TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM566182

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Matchless Metal Polish Company		02/27/2020	Corporation: ILLINOIS

RECEIVING PARTY DATA

Name:	Osborn, LLC
Street Address:	833 East Michigan Street, Suite 900
City:	Milwaukee
State/Country:	WISCONSIN
Postal Code:	53202
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	3123586	BLACK DIAMOND
Registration Number:	3123318	WHITE DIAMOND
Registration Number:	1735950	BUFFING COMPOUNDS FROM MATCHLESS SINCE 1
Registration Number:	1374495	BURNS ROUGE

CORRESPONDENCE DATA

Fax Number: 4142259753

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 414-225-9755

Email: docketing@boylefred.com **Correspondent Name:** Boyle Fredrickson, S.C. Address Line 1: 840 North Plankinton Avenue Address Line 4: Milwaukee, WISCONSIN 53203

ATTORNEY DOCKET NUMBER: 3181.316..319 **NAME OF SUBMITTER:** Adam L. Brookman **SIGNATURE:** /Adam L. Brookman/ **DATE SIGNED:** 03/10/2020

Total Attachments: 6

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ASSIGNMENT OF INTELLECTUAL PROPERTY

WHEREAS, The Matchless Metal Polish Company, having an address 840 West 49th Place, Chicago, IL 60609, an Illinois corporation ("Assignor"), (i) owns all right title and interest in and to the trademarks and registrations listed on Schedule A, hereto; (ii) owns certain rights in and to the trademarks, listed on Schedule B, hereto and (iii) owns all right, title and interest in and to the domain names and registrations listed on Schedule C, hereto (collectively hereinafter the "Trademark Rights and Domain Names") and the goodwill of the business in connection with which the Trademark Rights and Domain Names are used and which is symbolized thereby; and

WHEREAS, Osborn, LLC, organized and existing under the laws of the State of Delaware, with its principal place of business at 833 East Michigan Street, Suite 900, Milwaukee, WI 53202 ("Assignee"), desires to acquire the Trademark Rights and Domain Names and the goodwill of the business symbolized thereby in accordance with that certain Asset Purchase Agreement dated as of the date hereof, among Assignor, Assignee and Frank Ungari, the sole shareholder of Assignor (the "Purchase Agreement").

NOW, THEREFORE, in consideration of the mutual covenants and agreements set forth herein, Assignor and Assign hereby agree as follows:

- 1. Assignor does hereby assign unto Assignee all of Assignor's rights, title, and interest in and to the Trademark Rights and Domain Names, together with the goodwill of the business in connection with which the Trademark Rights and Domain Names are used along with the right to recover for damages and profits for past, present, or future infringements thereof.
- 2. Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title, and interest in and to the Trademark Rights and Domain Names to the Assignee and/or provide evidence to support any of the foregoing in the event such evidence is necessary to effectuate the assignment or support any claims for infringement of the Trademark Rights and Domain Names, to the extent such evidence is in the possession, custody or control of Assignor. Except to the extent provided otherwise in the Purchase Agreement, all fees and expenses relating to recording the assignments and to supporting any claims of infringement shall be paid by Assignee.
- 3. Where appropriate, Assignor and Assignee each authorizes and requests (i) the Commissioner of Trademarks of the United States Patent and Trademark Office and the Canadian Trademark Office, whose duty it is to register trademarks and to record Assignee as the assignee and owner of the Trademark Rights; and (ii) the issuing domain name registry to record Assignee as the assignee and owner of the Domain Names.

Dated this 27th day of February, 2020

[Signature Page Follows.]

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"A	SSIGNOR"	"ASSIGNEE"		
The	e Matchless Metal Polish Company	Osborn, LLC		
By: Mg(w) Frank Ungari, President		By: Brian Kobylinski, President		
		·		

IN WITNESS WHEREOF, the undersigned parties have executed this Assignment of Intellectual Property as of the date hereof.

"ASSIGNOR"	"ASSIGNEE"
The Matchless Metal Polish Company	Osborn, LLC
By:Frank Ungari, President	By: Bran Koledinski/President

Schedule A

TRADEMARK REGISTRATIONS

Country	Registration No.	Mark
US	3123586	BLACK DIAMOND
US	3123318	WHITE DIAMOND
US	1735950	BUT IN COURT OF THE STATE OF TH
US	1374495	BURNS ROUGE
CA	TMDA36859	MATCHLESS MARK

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Schedule B

COMMON LAW MARKS

Countries	Mark
US and CA	MATCHLESS
US and CA	THE MATCHLESS METAL
	POLISH COMPANY
US and CA	MATCHLESS METAL
US and CA	LEADERS IN FINSIHING
	TECHNOLOGY SINCE 1885

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Schedule C

DOMAIN NAMES

DOMAIN NAMES (Source: NetworkSolutions.com)

Service Name matchlessmetal.net	Account No. 22645418	********	unt Holder MATCHLESS METAL POLISH COMPANY	Expiration July 12, 2020
Web Forwarding matchlessmetal.net	22645418	Domain Name THE	MATCHLESS METAL POLISH COMPANY	July 12, 2020
matchlessmetal.com	22645418	Domain Name THE N	MATCHLESS METAL POLISH COMPANY	November 24, 2020
matchlessunited.com	22645418	Domain Name THE N	MATCHLESS METAL POLISH COMPANY	November 24, 2020
Private Registration matchlessmetal.com matchlessunited.com matchlessmetals.com	22645418 22645418	Private Registration T Domain Name THE N	HE MATCHLESS METAL POLISH COMPANY HE MATCHLESS METAL POLISH COMPANY MATCHLESS METAL POLISH COMPANY	
Domain Name	Account No.	Vodahost Points to	Expiration	
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matchiessmetal.com	22645418	NS.REDFISH.COM NS1.REDFISH.COM	November 24, 2020	
matchlessmetal.net	22645418	Web Forwarding	July 12, 2026	
matchlessunited.com	22645418	NS1.YDIM.COM NS2.YDIM.COM	November 24, 2020	

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RECORDED: 03/10/2020