

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM565955

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Beak and Bumper, LLC		03/06/2020	Limited Liability Company: MICHIGAN
RECEIVING PARTY DATA			
Name:	Directa AB		
Street Address:	PO Box 723		
City:	Upplands Väsby		
State/Country:	SWEDEN		
Postal Code:	SE-194 27		
Entity Type:	Aktiebolag: SWEDEN		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3887729	BEAK & BUMPER	
Registration Number:	3341070	PHYSICS FORCEPS	
Registration Number:	5379518	PHYSICS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	18442854263 ext 724		
Email:	tmdocket@cm.law		
Correspondent Name:	Felicia G. Traub, Esq.		
Address Line 1:	100 Crescent Court, Suite 700		
Address Line 4:	Dallas, TEXAS 75201		
ATTORNEY DOCKET NUMBER:	3586-____ Directa		
DOMESTIC REPRESENTATIVE			
Name:	Felicia G. Traub, Esq.		
Address Line 1:	100 Crescent Court, Suite 700		
Address Line 4:	Dallas, TEXAS 75201		
NAME OF SUBMITTER:	Felicia G. Traub, Esq.		

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SIGNATURE:	/FeliciaGTraub/
DATE SIGNED:	03/09/2020
Total Attachments: 1 source=200306 Beak Bumper to Directa TM assignment signed#page1.tif	

ASSIGNMENT

WHEREAS, Beak and Bumper, LLC., a limited liability company formed in the State of Michigan, a limited liability company having a registered office at 27115 Craftot Avenue, Suite B, Roseville, Michigan 48066 ("Assignor"), has adopted, used, and is using, and has obtained United States trademark registrations for, and is the owner of all right, title and interest in and to the trademarks and registrations listed below (the "Trademarks"):

Trademark	U.S. PTO Reg. No.	Issued
BEAK & BUMPER	3,887,729	December 7, 2010
PHYSICS FORCEPS	3,341,070	November 20, 2007
PHYSICS	3,379,318	January 16, 2018; and

WHEREAS, Directa AB, a corporation having a registered office at P.O. Box 723, SE-194 27 Upplands Väsby, Sweden ("Assignee"), desires to acquire the Trademarks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title, and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the above-identified registrations, along with the right to recover damages and profits for past and/or future infringement of the Trademarks.

ASSIGNOR:

Date: 3/6/20

~~BEAK AND BUMPER, LLC~~
By: Richard Golden
Its: Member

ASSIGNEE:

Date: 2-25-2020

DIRECTA AB
By: Henrik Karl
Its: CEO

State of _____)
) ss:
County of _____)

On this _____ day of _____, before me appeared _____, the person who signed this instrument, who acknowledged that he/she signed it as a free act on behalf of Beak and Bumper, LLC.

Notary Public

State of _____)
) ss:
County of _____)

On this _____ day of _____, before me appeared _____, the person who signed this instrument, who acknowledged that he/she signed it as a free act on behalf of Directa, Inc.

Notary Public