

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM565067

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LOGOMARK, INC.		02/26/2020	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	COMERICA BANK		
Street Address:	39200 Six Mile Road		
Internal Address:	MC 7578		
City:	Livonia		
State/Country:	MICHIGAN		
Postal Code:	48152		
Entity Type:	Corporation: MICHIGAN		
PROPERTY NUMBERS Total: 31			
Property Type	Number	Word Mark	
Serial Number:	88698536	PĚRKA	
Serial Number:	88688982	GLOBAL SOURCE	
Serial Number:	88683505	PHOTOSPLASH	
Serial Number:	88033692	PAPERSPLASH	
Registration Number:	5807324	ICOOL	
Registration Number:	5712414	LASERXTREME	
Registration Number:	5351566	ICOOL	
Registration Number:	5351565	ICOOL XTREME	
Registration Number:	5318728	PĚRKA	
Registration Number:	5297679	WAVE	
Registration Number:	4821313	WHIZZIE	
Registration Number:	4812795	SPOTTERTIE	
Registration Number:	4669542	COLORSPLASH	
Registration Number:	4399373	WATCH CREATIONS	
Registration Number:	4320392	JORG GRAY JG	
Registration Number:	4185122	GRIP IT WHILE YOU SIP IT	
Registration Number:	4242010	JORG GRAY JG	
Registration Number:	4179566	VALUMARK	

CH \$790.00 88698536

Property Type	Number	Word Mark
Registration Number:	4190415	VALUMARK
Registration Number:	4028941	JORG GRAY
Registration Number:	4179565	
Registration Number:	4179564	THE RIGHT PRICE
Registration Number:	4126711	PËRKA
Registration Number:	4120609	
Registration Number:	3214291	BETTONI
Registration Number:	3721678	BETTONI
Registration Number:	3159408	SOVRANO
Registration Number:	2648948	JORG GRAY
Registration Number:	2260263	LOGOMARK
Registration Number:	2208401	LOGOMARK
Registration Number:	2262895	BASICS

CORRESPONDENCE DATA

Fax Number: 2138960400

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2138915607

Email: corina_rachina@yahoo.com

Correspondent Name: Corina Rachina

Address Line 1: 1000 Wilshire Boulevard

Address Line 2: 12th Floor

Address Line 4: Los Angeles, CALIFORNIA 90017

NAME OF SUBMITTER:	Corina Rachina
SIGNATURE:	/s/ Corina Rachina
DATE SIGNED:	03/03/2020

Total Attachments: 6
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**MEMORANDUM AND NOTICE OF SECURITY INTEREST
IN INTELLECTUAL PROPERTY**

February 26, 2020

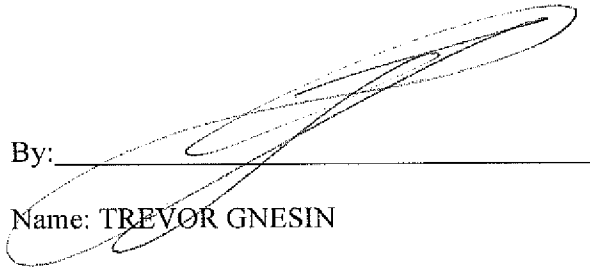
LOGOMARK, INC., a Delaware corporation, whose address is 1201 Bell Avenue, Tustin, California 92780 (“Debtor”), hereby acknowledges that it has granted to COMERICA BANK, whose address is 39200 Six Mile Road, MC 7578, Livonia, Michigan 48152 (“Secured Party”), a security interest in and to all of the Debtor’s right, title and interest in and to: (a) the trademarks and trademark registrations and applications therefor which are identified on Exhibit A attached hereto and herein incorporated by this reference owned by Debtor (the “Trademarks”), together with any and all goodwill of the business; and (b) the patents and patent applications which are identified on Exhibit B attached hereto and herein incorporated by this reference owned by the Debtor (the “Patents”), and any recovery from all actions for infringement concerning the foregoing.

The terms and conditions of the aforementioned security interest are contained in that certain Security Agreement dated as of February 26, 2020, as amended from time to time (the “Agreement”), between Debtor and Secured Party, as security for the obligations as set forth in the Agreement and other agreements referred to therein. Nothing contained in this Memorandum and Notice of Security Interest in Intellectual Property shall be construed as a present or absolute assignment of any of the collateral nor as limiting any interest which Secured Party may have in any other collateral described in the Agreement or otherwise.

[Signature page to follow.]

IN WITNESS WHEREOF, the undersigned has duly executed this document as of the date first written above.

LOGOMARK, INC.,
a California corporation

By:  _____

Name: TREVOR GNESIN

Title: PRESIDENT

EXHIBIT A**Trademarks**

Trademark	Serial/ Registration Number	Filing Date / Registration Date
PÉRKA	88698536	11/19/2019
GLOBAL SOURCE	88688982	11/12/2019
PHOTOSPLASH	88683505	11/07/2019
PAPERSPLASH	88033692	07/18/2019
ICOOL	87363769/ 5807324	03/08/2017/ 07/16/2019
LASERXTREME	87841595/ 5712414	03/20/2018/ 04/02/2019
ICOOL	87156862/ 5351566	08/31/2016/ 12/05/2017
ICOOL XTREME	87156839/ 5351565	08/31/2016/ 12/05/2017
PÉRKA	87307637/ 5318728	01/19/2017/ 10/24/2017
WAVE	87086798/ 5297679	06/28/2016/ 09/26/2017
WHIZZIE	86493300/ 4821313	12/31/2014/ 09/29/2015
SPOTTERTIE	86540010/ 4812795	02/19/2015/ 09/15/2015
COLORSPLASH	85941276/ 4669542	05/23/2013/ 01/13/2015
WATCH CREATIONS	85829959/ 4399373	01/23/2013/ 09/10/2013
JORG GRAY JG	85694113/ 4320392	08/02/2012/ 04/16/2013
GRIP IT WHILE YOU SIP IT	85337380/ 4185122	06/03/2011/ 08/07/2012
JORG GRAY JG	85591496/ 4242010	04/06/2012/ 11/13/2012

Exhibit A

BN 39534664v1

**TRADEMARK
REEL: 006881 FRAME: 0345**

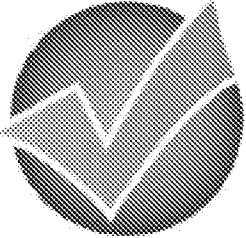
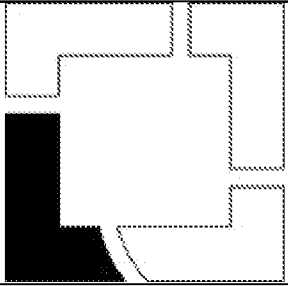
Trademark	Serial/ Registration Number	Filing Date / Registration Date
VALUMARK	85560657/ 4179566	03/05/2012/ 07/24/2012
VALUMARK	85505503/ 4190415	12/29/2011/ 08/14/2012
JORG GRAY	85282860/ 4028941	03/31/2011/ 09/20/2011
	85560650/ 4179565	03/05/2012/ 07/24/2012
THE RIGHT PRICE	85560633/ 4179564	03/05/2012/ 07/24/2012
PËRKA	85255816/ 4126711	03/02/2011/ 04/10/2012
	85249397/ 4120609	02/23/2011/ 04/03/2012
BETTONI	78759185/ 3214291	11/22/2005/ 02/27/2007
BETTONI	77731563/ 3721678	05/07/2009/ 12/08/2009
SOVRANO	76577005/ 3159408	02/18/2004/ 10/17/2006
JORG GRAY	76303061/ 2648948	08/22/2001/ 11/12/2002
LOGOMARK	75286628/ 2260263	05/05/1997/ 07/13/1999
LOGOMARK	75315032/ 2208401	06/26/1997/ 12/08/1998

Exhibit A

Trademark	Serial/ Registration Number	Filing Date / Registration Date
BASICS	75486080/ 2262895	05/15/1998/ 07/20/1999

Exhibit A

EXHIBIT B

Patents

Patent Description	Patent/ Application Number	Filed/ Application Date
Telescopic mechanism and touch tool for writing instrument or the like	9,684,391/ 15/018,553	02/08/2016
Mug	D580,226/ D288,692	11/11/2008/ 06/19/1007
Mug	D577,958/ D306,980	10/07/2008 04/21/2008
Mug	D577,548/ D273,472	09/30/2008/ 03/05/2007
Mug	D574,190/ D273,437	08/05/2008/ 03/05/2007
Mug	D569,182/ D273,451	05/20/2008/ 03/05/2007
Mug	D569,181/ D273/434	05/20/2008/ 03/05/2007
Pen	D529,088/ D/211,485	09/26/2006/ 08/17/2004

Exhibit B

BN 39534664v1

RECORDED: 03/03/2020

**TRADEMARK
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