TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM565976

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT	
	Corrective Assignment to correct the conveyance party data previously recorded on Reel 006358 Frame 0364. Assignor(s) hereby confirms the nunc pro tunc.	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Mexcor, Inc.		04/25/2017	Corporation: TEXAS

RECEIVING PARTY DATA

Name:	Eduardo Morales	
Street Address:	8950 Railwood Dr	
City:	Houston	
State/Country:	TEXAS	
Postal Code:	77078	
Entity Type:	INDIVIDUAL: UNITED STATES	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	4269884	SOUTHERN CROWN CLUB

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: jleak@brltexaslaw.com

Correspondent Name: Joseph M. Leak

Address Line 1: 1003 Rio Grande Street Address Line 4: Austin, TEXAS 78701

ATTORNEY DOCKET NUMBER:	VVMC010US
NAME OF SUBMITTER:	Emily Poole
SIGNATURE:	/Emily Poole/
DATE SIGNED:	03/09/2020

Total Attachments: 6

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TRADEMARK REEL: 006885 FRAME: 0564

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TRADEMARK REEL: 006885 FRAME: 0565 TRADEMARK ASSIGNMENT

WHEREAS, EJMV Investments, LLC ("EJMV"), a Texas limited liability company

having its principal place of business at 8950 Railwood Dr., Houston, Texas 77078, owns as of

the effective date of this agreement the trademark WASHINGTON CROWN CLUB (the

"Mark") and United States Trademark Application Serial No. 85/841,343 therefor (the

"Application");

WHEREAS, EJMV is a holding company related to Mexcor, Inc., who owns as of the

effective date of this agreement numerous trademarks incorporating "CROWN CLUB," as set

forth in Exhibit A attached hereto, for which the referenced United States trademark registrations

were obtained;

WHEREAS, Eduardo Morales ("Morales"), a United States citizen having a business

address at 8950 Railwood Dr., Houston, Texas 77078 desires to acquire from EJMV any rights

and goodwill associated with the Mark, along with the Application therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of

which are hereby acknowledged, EJMV does hereby assign unto Morales, effective April 25,

2017, all right, title and interest in and to the Mark, together with the business and goodwill

associated with the manufacture of product under the Mark and the application for the Mark.

By: Eduardo Morales, Chief Executive Officer

Date: 4/11/2018

TRADEMARK
REEL: 006888 FRAME: 0566

EXHIBIT A

Mark	Registration No.
SOUTHERN CROWN CLUB	4,269,884
SOUTH CAROLINA CROWN CLUB	4,325,771
CALIFORNIA CROWN CLUB	4,325,670
TEXAS CROWN CLUB	3,738,906
TEXAS CROWN CLUB and Design	3,810,852
TEXAS CROWN CLUB and Design	
	3,810,851

EJMV to Morales

RECORDED: 04/12/2018

TRADEMARK REEL: 006888 FRAME: 0567

Declaration of Joseph M. Leak

I, Joseph M. Leak, hereby declare under penalty of perjury that, to the best of my knowledge, the following statements are true and correct:

- 1. I am the president of VVMC, LLC, a Texas limited liability company having its principal place of business at 1003 Rio Grande St, Austin, TX, 78701 ("VVMC"), and am also legal counsel for Mexcor, Inc., a Texas corporation having its principal place of business at 8950 Railwood Dr, Houston, TX, 77078 ("Mexcor"), as well as Eduardo Morales, a US citizen having a principal place of business at 8950 Railwood Dr, Houston, TX 77078 ("Morales").
- 2. I have personal knowledge of the matters set forth herein, and as to those matters for which I do not have such knowledge, I have made diligent inquiry to determine the accuracy of the statements set forth herein.
- 3. I submit this declaration to explain the chain of assignment of U.S. Registration No. 4269884 for the mark SOUTHERN CROWN CLUB (the "SCC Registration").
 - 4. On January 1, 2013, the SCC Registration issued in the name of Mexcor.
- 5. On April 11, 2018, then-counsel for Mexcor filed a nunc pro tunc assignment (the "April 11 Assignment") purporting to assign the SCC Registration from EJMV Investments, LLC, a Texas limited liability company having its principal place of business at 8950 Railwood Dr, Houston, TX 77078 ("EJMV") to Morales. The Cover Sheet and assignment document for the April 11 Assignment, which were recorded at Reel 006358 and Frame 0364-0367, follow this declaration as Exhibit A.
- 6. As of April 11, 2018, Mexcor was the owner of the SCC Registration, not EJMV. Accordingly, the April 11 Assignment was filed in error because EJMV lacked the requisite rights to effectuate an assignment of the SCC Registration.
- 7. On December 18, 2018, I filed a proper nunc pro tunc assignment, assigning the SCC Registration from Mexcor to Morales, which was recorded at Reel 006503 and Frame 0010-0013 (the "First December 18 Assignment"). On that same day, I filed an additional nunc pro tunc assignment, assigning the SCC Registration from Morales to VVMC, which was recorded at Reel 006503 and Frame 0014-0017 (the "Second December 18 Assignment"). The Cover Sheets and assignment documents for the First and Second December 18 Assignments follow this declaration as Exhibit B and C, respectively.
- 8. The First and Second December 18 Assignments were properly executed, such that VVMC has been and continues to be the current owner of the SCC Registration, which was and is the intent of Mexcor, Morales, and VVMC.

I declare under penalty of perjury that the foregoing is true and correct to the best of my knowledge.

Executed this 6th day of June 2019 in Austin, Texas.

Joseph M. Jeak on behalf of VVMC, LLC

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REEL: 006885 FRAME: 0568

RECORDED: 03/09/2020