

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM565141

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bridgestone Brands, LLC		03/03/2020	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Bridgestone Corporation		
Street Address:	1-1, Kyobashi 3-chome, Chuo-ku		
City:	Tokyo		
State/Country:	JAPAN		
Postal Code:	104-8340		
Entity Type:	Corporation: JAPAN		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3232311	TREADSTAT	
Registration Number:	4456348		
Registration Number:	5879091		
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	330-379-6178		
Email:	iplaw@bfusa.com		
Correspondent Name:	Thomas R. Kingsbury		
Address Line 1:	10 East Firestone Blvd.		
Address Line 4:	Akron, OHIO 44317		
NAME OF SUBMITTER:	Maxiene Rush		
SIGNATURE:	/Maxiene Rush/		
DATE SIGNED:	03/04/2020		
Total Attachments: 2			
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ASSIGNMENT OF TRADEMARK REGISTRATION

This trademark assignment ("Assignment") is by Bridgestone Brands, LLC, a Delaware limited liability company having a business address of 200 4th Avenue South, Nashville, Tennessee 37201, U.S.A ("Assignor") to Bridgestone Corporation, a Japanese corporation having a business address 1-1, Kyobashi 3-chome, Chuo-Ku, Tokyo 104-8340, Japan ("Assignee").

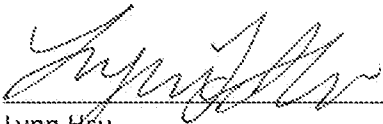
RECITALS

NOW, THEREFORE, Assignor, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, does hereby assign, transfer, grant and convey to Assignee, free and clear of all pledges, security interests, liens, charges, encumbrances, equities, claims, option or limitation of every kind, all of Assignor's right, title and interest in, to and under the U.S. trademark(s) listed in Exhibit A, together with the goodwill of the business associated therewith and which is symbolized thereby, all rights to sue for infringement thereof, whether arising on, prior to or subsequent to the date of this Assignment, and any and all renewals and extension thereof that may hereafter be secured under the laws now or hereafter in effect in the United States, the same to be held and enjoyed by Assignees, its successors and assignees from and after the date hereof as fully and entirely as the same would have been held and enjoyed by Assignor had the Assignment not been made.

Except to the extent that federal law preempts state law with respect to the matters covered hereby, this Assignment shall be governed by and construed in accordance with the laws of the State of Delaware without giving effect to the principles of conflicts of the laws thereof.

ASSIGNOR:



Bridgestone Brands, LLC



Lynn Hsu
Assistant Secretary

Dated: March 3, 2020

Exhibit A

Mark	Country	Application No.	Registration No.
TREADSTAT	United States	77038248	3232311
	United States	85757871	4456348
	United States	88349963	5879091