

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM565954

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
McCue Corporation		03/06/2020	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	M&T BANK		
Street Address:	One M&T Plaza		
City:	Buffalo		
State/Country:	NEW YORK		
Postal Code:	14203		
Entity Type:	Banking Corporation: NEW YORK		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5898333	CRASHCORE	
Registration Number:	5723436	BUMPERSIGN	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4103855081		
Email:	lbell@gebsmith.com		
Correspondent Name:	Laura D Bell, Legal Asst		
Address Line 1:	1 South Street, Suite 2200		
Address Line 2:	Gebhardt & Smith LLP		
Address Line 4:	Baltimore, MARYLAND 21202		
NAME OF SUBMITTER:	James M. Smith, Counsel		
SIGNATURE:	/James M Smith, Counsel/		
DATE SIGNED:	03/09/2020		
Total Attachments: 2			
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NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

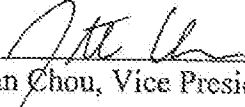
Gentlemen:

Please be advised that pursuant to the Amended And Restated Security Agreement dated as of March 15, 2020 (as the same may be amended, modified, extended or restated from time to time, the "Agreement") by and among the Obligors thereto (each an "Obligor" and collectively, the "Obligors") and M&T Bank, as a "Secured Party", whose address is located at: M&T Center, One M&T Plaza, Buffalo, New York 14203-1495, Attention: Office of General Counsel, the undersigned Obligor has granted a continuing security interest in and continuing lien upon, and hereby grants to the "Secured Party" (as defined therein) a continuing security interest in and to, the Trademarks shown below:

<u>REGISTERED TRADEMARKS</u>		
<u>Registration Number</u>	<u>Word Mark</u>	<u>Registration Date</u>
5898333	CRASHCORE	10/29/2019
5723436	BUMBERSIGN	04/09/2019

The undersigned Obligor and the Secured Party hereby acknowledge and agree that the security interest in the foregoing Trademarks (i) may only be terminated in accordance with the terms of the Agreement, (ii) is not to be construed as an assignment of any Trademark or Trademark application, and (iii) the rights and remedies of the Secured Parties with respect thereto are more fully set forth in the Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

Very truly yours,
MCCUE CORPORATION,
A Delaware Corporation

By: 
Jonathan Chou, Vice President

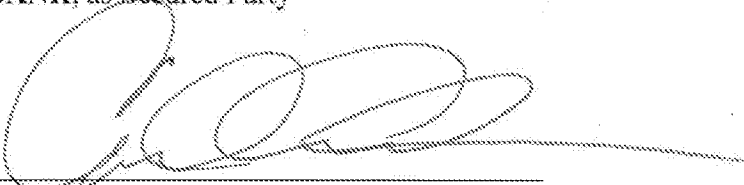
Address:
13 Centennial Park
Peabody, MA 01960

Signature page to Notice of Grant of Security Interest in Trademark of McCue Corporation

ACKNOWLEDGED AND ACCEPTED:

M&T BANK, as Secured Party

By:



Carl Anderson,
Vice President & Senior Relationship Manager

Date: March 6, 2020