

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM566440

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900537909		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
WebMagic Ventures, LLC		02/28/2020	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	Glendale & 43rd, LLC		
Street Address:	530 S LAKE AVE STE. 450		
City:	Pasadena		
State/Country:	CALIFORNIA		
Postal Code:	91101		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	2659685	AMMO	
Registration Number:	4468497	DD	
Registration Number:	2615415	EMERALD	
Registration Number:	2984871	POLAR	
Registration Number:	2693430	TALENT	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6262323232		
Email:	mclmore@webmagic.com		
Correspondent Name:	Greg McLemore		
Address Line 1:	530 S LAKE AVE Ste 450		
Address Line 4:	Pasadena, CALIFORNIA 91101		
NAME OF SUBMITTER:	Greg McLemore		
SIGNATURE:	/Greg McLemore/		
DATE SIGNED:	03/11/2020		
Total Attachments: 3			

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EXHIBIT A

TRADEMARK ASSIGNMENT AGREEMENT

This Agreement is made on February 28, 2020, by and between WebMagic Ventures, LLC, a California limited liability company ("Assignor"), and Glendale & 43rd LLC, a California limited liability company ("Assignee") (collectively the "Parties"). This Trademark Assignment Agreement ("Agreement") will define the terms of the assignment of the Trademark from Assignor to Assignee.

RECITALS

WHEREAS, Assignor is the sole and exclusive owner of the Trademarks for the marks identified more fully in the attached **Schedule A**, (the "Trademarks"), and further is the owner of business goodwill related therewith; and

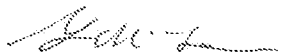
WHEREAS, Assignee desires to acquire all Assignor's right, title, and interest in and to the Trademarks and all business goodwill related therewith;

NOW THEREFORE, in exchange for the mutual promises contained herein, and for good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, the Parties agree to be legally bound to the terms of this Agreement.

1. **Assignment of Trademark Rights.** Be it known that in consideration of the payment by Assignee to Assignor and other valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee Assignor's right, title, and interest in and to the Trademarks, and the business goodwill associated therewith, including, without limitation, all renewals therefor, all proceeds therefor (including, but not limited to, all license royalties and proceeds of infringement suits), the right to sue for past, present, and future infringements, and the goodwill of the business associated with and symbolized by the Trademarks.
2. **Assignment of Goodwill.** The Trademarks are being assigned in conjunction with the goodwill associated therewith, as well as with the right to sue for past, present, and future infringements. The Parties recognize and agree that an assignment of a trademark without the assignment of the associated goodwill would be invalid.
3. **Recording.** Assignee shall be responsible from the date hereof, for the recording of this Assignment with the USPTO.

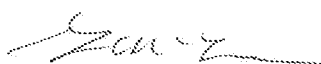
This Trademark Assignment Agreement may be executed electronically in counterparts. IN WITNESS WHEREOF, this Assignment has been duly executed on the day and year first above written.

WebMagic Ventures, LLC.



/Greg McLemore/

Greg McLemore, President



Glendale & 43rd, LLC

/Greg McLemore/

Greg McLemore, Authorized Signatory

EXHIBIT A

Schedule A

Trademarks: AMMO, DD, EMERALD, POLAR, TALENT

1. Word Mark: **AMMO**

Providing information on shopping opportunities provided by others, namely, providing shopper's guide information via a website; providing a guide to web sites that provide current news and information about the goods and services of others in the fields of recreation, business, living, shopping, the home and the Internet and direct market advertising services for others

FIRST USE: 19970730. FIRST USE IN COMMERCE: 19970730

USPTO Registration Number 2659685

2. Word Mark: **DD**

Advertisement for others on the Internet; Advertisement via mobile phone networks; Advertising agencies; Advertising and directory services, namely, promoting the services of others by providing a web page featuring links to the websites of others; Advertising services, namely, cost-per-action on-line advertising; Advertising services, namely, promoting the brands, goods and services of others; Advertising, marketing and promotion services; Dissemination of advertisements; Dissemination of advertising for others via public and private wireless networks for display on mobile devices; Dissemination of advertising for others via the Internet; Marketing, advertising, and promoting the retail goods and services of others to wireless electronic devices; Marketing, promotional and advertising services provided by mobile telephone connections; Online advertisements; Preparing and placing advertisements for others; Providing a searchable on-line advertising website and guide featuring the goods and services of other vendors via the Internet; Rental of advertising space; Shoppers' guide information

FIRST USE: 19980317. FIRST USE IN COMMERCE: 19980317

USPTO Registration Number 4468497

3. Word Mark: **EMERALD**

Business marketing consulting services

FIRST USE: 19970620. FIRST USE IN COMMERCE: 19970620

USPTO Registration Number 2615415

4. Word Mark: **POLAR**

Providing information on shopping opportunities provided by others; providing a guide to a wide variety of web sites in the fields of recreation, business, living, shopping, the home, and the Internet; marketing a variety of services provided by others by disseminating information on a global computer network

FIRST USE: 19980426. FIRST USE IN COMMERCE: 19980426

USPTO Registration Number 2984871

5. Word Mark: **TALENT**

Providing information on shopping opportunities provided by others; providing a guide to a wide variety of web sites in the fields of recreation, business, living, shopping, the home, and the Internet; marketing a variety of services provided by others by disseminating information on a global computer network
FIRST USE: 19970619. FIRST USE IN COMMERCE: 19970619

• USPTO Registration Number 2693430