

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM565097

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Birchwood Casey, LLC		08/15/2019	Limited Liability Company: MINNESOTA
RECEIVING PARTY DATA			
Name:	Good Sportsman Marketing, L.L.C.		
Street Address:	5250 Frye Road		
City:	Irving		
State/Country:	TEXAS		
Postal Code:	75061		
Entity Type:	Limited Liability Company: TEXAS		
PROPERTY NUMBERS Total: 46			
Property Type	Number	Word Mark	
Registration Number:	5845439	SMOKE RING	
Registration Number:	5509791	THREAT PERCEPTION	
Registration Number:	5489959	GUN PLUMBER	
Registration Number:	5483972	KREST	
Registration Number:	5350509	FREEDOM TARGETS	
Registration Number:	5350375	LYCUS	
Registration Number:	5350373	SKYTE	
Registration Number:	5257865	OFFEYE	
Registration Number:	5162870	MULE KICK	
Registration Number:	5096817	JACK OF DIAMONDS	
Registration Number:	5096816	KING OF DIAMONDS	
Registration Number:	5092546	ACE OF DIAMONDS	
Registration Number:	4948970	HOPPER SPIT	
Registration Number:	4943961	LITTLE RATTLER	
Registration Number:	4847452	BOOMSLANG	
Registration Number:	4403121	SHOOT N SPIN	
Registration Number:	4279315	GROUNDS CREW	
Registration Number:	4279300	SNACK RABBIT	
Registration Number:	4215296	STICK A BULL	
TRADEMARK			

OP \$1165.00 5845439

Property Type	Number	Word Mark
Registration Number:	4539627	WINGONE
Registration Number:	4076835	DRAIN PIPE
Registration Number:	4076832	SMOKEHOUSE
Registration Number:	4019295	SHOPPING SPREE
Registration Number:	4019294	SPECIAL DELIVERY
Registration Number:	4019292	PRIMAL CUT
Registration Number:	4019290	GO FETCH
Registration Number:	4019230	FINE PRINT
Registration Number:	4019215	DARKOTIC
Registration Number:	4375781	PREGAME
Registration Number:	3077494	BARRICADE
Registration Number:	2934230	DIRTY BIRD
Registration Number:	2797935	GALLERY
Registration Number:	2800488	QUALIFIER
Registration Number:	2760628	TARGET SPOTS
Registration Number:	2025503	SHOOT-N-C
Registration Number:	1845553	CLEANPOWER
Registration Number:	1778509	BORE SCRUBBER
Registration Number:	1746633	BIRCHWOOD CASEY
Registration Number:	1572127	WORLD OF TARGETS
Registration Number:	1304544	GUN SCRUBBER
Registration Number:	1161003	RIG-RAG
Registration Number:	0509235	RIG
Registration Number:	0878059	PRESTO
Registration Number:	0894872	BIRCHWOOD CASEY
Registration Number:	0895876	TRU-OIL
Registration Number:	0876870	PERMA BLUE

CORRESPONDENCE DATA

Fax Number: 7139750995

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 832-532-7386

Email: info@dmiplaw.com

Correspondent Name: D'Ambrosio & Menon, PLLC

Address Line 1: 12808 West Airport Blvd., Suite 329

Address Line 4: Sugar Land, TEXAS 77478

ATTORNEY DOCKET NUMBER: GSM-BC001

NAME OF SUBMITTER: Tanya Taylor

SIGNATURE:	/Tanya Taylor/
DATE SIGNED:	03/03/2020
Total Attachments: 4 source=Executed Trademark Assignment -Birchwood Casey to GSM#page1.tif source=Executed Trademark Assignment -Birchwood Casey to GSM#page2.tif source=Executed Trademark Assignment -Birchwood Casey to GSM#page3.tif source=Executed Trademark Assignment -Birchwood Casey to GSM#page4.tif	

ASSIGNMENT

FOR the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt of which is hereby acknowledged,

ASSIGNOR: **Birchwood Casey, LLC**

does hereby SELL, ASSIGN AND TRANSFER to

ASSIGNEE **Good Sportsman Marketing, L.L.C.**
5250 Frye Road
Irving, TX 75061

and the successors and legal representatives of the ASSIGNEE, an undivided One Hundred per cent (100%) right, title and interest for the United States, its territorial possessions and for any and all foreign countries, including all rights to claim priority and to any and all variations of the Trademark Registrations ("Registrations"), together with the goodwill of the business symbolized by the trademark, disclosed in attached schedule listed as Exhibit A and to all additional Certificates of Registration to be obtained for the trademark in the United States or any foreign country including all Renewals of the Registrations ("Renewals").

AUTHORIZE AND REQUEST the Patent and Trademark Office to issue any and all such additional Registrations and Renewals to the ASSIGNEE;

WARRANT AND COVENANT that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been or will be made to others by the ASSIGNOR, and that the full right to convey the same as herein expressed is possessed by the ASSIGNOR;

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to the Registrations as may be known and accessible to ASSIGNOR and will testify as to the same in any infringement dispute, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, documents instruments of affidavits required to apply for, obtain, maintain, issue, renew and enforce the Registrations, Renewals, and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

ASSIGNOR further covenants that, when requested and at the expense of the ASSIGNEE, to carry out in good faith the intent and purpose of this assignment, the ASSIGNOR will execute and deliver to the ASSIGNEE all rightful oaths, declarations, assignments, powers of attorney and other papers, communicate to the ASSIGNEE all facts known to the ASSIGNOR relating to the

Registrations and the history thereof, and generally do everything possible which the ASSIGNEE shall consider desirable for vesting title to such Registrations and Renewals in the ASSIGNEE, and for securing, maintaining, and enforcing proper trademark protection;

SAID ASSIGNMENT TO BE BINDING on the heirs, assigns, representatives and successors of the ASSIGNOR and extend to the successors, assigns and nominees of the ASSIGNEE.

Birchwood Casey, LLC


Signature

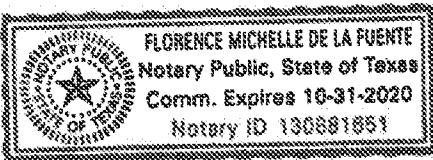
Name: Edward Casey

Title: President

Date: 8/15/19

STATE OF Texas §
COUNTY OF Dallas §

BEFORE ME, the undersigned authority, on this day personally appeared, the above named individual, to me known to be the person who is described in and who executed the foregoing assignment instrument and acknowledged to me that he executed the same of his own free will for the purpose therein expressed.



Signature of Notary Public

Florence Michelle De La Fuente

EXHIBIT A

MARK	STATUS	FILING DATE	APP. SER. NO.	REG. NO	REG. DATE	COUNTRY
SMOKE RING	Registered	2/27/2019	88/318607	5,845,439	8/27/2019	US
THREAT PERCEPTION	Registered	6/27/2017	87/507300	5,509,791	7/3/2018	US
GUN PLUMBER	Registered	6/27/2017	87/507290	5,489,959	6/12/2018	US
KREST	Registered	3/11/2017	87/446656	5,483,972	6/5/2018	US
FREEDOM TARGETS	Registered	5/13/2017	87/448718	5,350,509	12/5/2017	US
LYCUS	Registered	5/11/2017	87/446684	5,350,375	12/5/2017	US
SKYTE	Registered	5/11/2017	87/446672	5,350,373	12/5/2017	US
OFFEYE	Registered	10/11/2016	87/199,958	5,257,865	8/1/2017	US
MULE KICK	Registered	5/12/2016	87/035064	5,162,870	3/14/2017	US
JACK OF DIAMONDS	Registered	9/23/2015	86/766366	5,096,817	12/6/2016	US
KING OF DIAMONDS	Registered	9/23/2015	86/766344	5,096,816	12/6/2016	US
ACE OF DIAMONDS	Registered	9/23/2015	86/766320	5,092,546	11/29/2016	US
HOPPER SPIT	Registered	9/15/2014	86/395283	4,948,970	5/3/2016	US
LITTLE RATTLER	Registered	9/15/2014	86/395264	4,943,961	4/26/2016	US
BOOMSLANG	Registered	9/15/2014	86/395258	4,847,452	11/3/2015	US
SHOOT N SPIN	Registered	2/6/2013	85/842877	4,403,121	9/17/2013	US
GROUND CREW	Registered	6/6/2012	85/644514	4,279,315	1/22/2013	US
SNACK RABBIT	Registered	6/6/2012	85/644289	4,279,300	1/22/2013	US
STICK A BULL	Registered	9/7/2011	85/416387	4,215,296	9/25/2012	US
WINGONE	Registered	3/11/2013	85/873171	4,539,627	5/27/2014	US
DRAIN PIPE	Registered	5/16/2011	85/321606	4,076,835	12/27/2011	US
SMOKEHOUSE	Registered	5/16/2011	85/321599	4,076,832	12/27/2011	US
SHOPPING SPREE	Registered	2/7/2011	85/235372	4,019,295	8/30/2011	US
SPECIAL DELIVERY	Registered	2/7/2011	85/235371	4,019,294	8/30/2011	US

PRIMAL CUT	Registered	2/7/2011	85/235369	4,019,292	8/30/2011	US
GO FETCH	Registered	2/7/2011	85/235367	4,019,290	8/30/2011	US
FINE PRINT	Registered	2/4/2011	85/234646	4,019,230	8/30/2011	US
DARKOTIC	Registered	2/4/2011	85/234574	4,019,215	8/30/2011	US
PREGAME	Registered	12/13/2012	85/802441	4,375,781	7/30/2013	US
BARRICADE	Registered	6/16/2004	78/353040	3,077,494	4/4/2006	US
DIRTY BIRD	Registered	9/29/2003	78/306645	2,934,230	3/15/2005	US
GALLERY	Registered	2/21/2003	78/217313	2,797,935	12/23/2003	US
QUALIFIER	Registered	2/19/2003	78/216487	2,800,488	12/30/2003	US
TARGET SPOTS	Registered	7/5/2000	76/083938	2,760,628	9/9/2003	US
SHOOT-N-C	Registered	1/16/1996	75/042932	2,025,503	12/24/1996	US
CLEANPOWER	Registered	9/7/1993	74/432619	1,845,553	7/19/1994	US
BORE SCRUBBER	Registered	8/31/1992	74/310284	1,778,509	6/22/1993	US
BIRCHWOOD CASEY	Registered	10/9/1990	74/106599	1,746,633	6/19/1993	US
WORLD OF TARGETS	Registered	4/5/1989	73/791127	1,572,127	12/19/1989	US
GUN SCRUBBER	Registered	3/15/1982	73/354621	1,304,544	11/13/1984	US
RIG-RAG	Registered	5/14/1979	73/215491	1,161,003	7/14/1981	US
RIG	Registered	4/22/1947	71/521163	509,235	5/3/1949	US
PRESTO	Registered	10/21/1968	72/310087	878,059	10/7/1969	US
BIRCHWOOD CASEY	Registered	10/21/1968	72/310083	894,872	7/21/1970	US
TRU-OIL	Registered	10/21/1968	72/310078	895,876	8/4/1970	US
PERMA BLUE	Registered	10/21/1968	72/310077	876,870	9/16/1969	US