

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM564927

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Primavera Life GmbH		02/26/2020	Gesellschaft Mit Beschränkter Haftung (GmbH): GERMANY
RECEIVING PARTY DATA			
Name:	Amala, LLC		
Street Address:	800 Battery Ave. SE		
Internal Address:	Suite 100		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30339		
Entity Type:	Limited Liability Company: INDIANA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3882002	AMALA	
Registration Number:	3917453	AMA LA	
Registration Number:	3773485	AMA LA	
CORRESPONDENCE DATA			
Fax Number:	2142064330		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2142064301		
Email:	molly@richardlawgroup.com		
Correspondent Name:	Molly Buck Richard		
Address Line 1:	13355 Noel Road		
Address Line 2:	Suite 1350		
Address Line 4:	Dallas, TEXAS 75240		
NAME OF SUBMITTER:	Molly Buck Richard		
SIGNATURE:	/Molly Buck Richard/		
DATE SIGNED:	03/03/2020		
Total Attachments: 1			
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OP \$90.00 3882002

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is by and between Primavera Life GmbH ("Assignor"), a German Gesellschaft Mit Beschränkter Haftung (GMBH) whose address is Naturparadies 1, Oy-Mittelberg, Fed Rep Germany 87466 and Amala, LLC, an Indiana limited liability company whose address is 800 Battery Ave. SE, Suite 100, Atlanta, Georgia 30339 ("Assignee").

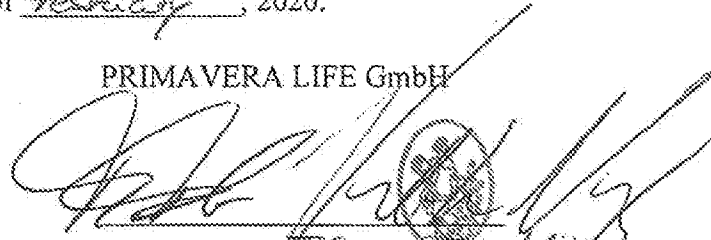
WHEREAS, Assignor is the owner of U.S. Trademark Reg. No. 3,882,002 for the mark "Amala," Reg. No. 3,917,453 for the mark "AMA LA," Reg. No. 3,773,485 for the mark "AMA LA" (the "Marks"); and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks.

Signed this 26th day of February, 2020.

PRIMAVERA LIFE GmbH

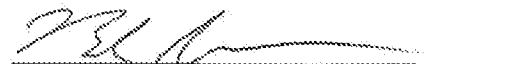


Printed Name: Alexander Misch

Title: Managing Director

Naturparadies 1 • D-87466 Oy-Mittelberg
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AMALA, LLC



Printed Name: Brandon March

Title: COO

