

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM566270

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	12/31/2019		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Mondelez Europe GmbH		03/09/2020	Corporation: SWITZERLAND
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Kraft Foods Schweiz Holding GmbH		
<b>Street Address:</b>	Chollerstrasse 4		
<b>City:</b>	Zug		
<b>State/Country:</b>	SWITZERLAND		
<b>Postal Code:</b>	6300		
<b>Entity Type:</b>	Company: SWITZERLAND		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2078468		
<b>Registration Number:</b>	5453414	TOBLERONE	
<b>Registration Number:</b>	0911237		
<b>Registration Number:</b>	1877828	TOBLERONE	
<b>Registration Number:</b>	2649833		
<b>Registration Number:</b>	4102599		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2128135901		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212-813-5900		
<b>Email:</b>	anicolescu@fzlz.com		
<b>Correspondent Name:</b>	Lawrence E. Apolzon		
<b>Address Line 1:</b>	Fross Zelnick Lehrman & Zissu, P.C.		
<b>Address Line 2:</b>	151 West 42nd Street, 17th Floor		
<b>Address Line 4:</b>	New York, NEW YORK 10036		
<b>ATTORNEY DOCKET NUMBER:</b>	KFSH 2002737		
<b>NAME OF SUBMITTER:</b>	Lawrence E. Apolzon		
<b>SIGNATURE:</b>	/lea/		

CH \$165.00 2078468

<b>DATE SIGNED:</b>	03/10/2020
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**Total Attachments: 2**  
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source=Executed assignment to Kraft Foods (F3435310x96B9E)#page2.tif

**Confirmatory Deed of Assignment  
and Consent to Recordal  
United States**

THIS DEED is made between:

**Mondelez Europe GmbH**, a company duly organized and existing under the Laws of Switzerland, of *Lindbergh-Allee 1, 8152 Glattpark, Switzerland* ("the Assignor");

and

**Kraft Foods Schweiz Holding GmbH**, a company duly organized and existing under the Laws of Switzerland, of *Chollerstrasse 4, 6300 Zug, Switzerland* ("the Assignee");

WHEREAS:

- (a) The Assignor was the proprietor of the trademarks in United States as set out in the attached schedules marked "Annex A" and
- (b) Pursuant to the Intellectual Property Assignment Agreement dated 31<sup>st</sup> December 2019, Assignor has assigned Assignor's entire right, title and interest in and to the trademarks to Assignee.
- (c) The Assignment of the afore-mentioned trademarks became effective on the 31<sup>st</sup> December 2019.

IT IS AGREED THAT:

For good and valuable consideration, receipt of which is hereby acknowledged by the Assignor, the Assignor hereby confirms that it has assigned, transferred and set over unto the Assignee, its successors and assigns, effective on 31<sup>st</sup> December 2019 all right, title and interests in United States in the trademarks together with the goodwill of the business represented and symbolised by the trademarks and the Assignee accepts the said assignment.

IN WITNESS WHEREOF, the Assignor and Assignee have caused this Confirmatory Assignment to be executed by their authorized representatives.

Signed as a Deed in Munich on behalf of the Assignor this 9 day of March 2020 by



Anna Popova, Proxy-Holder of  
Mondelez Europe GmbH

Signed as a Deed in Munich on behalf of the Assignee this 9 day of March 2020 by



Michal Molcan, Proxy-Holder of  
Kraft Foods Schweiz Holding GmbH

**TRADEMARK**

**REEL: 006887 FRAME: 0682**

Annex A

IP Right Name	Application No.	Registration No.	Class(es)
SHADED CHOCOLATE BAR DEVICE (TOBLERONE)	74/736623	2078468	30
TOBLERONE [WORD] CHOCOLATE BAR DEVICE (TOBLERONE)	8762490	5453414	30
TOBLERONE [WORD] CHOCOLATE BAR DEVICE (TOBLERONE)	72/290811	911237	30
TOBLERONE [WORD] TRIANGULAR PRALINE ONE SINGLE TOOTH DEVICE (TOBLERONE)	74/509892	1877828	30
TOBLER UMBRELLA SYMBOL MATTERHORN WITH BEAR 2000 DEVICE (TOBLERONE)	75/741119	2649833	30
	85/429512	4102599	30