

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM564939

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	09/09/2019		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bad Habit, LLC		09/09/2019	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Morphe, LLC		
Street Address:	10303 Norris Ave.		
City:	Pacoima		
State/Country:	CALIFORNIA		
Postal Code:	91331		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5575291	BAD HABIT	
CORRESPONDENCE DATA			
Fax Number:	2128135901		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-813-5900		
Email:	anicolescu@fzlz.com		
Correspondent Name:	ROBERT A. BECKER		
Address Line 1:	FROSS ZELNICK LEHRMAN & ZISSU, P.C.		
Address Line 2:	151 West 42nd Street, 17th Floor		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	MPLL 1912626		
NAME OF SUBMITTER:	Anca Nicolescu		
SIGNATURE:	/ancanicolescu/		
DATE SIGNED:	03/03/2020		
Total Attachments: 1			
source=Executed confirmatory assignment - Bad Habit (F3424182x96B9E)#page1.tif			

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CONFIRMATORY ASSIGNMENT

WHEREAS, **Bad Habit, LLC**, a Delaware limited liability company, with an address of 633 West 5th Street, Suite 5700, Los Angeles, CA 90071 ("Assignor"), was the owner of the following trademark registered in the U.S. Patent and Trademark Office (hereinafter, the "Trademark"):

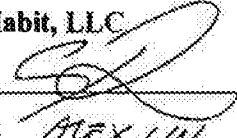
TRADEMARK
BAD HABIT

REGISTRATION NO.
5575291

WHEREAS, **Morphe, LLC**, a Delaware limited liability company, located and doing business at 10303 Norris Ave, Pacoima, CA 91331 ("Assignee"), acquired said Trademark and all associated goodwill in the Trademark, effective as of **September 9, 2019**;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby confirms the assignment to Assignee, effective as of **September 9, 2019**, of all right, title and interest in and to the Trademark and the above-named registration therefor, together with the goodwill of the business symbolized by the Trademark, and with all claims arising out of or relating to the use or ownership of the Trademark.

Dated: 9/9/2019

Bad Habit, LLC
By: 
Name: ALEX LIN
Title: CEO