

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM564792

|  |   |  |                      |
|--|---|--|----------------------|
| <b>SUBMISSION TYPE:</b>                              | NEW ASSIGNMENT                                      |  |                      |
| <b>NATURE OF CONVEYANCE:</b>                         | ENTITY CONVERSION                                   |  |                      |
| <b>CONVEYING PARTY DATA</b>                          |   |  |                      |
| <b>Name</b>  | <b>Formerly</b>                                     | <b>Execution Date</b>                  | <b>Entity Type</b>   |
| National Association for Stock Car Auto Racing, Inc. |   | 12/11/2019                             | Corporation: FLORIDA |
| <b>RECEIVING PARTY DATA</b>                          |   |  |                      |
| <b>Name:</b>   | National Association for Stock Car Auto Racing, LLC |  |                      |
| <b>Street Address:</b>                               | One Daytona Boulevard                               |  |                      |
| <b>City:</b>   | Daytona Beach                                       |  |                      |
| <b>State/Country:</b>                                | FLORIDA   |  |                      |
| <b>Postal Code:</b>                                  | 32114   |  |                      |
| <b>Entity Type:</b>                                  | Limited Liability Company: FLORIDA                  |  |                      |
| <b>PROPERTY NUMBERS Total: 63</b>                    |   |  |                      |
| <b>Property Type</b>                                 | <b>Number</b>                                       | <b>Word Mark</b>                       |                      |
| <b>Serial Number:</b>                                | 88289950  | ENASCAR HEAT PRO LEAGUE                |                      |
| <b>Serial Number:</b>                                | 88722847  | NASCAR CUP SERIES                      |                      |
| <b>Serial Number:</b>                                | 88722843  |  |                      |
| <b>Serial Number:</b>                                | 88294246  | NASCAR THE TRIP TRIPLE TRUCK CHALLENGE |                      |
| <b>Serial Number:</b>                                | 88509325  | NASCAR ACCELERATION NATION             |                      |
| <b>Serial Number:</b>                                | 88466594  | NORTH AMERICAN ENDURANCE CHAMPIONSHIP  |                      |
| <b>Serial Number:</b>                                | 88031229  | ENASCAR IGNITE SERIES                  |                      |
| <b>Registration Number:</b>                          | 5675226   | NASCAR                                 |                      |
| <b>Registration Number:</b>                          | 5785326   | ENASCAR                                |                      |
| <b>Serial Number:</b>                                | 88055191  | TRACKPASS                              |                      |
| <b>Registration Number:</b>                          | 5579677   | NASCAR                                 |                      |
| <b>Registration Number:</b>                          | 5578788   |  |                      |
| <b>Registration Number:</b>                          | 5437213   |  |                      |
| <b>Registration Number:</b>                          | 5587231   | NASCAR HEAT                            |                      |
| <b>Registration Number:</b>                          | 5368559   | NASCAR NEXT                            |                      |
| <b>Registration Number:</b>                          | 5388089   | NASCAR                                 |                      |
| <b>Registration Number:</b>                          | 5392803   | NASCAR                                 |                      |
| <b>Registration Number:</b>                          | 5388088   | NASCAR                                 |                      |
| <b>Registration Number:</b>                          | 5388087   | NASCAR                                 |                      |
| <b>TRADEMARK</b>                                     |   |  |                      |

OP \$1590.00 88289950

| Property Type        | Number  | Word Mark                               |
|----------------------|---------|---|
| Registration Number: | 5347245 | NASCAR SALUTES                          |
| Registration Number: | 5908324 | FANSCHOICE.TV                           |
| Registration Number: | 5908323 | FANSCHOICE.TV                           |
| Registration Number: | 4941281 | NAMES ARE MADE HERE.                    |
| Registration Number: | 4999530 | 600 MILES OF REMEMBRANCE                |
| Registration Number: | 4708353 | CHAMPIONSHIP 4                          |
| Registration Number: | 4633986 | GOOD GOES ROUND                         |
| Registration Number: | 4155549 | NASCAR AUTHENTICS                       |
| Registration Number: | 4818378 | NASCAR ACCELERATION NATION              |
| Registration Number: | 4523050 | AIR TITAN                               |
| Registration Number: | 4523048 | NASCAR AIR TITAN                        |
| Registration Number: | 4225130 | TROOPS TO THE TRACK                     |
| Registration Number: | 4046789 | NASCAR TEAM PROPERTIES                  |
| Registration Number: | 4289440 | STRICTLY STOCK                          |
| Registration Number: | 4230397 | NASCAR CLASSICS · EST 1948 ·            |
| Registration Number: | 3940121 | NASCAR HOME TRACKS                      |
| Registration Number: | 3183888 | NASCAR HALL OF FAME                     |
| Registration Number: | 3152285 | THE NASCAR FOUNDATION                   |
| Registration Number: | 3050478 | DRIVE FOR DIVERSITY                     |
| Registration Number: | 2976180 | NASCAR LIBRARY COLLECTION               |
| Registration Number: | 2901876 | NASCAR SPEEDPARK                        |
| Registration Number: | 2901874 | NASCAR.COM                              |
| Registration Number: | 2901873 | NASCAR.COM                              |
| Registration Number: | 3960526 | HIGH OCTANE THEATRE                     |
| Registration Number: | 3920955 | WHERE THE RACE LIVES ON.                |
| Registration Number: | 3643963 | NASCAR FUEL FOR BUSINESS COUNCIL        |
| Registration Number: | 3643962 | NASCAR FUEL FOR BUSINESS                |
| Registration Number: | 2873615 | NASCAR OFFICIAL MEMBER                  |
| Registration Number: | 2885737 | NASCAR INTERNATIONAL                    |
| Registration Number: | 2643423 | GRAND AMERICAN ROAD RACING ASSOCIATION  |
| Registration Number: | 2528102 | SPEEDIATRICS                            |
| Registration Number: | 2082197 | NASCAR                                  |
| Registration Number: | 2635539 | NASKART                                 |
| Registration Number: | 2026304 | NASCAR WINTER HEAT                      |
| Registration Number: | 1908112 | NASCAR                                  |
| Registration Number: | 1860041 | NATIONAL ASSOCIATION FOR STOCK CAR AUTO |
| Registration Number: | 1850527 | NASCAR                                  |
| Registration Number: | 1137042 | GRAND AMERICAN                          |

| Property Type        | Number  | Word Mark            |
|----------------------|---------|----------------------|
| Registration Number: | 1054100 | NASCAR               |
| Registration Number: | 0967256 | NASCAR INTERNATIONAL |
| Registration Number: | 0990987 | NASCAR               |
| Registration Number: | 0914501 | GRAND NATIONAL       |
| Registration Number: | 0817553 | NASCAR INTERNATIONAL |
| Registration Number: | 0915277 | GRAND AMERICAN       |

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 386-681-4330  
**Email:** trademarks@nascar.com  
**Correspondent Name:** Heidi Stembridge  
**Address Line 1:** One Daytona Boulevard  
**Address Line 4:** Daytona Beach, FLORIDA 32114

|                           |                 |
|---------------------------|-----------------|
| <b>NAME OF SUBMITTER:</b> | Neil Magnuson   |
| <b>SIGNATURE:</b>         | /Neil Magnuson/ |
| <b>DATE SIGNED:</b>       | 03/02/2020      |

**Total Attachments: 6**  
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L19000299252

(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

PICK-UP  WAIT  MAIL

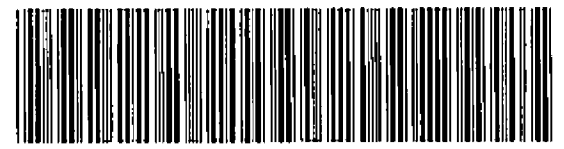
(Business Entity Name)

(Document Number)

Certified Copies \_\_\_\_\_ Certificates of Status \_\_\_\_\_

Special Instructions to Filing Officer:  
  
W19000107554

Office Use Only



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FILED  
2019 DEC 11 AM 10:51  
SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

2019 DEC 11 PM 12:20  
TALLAHASSEE, FLORIDA

DEC 16 2019

Brimbley

TRADEMARK  
REEL: 006879 FRAME: 0981

CORPORATION SERVICE COMPANY  
1201 Hays Street  
Tallahassee, FL 32301  
Phone: 850-558-1500

ACCOUNT NO. : I20000000195  
REFERENCE : 095846 5167167  
AUTHORIZATION : *[Signature]*  
COST LIMIT : \$ ~~25.00~~ 150.00 *[Signature]*

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ORDER DATE : December 10, 2019  
ORDER TIME : 8:44 AM  
ORDER NO. : 095846-005  
CUSTOMER NO: 5167167

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DOMESTIC AMENDMENT FILING

NAME: NATIONAL ASSOCIATION FOR STOCK  
CAR AUTO RACING, INC.

EFFECTIVE DATE:

XX ARTICLES OF AMENDMENT: CONVERSION  
       RESTATED ARTICLES OF INCORPORATION

PLEASE RETURN THE FOLLOWING AS PROOF OF FILING:

       CERTIFIED COPY  
XX PLAIN STAMPED COPY  
       CERTIFICATE OF GOOD STANDING

CONTACT PERSON: Amanda Robinson -- EXT# 62968

EXAMINER'S INITIALS: \_\_\_\_\_

Articles of Conversion  
For  
"Other Business Entity"  
Into  
Florida Limited Liability Company

The Articles of Conversion and attached Articles of Organization are submitted to convert the following "Other Business Entity" into a Florida Limited Liability Company in accordance with s.605.1045, Florida Statutes.

1. The name of the "Other Business Entity" immediately prior to the filing of the Articles of Conversion is:  
NATIONAL ASSOCIATION FOR STOCK CAR AUTO RACING, INC.

(Enter Name of Other Business Entity)

2. The "Other Business Entity" is a CORPORATION  
(Enter entity type. Example: corporation, limited partnership, general partnership, common law or business trust, etc.)

First organized, formed or incorporated under the laws of FLORIDA  
(Enter state, or if a non-U.S. entity, the name of the country)

on FEBRUARY 21, 1948  
(date of organization, formation or incorporation)

3. The name of the Florida Limited Liability Company as set forth in the attached Articles of Organization:  
NATIONAL ASSOCIATION FOR STOCK CAR AUTO RACING, LLC

(Enter Name of Florida Limited Liability Company)

4. If not effective on the date of filing, enter the effective date: \_\_\_\_\_  
(The effective date: Cannot be prior to date of receipt or filed date nor more than 90 calendar days after the date this document is filed by the Florida Department of State.)

**Note:** If the date inserted in this block does not meet the applicable statutory filing requirements, this date will not be listed as the document's effective date on the Department of State's records.


5. The plan of conversion has been approved in accordance with all applicable statutes.

6. The "Converted or Other Business Entity" has agreed to pay any members having appraisal rights the amount to which such members are entitled under ss. 605.1006 and 605.1061-605.1072, F.S.

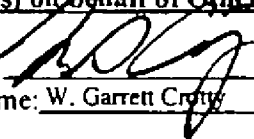
FILED  
2019 DEC 11 AM 10:51  
SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

Signed this 10<sup>th</sup> day of DECEMBER 2019.

**Signature of Authorized Representative of Limited Liability Company:**

Signature of Authorized Representative:   
Printed Name: W. Garrett Crotty Title: Secretary

**Signature(s) on behalf of Other Business Entity: (See below for required signature(s))**

Signature:   
Printed Name: W. Garrett Crotty Title: Secretary

Signature: \_\_\_\_\_  
Printed Name: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_  
Printed Name: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_  
Printed Name: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_  
Printed Name: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_  
Printed Name: \_\_\_\_\_ Title: \_\_\_\_\_

**If Florida Corporation:**

Signature of Chairman, Vice Chairman, Director, or Officer.  
If Directors or Officers have not been selected, an Incorporator must sign.

**If Florida General Partnership or Limited Liability Partnership:**

Signature of one General Partner.

**If Florida Limited Partnership or Limited Liability Limited Partnership:**

Signatures of ALL General Partners.

**All others:**

Signature of an authorized person.

**Fees:**

|  |                    |
|--|--------------------|
| Articles of Conversion:                    | \$25.00            |
| Fees for Florida Articles of Organization: | \$125.00           |
| Certified Copy:                            | \$30.00 (Optional) |
| Certificate of Status:                     | \$5.00 (Optional)  |

**ARTICLES OF ORGANIZATION FOR FLORIDA LIMITED LIABILITY COMPANY**

**ARTICLE I - Name:**

The name of the Limited Liability Company is:

NATIONAL ASSOCIATION FOR STOCK CAR AUTO RACING, LLC

(Must contain the words "Limited Liability Company," "L.L.C.," or "LLC.")

**ARTICLE II - Address:**

The mailing address and street address of the principal office of the Limited Liability Company is:

**Principal Office Address:**

1 DAYTONA BOULEVARD  
DAYTONA BEACH, FL 32114

**Mailing Address:**

ATTN: S. Thompson  
1 Daytona Boulevard  
Daytona Beach, FL 32114

**ARTICLE III - Registered Agent, Registered Office, & Registered Agent's Signature:**

(The Limited Liability Company cannot serve as its own Registered Agent. You must designate an individual or another business entity with an active Florida registration.)

The name and the Florida street address of the registered agent are:

W. GARRETT CROTTY

Name

1 DAYTONA BOULEVARD

Florida street address (P.O. Box **NOT** acceptable)

DAYTONA BEACH

FL 32114

City

Zip

*Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent as provided for in Chapter 605, F.S..*

  
Registered Agent's Signature (REQUIRED)

(CONTINUED)



**ARTICLE IV-**

The name and address of each person authorized to manage and control the Limited Liability Company:

**Title:**  
"AMBR" = Authorized Member  
"MGR" = Manager  
AMBR

**Name and Address:**  
France Enterprises, Inc.  
1 Daytona Boulevard  
Daytona Beach, FL 32114

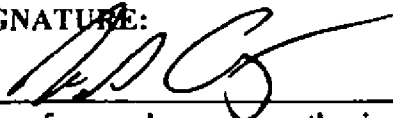
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(Use attachment if necessary)

**ARTICLE V: Other provisions, if any.**

\_\_\_\_\_  
\_\_\_\_\_

**REQUIRED SIGNATURE:**



**Signature of a member or an authorized representative of a member**  
This document is executed in accordance with section 605.0203 (1) (b), Florida Statutes. I am aware that any false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S.

\_\_\_\_\_

Typed or printed name of signee

**Filing Fees**

**\$125.00 Filing Fee for Articles of Organization and Designation of Registered Agent**  
**\$ 30.00 Certified Copy (Optional)      \$ 5.00 Certificate of Status (Optional)**