Trademark Security Agreement by amending Schedule I to include any such new trademark rights of each Grantor. Notwithstanding the foregoing, no failure to so modify this Trademark Security Agreement or amend Schedule I shall in any way affect, invalidate or detract from Bank's continuing security interest in all Collateral, whether or not listed on Schedule I.


6. **COUNTERPARTS.** This Trademark Security Agreement may be executed in any number of counterparts and by different parties on separate counterparts, each of which, when executed and delivered, shall be deemed to be an original, and all of which, when taken together, shall constitute but one and the same Trademark Security Agreement. Delivery of an executed counterpart of this Trademark Security Agreement by telefacsimile or other electronic method of transmission shall be equally as effective as delivery of an original executed counterpart of this Trademark Security Agreement. Any party delivering an executed counterpart of this Trademark Security Agreement by telefacsimile or other electronic method of transmission also shall deliver an original executed counterpart of this Trademark Security Agreement but the failure to deliver an original executed counterpart shall not affect the validity, enforceability, and binding effect of this Trademark Security Agreement.

[SIGNATURE PAGE FOLLOWS]


IN WITNESS WHEREOF, the parties hereto have caused this Trademark Security Agreement to be executed and delivered as of the day and year first above written.

GRANTORS:

**DIGITAL TURBINE, INC.,**  
a Delaware corporation

By:   
Name: Barrett Garrison  
Title: Chief Financial Officer

**DIGITAL TURBINE MEDIA, INC.,**  
a Delaware corporation

By:   
Name: Barrett Garrison  
Title: Chief Financial Officer

**MOBILE POSSE, INC.,**  
a Delaware corporation

By:   
Name: Barrett Garrison  
Title: Chief Financial Officer

ACCEPTED AND ACKNOWLEDGED BY:

BANK:

**WESTERN ALLIANCE BANK,**  
an Arizona corporation

By: \_\_\_\_\_  
Name: Richard Lamoreux  
Title: Senior Vice President

Digital Turbine—Trademark  
Security Agreement

**TRADEMARK**  
**REEL: 006879 FRAME: 0773**

IN WITNESS WHEREOF, the parties hereto have caused this Trademark Security Agreement to be executed and delivered as of the day and year first above written.

GRANTORS:

**DIGITAL TURBINE, INC.,**  
a Delaware corporation

By: \_\_\_\_\_  
Name: Barrett Garrison  
Title: Chief Financial Officer

**DIGITAL TURBINE MEDIA, INC.,**  
a Delaware corporation

By: \_\_\_\_\_  
Name: Barrett Garrison  
Title: Chief Financial Officer

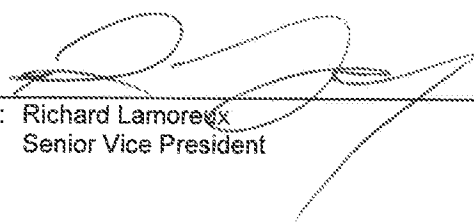
**MOBILE POSSE, INC.,**  
a Delaware corporation

By: \_\_\_\_\_  
Name: Barrett Garrison  
Title: Chief Financial Officer

ACCEPTED AND ACKNOWLEDGED BY:

BANK:

**WESTERN ALLIANCE BANK,**  
an Arizona corporation

By:   
Name: Richard Lamoreaux  
Title: Senior Vice President

**SCHEDULE I**  
to  
**TRADEMARK SECURITY AGREEMENT**

**Trademark Registrations/Applications**

| <b>Grantor</b>              | <b>Country</b> | <b>Mark</b>   | <b>Application/<br/>Registration No.</b> | <b>App/Reg Date</b>   |
|-----------------------------|----------------|---|--|---|
| Digital Turbine, Inc.       | USA            | Design Mark (class 9)   | 4700100                                  | Registered on March 10, 2015  |
| Digital Turbine, Inc.       | USA            | Design Mark (class 35)  | 4700101                                  | Registered on March 10, 2015  |
| Digital Turbine, Inc.       | USA            | Design Mark (class 42)  | 4700102                                  | Registered on March 10, 2015  |
| Digital Turbine, Inc.       | USA            | Word Mark (class 42)  | 5,628,027                                | Registered on December 11, 2018   |
| Digital Turbine, Inc.       | USA            | Word Mark (class 9)   | 5,857,673                                | Registered on September 10, 2019  |
| Digital Turbine Media, Inc. | USA            | Word Mark (class 35)  | 4078269                                  | Registered on December 27, 2011   |
| Digital Turbine, Inc.       | USA            | Word Mark (class 35)  | 5,628,026                                | Registered on December 11, 2018   |
| Mobile Posse, Inc.          | USA            | MOBILE POWERED BY POSSE and Design<br><br>(Int'l Class: 09)<br>software for use in providing advertising and electronic content via mobile devices<br>(Int'l Class: 35)<br>advertising services, namely, advertising via mobile devices | RN: 3883874<br>SN: 77795933              | Registered<br><br>First Use: October 7, 2010<br>Filed: August 3, 2009<br>Registered: November 30, 2010                    |
| Mobile Posse, Inc.          | USA            | MOBICRM<br><br>(Int'l Class: 35)<br>providing customer relationship management (crm) services by using mobile devices to communicate with customers regarding various matters   | RN: 3906811<br>SN: 77978692              | Registered<br><br>First Use: November 10, 2009<br>Filed: November 4, 2009<br>Registered: January 18, 2011                 |
| Mobile Posse, Inc.          | USA            | MOBICRM<br><br>(Int'l Class: 09)<br>software for use in providing customer relationship management (crm) services via mobile devices  | RN: 4372800<br>SN: 77865164              | Registered<br><br>First Use: February 8, 2012<br>Filed: November 4, 2009<br>Registered: July 23, 2013                     |
| Mobile Posse, Inc.          | USA            | MOBILE POSSE<br><br>(Int'l Class: 09)<br>software for use in providing advertising and electronic content via mobile devices<br>(Int'l Class: 35)<br>advertising services, namely, advertising via mobile devices                       | RN: 3606473<br>SN: 77071024              | Registered<br><br>First Use: March, 2007<br>Filed: December 24, 2006<br>Registered: April 14, 2009<br>Sec. 8 & 15: May 5, |

|  |  |  |  |      |
|--|--|--|--|------|
|  |  |  |  | 2019 |
|--|--|--|--|------|

**Trade Names**

| <b>Grantor</b>              | <b>Trade Names Used</b>  |
|-----------------------------|--|
| Digital Turbine Media, Inc. | Appia  |
| Mobile Posse, Inc.          | Mobile Posse<br>Firstly Mobile<br>First.ly<br>FotoScape<br>firstAPP<br>firstPAGE<br>firstPLACE |

**Common Law Trademarks**

None.

**Trademarks Not Currently In Use**

None.