

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM566515

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	TRADEMARK SECURITY AGREEMENT		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
YEXT, INC.		03/11/2020	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Silicon Valley Bank, as Administrative Agent		
<b>Street Address:</b>	3003 Tasman Drive		
<b>Internal Address:</b>	HF 150		
<b>City:</b>	Santa Clara		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	95054		
<b>Entity Type:</b>	Corporation: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 15</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5441994	ONWARD	
<b>Registration Number:</b>	4053026	POWERLISTINGS	
<b>Registration Number:</b>	5330154	POWERLISTINGS	
<b>Registration Number:</b>	4954429	POWERLISTINGS	
<b>Registration Number:</b>	5342151	WE PUT BUSINESS ON THE MAP	
<b>Registration Number:</b>	3749410	YEXT	
<b>Registration Number:</b>	4764426	YEXT	
<b>Registration Number:</b>	3760481	YEXT	
<b>Registration Number:</b>	5356566	YEXT KNOWLEDGE ENGINE	
<b>Registration Number:</b>	5640932	YOU. IN CONTROL. EVERYWHERE.	
<b>Serial Number:</b>	87169725	LOCATIONWORLD	
<b>Serial Number:</b>	88411795	PERFECT ANSWERS EVERYWHERE.	
<b>Serial Number:</b>	88142603	YEXT BRAIN	
<b>Serial Number:</b>	88411791	YEXT	
<b>Serial Number:</b>	88411794	YEXT PERFECT ANSWERS EVERYWHERE.	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent</i>			
<b>TRADEMARK</b>			

OP \$390.00 5441994

*using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 800-494-5225  
**Email:** ipteam@cogencyglobal.com  
**Correspondent Name:** Stewart Walsh  
**Address Line 1:** 1025 Vermont Ave NW, Ste 1130  
**Address Line 2:** COGENCY GLOBAL Inc.  
**Address Line 4:** Washington, D.C. 20005

<b>ATTORNEY DOCKET NUMBER:</b>	1197817 TM
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<b>NAME OF SUBMITTER:</b>	Sarah Mackin
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<b>SIGNATURE:</b>	/Sarah Mackin/
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<b>DATE SIGNED:</b>	03/11/2020
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**Total Attachments: 9**

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source=Yext - Trademark\_Security\_Agreement (March 2020)#page5.tif  
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## TRADEMARK SECURITY AGREEMENT

This **TRADEMARK SECURITY AGREEMENT** (this “Agreement”), dated as of March 11, 2020, is made by and between **YEXT, INC.**, a Delaware corporation (the “Grantor”), and **SILICON VALLEY BANK** (the “Assignee”), as Administrative Agent, pursuant to (i) that certain Guarantee and Collateral Agreement, dated as of the date hereof (as amended, amended and restated, supplemented, restructured or otherwise modified, renewed or replaced from time to time, the “Guarantee and Collateral Agreement”), among the Assignee, the Grantor and certain other parties, and (ii) that certain Credit Agreement, dated as of the date hereof (as amended, amended and restated, supplemented, restructured or otherwise modified, renewed or replaced from time to time, the “Credit Agreement”), among, among others, the Grantor, the Assignee, certain other parties and certain Lenders party thereto.

Capitalized terms not otherwise defined herein have the respective meanings ascribed to them in the Guarantee and Collateral Agreement or the Credit Agreement, as applicable.

**WHEREAS**, pursuant to the Guarantee and Collateral Agreement, the Grantor has granted in favor of the Assignee a security interest in certain Collateral, including the federally registered or applied for Trademarks set forth on Schedule A hereto as of the date hereof.

**NOW, THEREFORE**, in consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Grantor and the Assignee hereby agree as follows:

1. Grant of Security Interest

(a) Subject to the terms and conditions of the Guarantee and Collateral Agreement, to evidence further the security interest granted by the Grantor to the Assignee pursuant to the Guarantee and Collateral Agreement, the Grantor hereby grants to the Assignee a security interest in all of the Grantor’s right, title and interest in, to and under the Trademarks, whether now owned or existing or at any time hereafter acquired or arising and wherever located, as collateral security for the prompt and complete payment and performance when due (whether at the stated maturity, by acceleration or otherwise) of the Grantor’s Obligations. For the purposes of this Agreement, “Trademarks” means (i) all trademarks, trade names, corporate names, company names, business names, fictitious business names, trade styles, service marks, logos, Internet domain names and other source or business identifiers, and all goodwill associated therewith, now existing or hereafter adopted or acquired, all registrations and recordings thereof, and all applications in connection therewith, whether in the United States Patent and Trademark Office or in any similar office or agency of the United States, any State thereof or any other country or any political subdivision thereof, or otherwise, and all common-law rights related thereto, including, without limitation, any of the foregoing referred to on Schedule A, and (ii) the right to obtain all renewals thereof; provided however, no United States intent-to-use trademark or service mark application shall be deemed a “Trademark” to the extent that, and solely during the period in which, the grant of a security interest therein would impair the validity or enforceability of such intent-to-use trademark or service mark application under law.

(b) Schedule A hereto contains a true and accurate list of all of the Grantor's federally registered United States Trademark registrations and applications for the registration of United States federal Trademarks (excluding Internet domain names) as of the date hereof.

(c) The security interest granted hereby is granted concurrently and in conjunction with the security interest granted to the Assignee under the Guarantee and Collateral Agreement. In the event that any of the provisions of this Agreement are in conflict with the Guarantee and Collateral Agreement, the provisions of the Guarantee and Collateral Agreement shall govern.

2. Modifications

This Agreement or any provision hereof may not be waived, amended, supplemented or otherwise modified except in accordance with Section 10.1 of the Credit Agreement. Notwithstanding the foregoing, the Grantor authorizes the Assignee, to modify this Agreement without obtaining the Grantor's signature to such modification, only to the extent that such modification constitutes an amendment of Schedule A hereto, i.e. to add any right, title or interest in any Trademarks owned or subsequently acquired by the Grantor or to delete any reference to any right, title or interest in any Trademarks in which the Grantor no longer has or claims any right, title or interest. The Grantor additionally agrees to execute any additional agreement or amendment hereto as may be reasonably required by the Assignee from time to time, to subject any such owned or subsequently acquired right, title or interest in any Trademark to the security interests and perfection created or contemplated hereby or by the Guarantee and Collateral Agreement.

3. Applicable Law

THIS AGREEMENT SHALL BE GOVERNED BY, AND CONSTRUED AND INTERPRETED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF NEW YORK.

4. Recordation

Grantor hereby authorizes and requests that the United States Patent and Trademark Office record this Agreement.

5. Counterparts

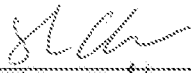
This Agreement may be executed by one or more of the parties to this Agreement on any number of separate counterparts (including by telecopy or electronic transmission), and all of said counterparts taken together shall be deemed to constitute one and the same instrument.

*[Signature page follows.]*

IN WITNESS WHEREOF, each of the undersigned has caused this Agreement to be duly executed and delivered as of the date first above written.

ASSIGNEE:

SILICON VALLEY BANK

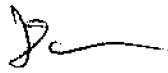
By:   
Name: Ryan Aberdula  
Title: Vice President

[Signature Page to Trademark Security Agreement]

TRADEMARK  
REEL: 006888 FRAME: 0848

**GRANTOR:**

**YEXT, INC.**

By:   
Name: Darryl Bond  
Title: Chief Accounting Officer

[Signature Page to Trademark Security Agreement]

**TRADEMARK**  
**REEL: 006888 FRAME: 0849**

SCHEDULE A – Trademarks

Registered Trademarks

<u>Loan Party</u>	<u>Jurisdiction</u>	<u>Registration No.</u>	<u>Registration Date</u>	<u>Mark</u>
Yext, Inc.	Argentina	2763845	10/27/2015	YEXT
Yext, Inc.	Argentina	2763844	10/27/2015	YEXT
Yext, Inc.	Argentina	2763843	10/27/2015	YEXT
Yext, Inc.	Argentina	2989176	6/13/2019	YEXT KNOWLEDGE ENGINE
Yext, Inc.	Australia	1687327	4/15/2015	POWERLISTINGS
Yext, Inc.	Australia	1689771	4/27/2015	XONE
Yext, Inc.	Australia	1663418	12/10/2014	YEXT
Yext, Inc.	Brazil	908709986	2/20/2018	YEXT
Yext, Inc.	Brazil	917059603	11/12/2019	YEXT BRAIN
Yext, Inc.	Brazil	917059662	11/12/2019	YEXT BRAIN
Yext, Inc.	Brazil	913390178	12/26/2018	YEXT KNOWLEDGE ENGINE
Yext, Inc.	Canada	TMA970,314	5/9/2017	POWERLISTINGS
Yext, Inc.	Canada	TMA1,060,058	10/22/2019	WE PUT BUSINESS ON THE MAP
Yext, Inc.	Canada	TMA899,555	3/26/2015	YEXT
Yext, Inc.	Canada	TMA985489	11/23/2017	YEXT
Yext, Inc.	Canada	TMA1,031,146	6/25/2019	YEXT KNOWLEDGE ENGINE
Yext, Inc.	Chile	1170230	6/23/2015	YEXT
Yext, Inc.	Chile	1188627	12/10/2015	YEXT
Yext, Inc.	China (People's Republic)	7972152	3/7/2011	YEXT
Yext, Inc.	China (People's Republic)	16118892	3/14/2016	YEXT
Yext, Inc.	China (People's Republic)	22800218	2/21/2018	YEXT in Chinese Characters (Ye Kan)
Yext, Inc.	China (People's Republic)	22800217	2/21/2018	YEXT in Chinese Characters (Ye Kan)
Yext, Inc.	China (People's Republic)	22800216	2/21/2018	YEXT in Chinese Characters (Ye Kan)
Yext, Inc.	China (People's Republic)	26327440	8/28/2018	YEXT KNOWLEDGE ENGINE
Yext, Inc.	China (People's Republic)	26758442	9/21/2018	YEXT Logo
Yext, Inc.	China (People's Republic)	26758441	9/21/2018	YEXT Logo
Yext, Inc.	China (People's Republic)	26758440	9/21/2018	YEXT Logo
Yext, Inc.	Colombia	520639	6/26/2015	YEXT
Yext, Inc.	Colombia	521295	7/15/2015	YEXT
Yext, Inc.	Colombia	517563	4/22/2015	YEXT

Yext, Inc.	European Union (Community)	17093519	11/29/2017	AB YEXT
Yext, Inc.	European Union (Community)	14019921	9/7/2015	POWERLISTINGS
Yext, Inc.	European Union (Community)	8711723	6/2/2010	YEXT
Yext, Inc.	European Union (Community)	13620646	5/5/2015	YEXT
Yext, Inc.	European Union (Community)	18047854	8/30/2019	YEXT BRAIN
Yext, Inc.	European Union (Community)	18057781	8/31/2019	YEXT Circle Logo
Yext, Inc.	European Union (Community)	18057789	8/31/2019	YEXT Circle Logo
Yext, Inc.	European Union (Community)	16476178	7/10/2017	YEXT Logo
Yext, Inc.	European Union (Community)	17999886	5/14/2019	YEXT ONWARD
Yext, Inc.	European Union (Community)	18057784	8/30/2019	YEXT PERFECT ANSWERS EVERYWHERE. & Design
Yext, Inc.	European Union (Community)	16413718	6/16/2017	YEXT WE PUT BUSINESS ON THE MAP & Design
Yext, Inc.	European Union (Community)	17933579	12/1/2018	YEXT YOU. IN CONTROL. EVERYWHERE.
Yext, Inc.	Hong Kong	304881484	4/4/2019	YEXT BRAIN
Yext, Inc.	Hong Kong	304250682	8/24/2017	YEXT KNOWLEDGE ENGINE
Yext, Inc.	Hong Kong	304075759	3/14/2017	YEXT Logo
Yext, Inc.	Hong Kong	304078611	3/16/2017	YEXT WE PUT BUSINESS ON THE MAP & Design
Yext, Inc.	Iceland	V0095152	8/31/2015	YEXT
Yext, Inc.	India	1905874	3/28/2011	YEXT
Yext, Inc.	India	2861637	12/12/2014	YEXT
Yext, Inc.	Israel	270745	7/4/2016	YEXT
Yext, Inc.	Japan	6055335	6/22/2018	POWERLISTINGS
Yext, Inc.	Japan	5779093	7/17/2015	YEXT
Yext, Inc.	Liechtenstein	18146	8/11/2017	AB YEXT
Yext, Inc.	Mexico	1592210	11/24/2015	YEXT
Yext, Inc.	Mexico	1527067	3/31/2015	YEXT
Yext, Inc.	Mexico	1526549	3/30/2015	YEXT
Yext, Inc.	Mexico	2019760	7/10/2019	YEXT BRAIN
Yext, Inc.	Mexico	2016030	6/27/2019	YEXT BRAIN
Yext, Inc.	New Zealand	1017672	4/15/2015	POWERLISTINGS
Yext, Inc.	New Zealand	1018341	4/23/2015	XONE
Yext, Inc.	New Zealand	1010557	12/10/2014	YEXT
Yext, Inc.	Norway	280748	3/6/2015	YEXT
Yext, Inc.	Peru	222849	4/6/2015	YEXT



Yext, Inc.	Peru	89747	8/20/2015	YEXT
Yext, Inc.	Peru	87312	4/10/2015	YEXT
Yext, Inc.	Peru	24122	6/28/2019	YEXT BRAIN
Yext, Inc.	Russian Federation	562614	1/25/2016	YEXT
Yext, Inc.	South Africa	2014/31249	11/17/2014	YEXT
Yext, Inc.	South Africa	2014/31250	11/17/2014	YEXT
Yext, Inc.	South Africa	2014/31251	11/17/2014	YEXT
Yext, Inc.	Switzerland	714774	3/29/2018	AB YEXT
Yext, Inc.	Switzerland	672963	5/11/2015	YEXT
Yext, Inc.	Turkey	2014 104639	7/31/2017	YEXT
Yext, Inc.	United States of America	5,441,994	4/10/2018	ONWARD
Yext, Inc.	United States of America	4,053,026	11/8/2011	POWERLISTINGS
Yext, Inc.	United States of America	5,330,154	11/7/2017	POWERLISTINGS
Yext, Inc.	United States of America	4,954,429	5/10/2016	POWERLISTINGS
Yext, Inc.	United States of America	5,342,151	11/21/2017	WE PUT BUSINESS ON THE MAP
Yext, Inc.	United States of America	3,749,410	2/16/2010	YEXT
Yext, Inc.	United States of America	4,764,426	6/30/2015	YEXT
Yext, Inc.	United States of America	3,760,481	3/16/2010	YEXT (Stylized)
Yext, Inc.	United States of America	5,356,566	12/12/2017	YEXT KNOWLEDGE ENGINE
Yext, Inc.	United States of America	5,640,932	1/1/2019	YOU. IN CONTROL. EVERYWHERE.

Pending Trademark Applications

<u>Loan Party</u>	<u>Jurisdiction</u>	<u>Application No.</u>	<u>Filing Date</u>	<u>Applicant</u>	<u>Mark</u>
Yext, Inc.	Argentina	3.790.648	4/4/2019	Yext, Inc.	YEXT BRAIN
Yext, Inc.	Argentina	3.790.649	4/4/2019	Yext, Inc.	YEXT BRAIN
Yext, Inc.	Chile	1.319.734	4/4/2019	Yext, Inc.	YEXT BRAIN
Yext, Inc.	Hong Kong	305092524	10/23/2019	Yext, Inc.	YEXT Circle Logo
Yext, Inc.	Hong Kong	305092515	10/23/2019	Yext, Inc.	YEXT PERFECT ANSWERS EVERYWHERE. & Design
Yext, Inc.	Peru	822452	10/21/2019	Yext, Inc.	YEXT PERFECT ANSWERS EVERYWHERE. & Design
Yext, Inc.	Australia	1376212	8/17/2017	Yext, Inc.	YEXT KNOWLEDGE ENGINE
Yext, Inc.	China (People's	1483796	4/3/2019	Yext, Inc.	YEXT BRAIN

	Republic)				
Yext, Inc.	Colombia	1483796	4/3/2019	Yext, Inc.	YEXT BRAIN
Yext, Inc.	European Union (Community)	1376212	8/17/2017	Yext, Inc.	YEXT KNOWLEDGE ENGINE
Yext, Inc.	Iceland	1376212	8/17/2017	Yext, Inc.	YEXT KNOWLEDGE ENGINE
Yext, Inc.	Japan	1376212	8/17/2017	Yext, Inc.	YEXT KNOWLEDGE ENGINE
Yext, Inc.	Liechtenstein	1381344	8/10/2017	Yext, Inc.	YEXT
Yext, Inc.	Mexico	1376212	8/17/2017	Yext, Inc.	YEXT KNOWLEDGE ENGINE
Yext, Inc.	New Zealand	1355702	2/27/2017	Yext, Inc.	WE PUT BUSINESS ON THE MAP
Yext, Inc.	New Zealand	1376212	8/17/2017	Yext, Inc.	YEXT KNOWLEDGE ENGINE
Yext, Inc.	Norway	1376212	8/17/2017	Yext, Inc.	YEXT KNOWLEDGE ENGINE
Yext, Inc.	Russian Federation	1376212	8/17/2017	Yext, Inc.	YEXT KNOWLEDGE ENGINE
Yext, Inc.	Switzerland	1376212	8/17/2017	Yext, Inc.	YEXT KNOWLEDGE ENGINE
Yext, Inc.	United Kingdom	1483796	4/3/2019	Yext, Inc.	YEXT BRAIN
Yext, Inc.	Argentina	3.846.277	10/24/2019	Yext, Inc.	PERFECT ANSWERS EVERYWHERE
Yext, Inc.	Argentina	3.846.278	10/24/2019	Yext, Inc.	PERFECT ANSWERS EVERYWHERE
Yext, Inc.	Argentina	3.846.280	10/24/2019	Yext, Inc.	YEXT Circle Logo
Yext, Inc.	Argentina	3.846.281	10/24/2019	Yext, Inc.	YEXT Circle Logo
Yext, Inc.	Argentina	3.846.282	10/24/2019	Yext, Inc.	YEXT Circle Logo
Yext, Inc.	Australia	1483796	4/3/2019	Yext, Inc.	YEXT BRAIN
Yext, Inc.	Brazil	908709854	12/4/2014	Yext, Inc.	YEXT
Yext, Inc.	Brazil	908709927	12/4/2014	Yext, Inc.	YEXT
Yext, Inc.	Canada	1,955,267	4/3/2019	Yext, Inc.	YEXT BRAIN
Yext, Inc.	Canada	1889400	3/21/2018	Yext, Inc.	YOU. IN CONTROL. EVERYWHERE.
Yext, Inc.	Chile	1.340.386	10/28/2019	Yext, Inc.	YEXT Circle Logo
Yext, Inc.	Chile	1.340.119	10/24/2019	Yext, Inc.	YEXT PERFECT ANSWERS EVERYWHERE. & Design
Yext, Inc.	Iceland	1483796	4/3/2019	Yext, Inc.	YEXT BRAIN
Yext, Inc.	India	1483796	4/3/2019	Yext, Inc.	YEXT BRAIN

Yext, Inc.	Israel	1483796	4/3/2019	Yext, Inc.	YEXT BRAIN
Yext, Inc.	Japan	1483796	4/3/2019	Yext, Inc.	YEXT BRAIN
Yext, Inc.	Liechtenstein	1483796	4/3/2019	Yext, Inc.	YEXT BRAIN
Yext, Inc.	New Zealand	1483796	4/3/2019	Yext, Inc.	YEXT BRAIN
Yext, Inc.	Norway	1483796	4/3/2019	Yext, Inc.	YEXT BRAIN
Yext, Inc.	Peru	822451	10/21/2019	Yext, Inc.	YEXT Circle Logo
Yext, Inc.	Russian Federation	1483796	4/3/2019	Yext, Inc.	YEXT BRAIN
Yext, Inc.	South Africa	2019/29845	10/21/2019	Yext, Inc.	YEXT
Yext, Inc.	South Africa	2019/29846	10/21/2019	Yext, Inc.	YEXT
Yext, Inc.	South Africa	2019/29847	10/21/2019	Yext, Inc.	YEXT
Yext, Inc.	South Africa	2019/09623	4/4/2019	Yext, Inc.	YEXT BRAIN
Yext, Inc.	South Africa	2019/09624	4/4/2019	Yext, Inc.	YEXT BRAIN
Yext, Inc.	South Africa	2019/29848	10/21/2019	Yext, Inc.	YEXT Circle Logo
Yext, Inc.	South Africa	2019/29849	10/21/2019	Yext, Inc.	YEXT Circle Logo
Yext, Inc.	South Africa	2019/29850	10/21/2019	Yext, Inc.	YEXT Circle Logo
Yext, Inc.	South Africa	2019/29851	10/21/2019	Yext, Inc.	YEXT with PERFECT ANSWERS EVERYWHERE. Logo
Yext, Inc.	South Africa	2019/29852	10/21/2019	Yext, Inc.	YEXT with PERFECT ANSWERS EVERYWHERE. Logo
Yext, Inc.	Switzerland	1483796	4/3/2019	Yext, Inc.	YEXT BRAIN
Yext, Inc.	Turkey	1483796	4/3/2019	Yext, Inc.	YEXT BRAIN
Yext, Inc.	United States of America	87/169,725	9/13/2016	Yext, Inc.	LOCATIONWORLD
Yext, Inc.	United States of America	88/411,795	5/1/2019	Yext, Inc.	PERFECT ANSWERS EVERYWHERE.
Yext, Inc.	United States of America	88/142,603	10/4/2018	Yext, Inc.	YEXT BRAIN
Yext, Inc.	United States of America	88/411,791	5/1/2019	Yext, Inc.	YEXT Circle Logo
Yext, Inc.	United States of America	88/411,794	5/1/2019	Yext, Inc.	YEXT PERFECT ANSWERS EVERYWHERE. & Design