

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM565408

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>RESUBMIT DOCUMENT ID:</b>	900534662		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Outdoor Living Brands Intellectual Property Corporation		01/10/2020	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Premium Service Brands LLC		
<b>Street Address:</b>	630 Peter Jefferson Pkwy, Ste 200		
<b>City:</b>	Charlottesville		
<b>State/Country:</b>	VIRGINIA		
<b>Postal Code:</b>	22911		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87391860	EVERCLEAN	
<b>Serial Number:</b>	76175375	WOOD RE NEW	
<b>Serial Number:</b>	76070008	WOOD RE NEW	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	4349955582		
<b>Email:</b>	mdempsey@premiumservicebrands.com		
<b>Correspondent Name:</b>	Merry Dempsey		
<b>Address Line 1:</b>	630 Peter Jefferson Parkway		
<b>Address Line 2:</b>	#200		
<b>Address Line 4:</b>	Charlottesville, VIRGINIA 22911		
<b>NAME OF SUBMITTER:</b>	Paul Flick		
<b>SIGNATURE:</b>	/Paul Flick/		
<b>DATE SIGNED:</b>	03/05/2020		
<b>Total Attachments: 3</b>			

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source=Renew Crew Trademark Assignment (Final 1.10.20)#page3.tif

## TRADEMARK ASSIGNMENT

This **TRADEMARK ASSIGNMENT** dated as of January 10, 2020, is between **OUTDOOR LIVING BRANDS INTELLECTUAL PROPERTY CORPORATION**, a Delaware corporation (“**OLBIP**”) and **PREMIUM SERVICE BRANDS, LLC**, (“**PSB**”) a Delaware Limited Liability Corporation.

All capitalized terms not defined in this Assignment have the meanings set forth in the Asset Purchase Agreement dated as of January 10, 2020 (the “**Purchase Agreement**”), among by and between **PSB, RENEW CREW LLC**, a Delaware limited liability company (collectively, the “**Buyer**”), and **OLB, Renew Crew, OLBIP, OLBSC** (collectively the “**Sellers**” and each is individually referred to as a “**Seller**”) and **Key Shareholders** as defined in the Purchase Agreement.

### RECITALS

- A. Under the Purchase Agreement, the Sellers and Key Shareholders agreed to assign to Buyer certain of its Intellectual Property, including without limitation the trademarks listed on Exhibit A (the “**Marks**”).
- B. The Buyer and OLBIP have agreed to execute this Assignment assigning Renew Crew Intellectual Property, including the Marks, to the Buyer. The parties are executing this short-form assignment for recordation with the United States Patent and Trademark Office.


### ASSIGNMENT

In consideration of the promises, representations and warranties in the Purchase Agreement:


OLBIP transfers and assigns to PSB all of its right, title and interest in and to the Marks, together with all associated good will and all related rights, all registrations and applications for registration of the Marks in the United States and any foreign countries, including any renewals and extensions of any registrations that is or may be secured. The provisions of this Assignment inure to the benefit of PSB, its successors, assigns and other legal representatives, and are binding upon OLBIP, its respective successors, assigns and other legal representatives.

**IN WITNESS WHEREOF**, this Assignment has been executed by the parties hereto as of the date first above written.

**PREMIUM SERVICE BRANDS, LLC**

DocuSigned by:  
  
D5525F89CD9C192  
Name: Paul E. Flick  
Title: Chief Executive Officer

**OUTDOOR LIVING BRANDS INTELLECTUAL PROPERTY CORPORATION**

DocuSigned by:  
  
701CF83E19AC49C  
Name: Christopher M. Grandpre  
Title: Chief Executive Officer

**Exhibit A**

**Outdoor Living Brands Intellectual Property Corporation  
Renew Crew Brand  
Active Trademark Portfolio Report as of December 18, 2019**

MARK	COUNTRY	APP. NO.	FILED DATE	REG. NO.	REG. DATE	CLASS AND DESCRIPTION	STATUS
EVERCLEAN	United States of America	87/391,860	Mar 30, 2017	5,232,951	Nov 14, 2017	37-Flower washing services, namely, cleaning of exterior surfaces, namely, wood, concrete, paving stones, siding, windows and roofing material.	Registered
RENEW CREW	United States of America	85/713,891	Aug 24, 2013	4,281,212	Aug 6, 2013	37-Cleaning, sealing and applying protective coatings to outdoor surfaces, namely, wood, concrete, paving stones, siding, windows and roofing material.	Registered
WOOD RE NEW	United States of America	76/070,098	Jun 14, 2000	2,506,079	Nov 13, 2001	37-Wood preservation and restoration services	Registered
WOOD RE NEW (stylized)	United States of America	85/175,375	Nov 20, 2005	3,519,838	Dec 18, 2001	37-Wood preservation and restoration services	Registered

