

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM564991

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ikinema Limited		11/19/2019	Company: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Apple Inc.		
Street Address:	One Apple Park Way		
City:	Cupertino		
State/Country:	CALIFORNIA		
Postal Code:	95014		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3983122	IKINEMA	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	trademarkdocket@apple.com		
Correspondent Name:	Kimberly Eckhart		
Address Line 1:	One Apple Park Way		
Address Line 2:	MS: 169-3IPL		
Address Line 4:	Cupertino, CALIFORNIA 95014		
NAME OF SUBMITTER:	Kimberly Eckhart		
SIGNATURE:	/Kimberly Eckhart/		
DATE SIGNED:	03/03/2020		
Total Attachments: 1			
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CH \$40.00 3983122

ASSIGNMENT

This Assignment is made and entered into as of 19 Nov. 2019 by and between IKINEMA LIMITED, a United Kingdom company (hereinafter the "Assignor") and Apple Inc., a corporation duly authorized under the laws of California ("Assignee").

WHEREAS, Assignor is the owner of the mark IKINEMA, including trademark registration U.S. Reg. No. 3983122 and European Union Reg. No. 8379679, common law rights, all goodwill associated therewith and all related and corresponding rights in any jurisdiction in the world (the "Marks"); and

WHEREAS, Assignee is desirous of acquiring the entire right, title and interest of the Assignor in and to the Marks.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by Assignor and Assignee, Assignor hereby irrevocably assigns and transfers to Assignee, its successors and assigns, the entire worldwide right, title, and interest in and to the Marks together with the accompanying goodwill and that portion of the business represented and symbolized by the Marks, applications and registrations for the Marks, and all common law rights, together with all rights and privileges granted and secured thereby, including all rights to register, renew, defend, and protect interests therein under the applicable laws of all jurisdictions and all claims, demands, income, damages, royalties, payments, accounts and accounts receivable now or hereafter due and/or payable, and rights of action, both statutory and based upon common law, that Assignor has or might have by reason of any past, present, or future infringement or other violation of the Marks prior to, on, or after the date of this Assignment, together with the right to prosecute such claims, demands, and rights of action in Assignee's own name, all of said rights to be held and enjoyed by Assignee, for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.

IN WITNESS WHEREOF, the parties have duly executed this Assignment as of the date first above written

IKINEMA LIMITED/Assignor

Apple Inc./Assignee

By: P. R. DeLamater

By: JLM

Name: PETER R. DELAMATER

Name: Jeffrey L. Myers

Title: Director

Title: Assistant Secretary

Date: 19 November 2019

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