

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM565468

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
C. Cowles & Company		02/28/2020	Corporation: CONNECTICUT
RECEIVING PARTY DATA			
Name:	Cowles Operating Company		
Street Address:	126 Bailey Road		
City:	North Haven		
State/Country:	CONNECTICUT		
Postal Code:	06473		
Entity Type:	Corporation: CONNECTICUT		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	5559381	AIR LIP	
Registration Number:	1033020	CAL-STRIPES	
Registration Number:	0999547	COWLES	
Registration Number:	1100669	COWLES	
Registration Number:	2399003	CYCLEGARD	
Registration Number:	3420181	HYDROSTAT	
CORRESPONDENCE DATA			
Fax Number:	2037875818		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2037870595		
Email:	delpet@delpet.com		
Correspondent Name:	Delio Peterson & Curcio LLC		
Address Line 1:	700 State Street, Suite 402		
Address Line 4:	NEW HAVEN, CONNECTICUT 06511		
ATTORNEY DOCKET NUMBER:	CWL604		
NAME OF SUBMITTER:	Robert Curcio		
SIGNATURE:	/Robert Curcio/		
DATE SIGNED:	03/05/2020		

OP \$165.00 5559381

Total Attachments: 4

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TRADEMARK ASSIGNMENT

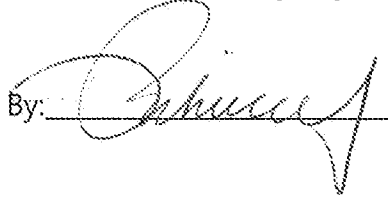
WHEREAS, **C. Cowles & Company**, a corporation duly organized and existing under and by virtue of the laws of the State of Connecticut, having its principal place of business at 126 Bailey Road, North Haven, CT 06473, (hereinafter referred to as "Assignor"), has adopted, used and is using in its business the trademarks set forth in **SCHEDULE A** attached hereto and made part of this assignment, which are registered or the subject of pending applications for registration in the United States Patent and Trademark Office; and

WHEREAS, **Cowles Operating Company**, a corporation duly organized and existing under and by virtue of the laws of the State of Connecticut, having its principal place of business at 126 Bailey Road, North Haven, CT 06473, (hereinafter referred to as "Assignee") is desirous of acquiring said trademarks set forth in the attached **SCHEDULE A** and the respective registrations and applications for registration thereof together with the goodwill of the business in connection therewith;

NOW, THEREFORE, for good and valuable consideration furnished by Assignee, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign and transfer unto Assignee, its successors and assigns, the entire right, title and interest in and to the said trademark registrations and applications for registration set forth in **SCHEDULE A**, together with the goodwill of the business symbolized by said trademarks and registrations and including all claims for damages by reason of infringement of said trademarks and registrations with the right to sue for damages and collect the same from and prior to the date given below, all for the Assignee's use and for the use of its successors and assigns.

IN WITNESS WHEREOF, Assignor has hereunto caused this instrument to be signed by its duly authorized officer this 28 day of February, 2020.

C. Cowles & Company

By: 

(CORP. SEAL)

Officer's Name: Richard Lyons

Officer's Title: President

STATE OF CONNECTICUT)
) ss: North Haven
COUNTY OF NEW HAVEN)

On this 28th day of February, 2020 before me appeared Richard Lyons, to me known and known to me to be the President of C. Cowles & Company, and who executed the foregoing instrument and he acknowledged the same to be his free act and deed.


Notary Public

(NOTARIAL SEAL)

JANE B. DINNEEN
NOTARY PUBLIC
State of Connecticut
My Commission Expires
March 31, 2022

IN WITNESS WHEREOF, Assignee has hereunto caused this instrument to be signed by its duly authorized officer this 28 day of February, 2020.

Cowles Operating Company

By: 

(CORP. SEAL)

Officer's Name: Lawrence C. Moon, Jr.


Officer's Title: Chairman

STATE OF CONNECTICUT)

) ss: North Haven

COUNTY OF NEW HAVEN)

On this 28th day of FEBRUARY, 2020 before me appeared Lawrence C. Moon, Jr., to me known and known to me to be the Chairman of Cowles Operating Company, and who executed the foregoing instrument and he acknowledged the same to be his free act and deed.


Notary Public

(NOTARIAL SEAL)

JANE B. DINNEEN
NOTARY PUBLIC
State of Connecticut
My Commission Expires
March 31, 2022

SCHEDULE A

MARK	REGISTRATION NO.
AIR LIP (Stylized) & Design	5,559,381
CAL-STRIPES	1,033,020
COWLES	0,999,547
COWLES	1,100,669
CYCLEGARD	2,399,003
HYDROSTAT	3,420,181