

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM565982

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Scuttlebutt Social Marketing, LLC		01/01/2020	Limited Liability Company: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Uhlig LLC		
<b>Street Address:</b>	8455 Lenexa Drive		
<b>City:</b>	Overland Park		
<b>State/Country:</b>	KANSAS		
<b>Postal Code:</b>	66214		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5103718	RESIDENT NEWS A DIVISION OF SCUTTLEBUTT	
<b>Registration Number:</b>	4945331	TINY TOT TIMES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3128767934		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3128768000		
<b>Email:</b>	angelica.pogson@dentons.com		
<b>Correspondent Name:</b>	Dentons US LLP		
<b>Address Line 1:</b>	P.O. Box #061080		
<b>Address Line 2:</b>	Wacker Drive Station, Willis Tower		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606		
<b>NAME OF SUBMITTER:</b>	Tiffany L. Schwartz		
<b>SIGNATURE:</b>	/t/s/		
<b>DATE SIGNED:</b>	03/09/2020		
<b>Total Attachments: 4</b>			
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**TRADEMARK ASSIGNMENT AGREEMENT**

This TRADEMARK ASSIGNMENT AGREEMENT (this "Agreement"), is entered into effective as of January 1, 2020 by and between Scuttlebutt Social Marketing, LLC, a Florida limited liability company ("Assignor"), and Uhlig LLC, a Delaware limited liability company ("Assignee").

WITNESSETH:

WHEREAS, Assignor owns certain common law and/or pending or registered trademarks specifically set forth on Exhibit A attached hereto (the "Trademarks");

WHEREAS, Assignor, Assignee and others have entered into an Agreement for Purchase and Sale of Assets dated as of the date hereof (the "Purchase Agreement"); and

WHEREAS, pursuant to the Purchase Agreement, Assignor desires to assign and convey to Assignee, and Assignee desires to acquire from Assignor, all of Assignor's right, title, and interest in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the parties agree as follows:

Assignor has assigned, transferred and conveyed and does hereby assign, transfer and convey unto Assignee, and its successors, assigns and legal representatives, all right, title and interest in and to the Trademarks together with that part of the goodwill of the business connected with the use of and symbolized by the Trademarks, and all claims for damages by reason of past infringement of the Trademark with the right to sue for and collect damages.

Assignor agrees that, when requested, it will sign all papers, take all rightful oaths, and do all acts which may be reasonably necessary, desirable or convenient for securing and maintaining the Trademarks in all countries and for vesting title thereto in Assignee, its successors, assigns and legal representatives or nominees.

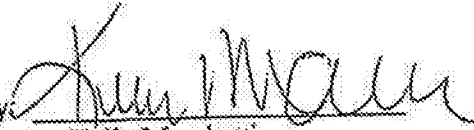
Assignor covenants to Assignee, its successors, assigns and legal representatives, that the interest and property hereby conveyed is free from all prior assignment, grant, mortgage, license or other encumbrance.

**[SIGNATURES ARE ON THE FOLLOWING PAGE]**

IN WITNESS WHEREOF, each party has executed this Agreement by its duly authorized representative as of the date first written above.

**ASSIGNOR:**

SCUTTLEBUTT SOCIAL MARKETING, LLC

By: 

Name: Kelly Marchetti  
Title: Authorized Member

**ASSIGNEE:**

UHLIG LLC

By: \_\_\_\_\_

Name: Mark A. Uhlig  
Title: Chief Executive Officer

IN WITNESS WHEREOF, each party has executed this Agreement by its duly authorized representative as of the date first written above.

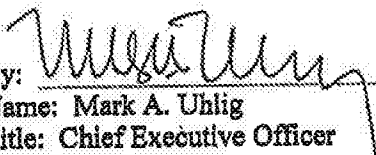
**ASSIGNOR:**

SCUTTLEBUTT SOCIAL MARKETING, LLC

By: \_\_\_\_\_  
Name: Kelly Marchetti  
Title: Authorized Member

**ASSIGNEE:**

UHLIG LLC

By:   
Name: Mark A. Uhlig  
Title: Chief Executive Officer

**EXHIBIT A**

Trademarks

<u>Mark</u>	<u>Registration Number</u>
RESIDENT NEWS A DIVISION OF SCUTTLEBUTT MARKETING	5,103,718
TINY TOT TIMES	4,945,331