### 900539276 03/09/2020

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM566021

PRO TUNC ASSIGNMENT
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2019
2334

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
BISSELL Homecare, Inc.		03/09/2020	Corporation: MICHIGAN

#### **RECEIVING PARTY DATA**

Name:	BISSELL INC.
Street Address:	2345 WALKER AVE NW
City:	GRAND RAPIDS
State/Country:	MICHIGAN
Postal Code:	49544
Entity Type:	Corporation: MICHIGAN

#### **PROPERTY NUMBERS Total: 5**

Property Type	Number	Word Mark
Serial Number:	88113717	BISSELL
Serial Number:	88152178	DIGITALVISION
Serial Number:	88032203	ADAPT
Serial Number:	88152174	EV675
Serial Number:	87671544	VAC&SHINE

#### **CORRESPONDENCE DATA**

**Fax Number:** 6167522500

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 6167522000

**Email:** trademarks@wnj.com

Correspondent Name: WARNER NORCROSS + JUDD ILP

Address Line 1: 150 Ottawa Avenue NW Address Line 2: 1500 Warner Building

Address Line 4: Grand Rapids, MICHIGAN 49503-2487

ATTORNEY DOCKET NUMBER:	022091.186807
NAME OF SUBMITTER:	Mary C. Bonnema
SIGNATURE:	/Mary C. Bonnema/

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DATE SIGNED: 03/09/2020

Total Attachments: 2
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TRADEMARK
REEL: 006886 FRAME: 0024

## Trademarks Assignment

WHEREAS, BISSELL Homecare, Inc., a Michigan corporation, having its principal place of business at 2345 Walker Ave. N.W. Grand Rapids, MI 49544 ("Assignor"), is the record owner of the entire right, title, and interest in and to the Trademarks listed in Appendix A ("Trademarks"); and

WHEREAS, Assignor has agreed, nunc pro tunc, to assign and transfer its entire right, title, and interest in and to the Trademarks, together with all of the goodwill associated therewith and symbolized thereby, including all common law rights associated with the Trademarks by virtue of its use in commerce, to BISSELL Inc., a Michigan corporation having its principal place of business at 2345 Walker Ave. N.W. Grand Rapids, MI 49544 ("Assignee"); and as part of a larger transaction transferring the Trademarks listed on the attached Appendix A of its assets to Assignee; and

WHEREAS, the transfer occurred on or about December 20, 2019; and

NOW, THEREFORE, in view of legal consideration, the receipt and sufficiency of which is hereby acknowledged by Assignor, Assignor does hereby sell, convey, transfer, and assign and deliver unto Assignee, its successors and assigns, the entire right, title, and interest in and to the Trademarks, together with the goodwill associated therewith and symbolized thereby, and in and to any and all renewals thereof, together with all rights to sue and recover for past infringement thereof, to have and to hold forever for the sole and exclusive use and benefit of Assignee.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by a duly authorized officer nunc pro tunc on the day of March, 2020.

authorized officer nunc pro tunc on the day of March, 2020.
[ASSIGNOR]
By:
Name James S. Nicholson
Titl∉: Sr. Vice President - CFO
(Assignor)
STATE OF Michigan ) ss.  COUNTY OF Kent )
COUNTY OF Kent
Subscribed and sworn to before me this 9th day of March , 2020.
Kathuen D. Kariorek
Notary Public County of <u>Kent</u> , State of <u>MiChican</u>
County of Kent, State of Michigan  My commission expires: 7/7/2025

KATHLEEN D KASIOREK
NOTARY PUBLIC - STATE OF MICHIGAN
COUNTY OF KENT
My Commission Expires July 7, 2025
Acting in the County of

TRADEMARK
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# APPENDIX A

Trademark	Application Date	Application No.
BISSELL	Sep-12-2018	88113717
DIGITALVISION	Oct-11-2018	88152178
ADAPT	Jul-10-2018	88032203
EV675	Oct-11-2018	88152174
VAC&SHINE	Nov-3-2017	87671544

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**RECORDED: 01/24/2020**