

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM565777

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Hollywood Reporter, LLC		03/06/2020	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Billboard IP Holdings, LLC		
Street Address:	1540 Broadway, 32nd Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10036		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5952091	QUIZZED	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2033246155		
Email:	iptransfer@ssjr.com		
Correspondent Name:	Gene S. Winter		
Address Line 1:	986 Bedford Street		
Address Line 2:	St. Onge Steward Johnston & Reens LLC		
Address Line 4:	Stamford, CONNECTICUT 06905		
ATTORNEY DOCKET NUMBER:	03672-T0072A		
NAME OF SUBMITTER:	Gene S. Winter		
SIGNATURE:	/Gene S. Winter/		
DATE SIGNED:	03/06/2020		
Total Attachments: 1			
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OP \$40.00 5952091

Trademark Assignment

WHEREAS, The Hollywood Reporter, LLC, a Delaware Limited Liability Company, with an address of 1540 Broadway, 32nd Floor, New York, NY, 10036; (hereinafter referred to as ASSIGNOR) had adopted and owns United States Trademark Registration No. 5,952,091, registered December 31, 2019 for QUIZZED (Class 041);

WHEREAS, Billboard IP Holdings, LLC, a Delaware Limited Liability Company, with an address of 1540 Broadway, 32nd Floor, New York, NY, 10036; (hereinafter ASSIGNEE) is desirous of acquiring all rights, title and interest in and to said United States Trademark Registration No. 5,952,091;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby assign, grant, transfer and otherwise convey to ASSIGNEE, its successors and assigns, its entire right, title and interest in and to the trademark QUIZZED and United States Trademark Registration No. 5,952,091, including but not limited to all of ASSIGNOR's common law rights and registrations pertaining thereto, as well as all of the good will of the business symbolized by said trademark, and the right to sue for past infringements thereof.

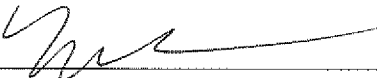
The Hollywood Reporter, LLC

Date: March 6, 2020
Location: New York, NY

By 
Name: Michele Singer
Title: Authorized Signatory

Billboard IP Holdings, LLC

Date: March 6, 2020
Location: New York, NY

By 
Name: Michele Singer
Title: Authorized Signatory