

TRADEMARK ASSIGNMENT COVER SHEET


Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM565483


SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	10/22/2019		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GSH NC Resort Management, LLC		03/04/2020	Limited Liability Company: VIRGINIA
RECEIVING PARTY DATA			
Name:	Vacasa LLC		
Street Address:	850 NW 13th Avenue		
Internal Address:	Attn: Legal Department		
City:	Portland		
State/Country:	OREGON		
Postal Code:	97209		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4904548		
Registration Number:	4904547	DELIBERATELY AND SELECTIVELY SMALLER	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	503-902-5760		
Email:	emilesnick@idealegal.com		
Correspondent Name:	Elizabeth Milesnick		
Address Line 1:	2240 North Interstate Avenue, Suite 270		
Address Line 4:	Portland, OREGON 97227		
NAME OF SUBMITTER:	Elizabeth Milesnick		
SIGNATURE:	/Elizabeth Milesnick/		
DATE SIGNED:	03/05/2020		
Total Attachments: 2			
source=Trademark Assignment_GSH NC Resort Management, LLC#page1.tif			
source=Trademark Assignment_GSH NC Resort Management, LLC#page2.tif			

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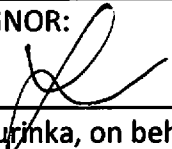
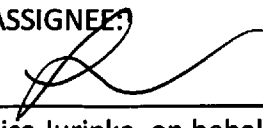
TRADEMARK ASSIGNMENT
(NUNC PRO TUNC)

Whereas, GSH NC Resort Management, LLC, a Virginia limited liability company, ("ASSIGNOR") has owned U.S. Patent and Trademark Office Registration Nos. 4904547 for the mark DELIBERATELY AND SELECTIVELY SMALLER; and 4904548 for the mark DESIGN  (the "Marks and Registrations"); and

Whereas, Vacasa LLC, a Delaware limited liability company, with an address of 850 NW 13th Ave, Portland, Oregon 97209 ("ASSIGNEE") desires to document and record the fact that, on or about October 22, 2019, ASSIGNEE acquired all ownership rights in the Marks and Registrations and, as part of the acquisition of such rights, ASSIGNEE became the successor to all of the business of the ASSIGNOR to which the Marks and Registrations pertain and pertained; Now, therefore, for good and valuable consideration, receipt of which is acknowledged, ASSIGNOR agrees that, effective on or about October 22, 2019:

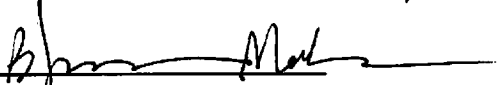
- (i) ASSIGNOR assigned unto ASSIGNEE nunc pro tunc all right, title and interest in and to the trademarks DELIBERATELY AND SELECTIVELY SMALLER, and the DESIGN , including the Marks and Registrations, together with the goodwill of the business associated with the Marks; and
- (ii) This assignment includes all rights of action, powers and benefits in, of and to the Marks, due or accrued, including the right to sue for and recover, in ASSIGNEE's own name and that of its successors, assigns and other legal representatives, all remedies of every nature (including without limitation injunctive relief, damages, profits, costs and attorney fees) arising out of past infringement, misappropriation or dilution of the Marks or injury to the related goodwill.

Agreed and accepted by:

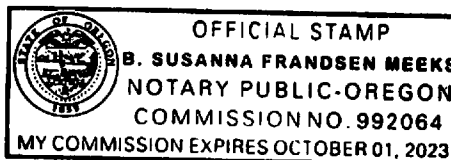
ASSIGNOR:  _____ Lisa Jurinka, on behalf of GSH NC Resort Management, LLC	ASSIGNEE:  _____ Lisa Jurinka, on behalf of Vacasa LLC
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State of Oregon
County of Multnomah

Signed and sworn before me on March 4, 2020, by Lisa Jurinka.



Notary Public – State of Oregon
My Commission expires on: 10/01/2023



MY COMMISSION - RENEWS OCTOBER 01, 2023
COMMISSION NO. 923084
NOTARY PUBLIC - OREGON
B. SUSANNA FRANZSEN MEERS
SPECIAL STAMP

