

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM566605

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|------------------------------|-------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | SECURITY INTEREST |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|---------------------------|----------|----------------|-------------------------|
| Lemon-X Corporation | | 03/11/2020 | Corporation: NEW YORK |
| Juice Tyme, Inc. | | 03/11/2020 | Corporation: DELAWARE |
| Dr. Smoothie Brands, Inc. | | 03/11/2020 | Corporation: CALIFORNIA |

RECEIVING PARTY DATA

| | |
|------------------------|--|
| Name: | Monroe Capital Management Advisors, LLC, as Administrative Agent |
| Street Address: | 311 South Wacker Dr., Suite 6400 |
| City: | Chicago |
| State/Country: | ILLINOIS |
| Postal Code: | 60606 |
| Entity Type: | Limited Liability Company: DELAWARE |

PROPERTY NUMBERS Total: 35

| Property Type | Number | Word Mark |
|----------------------|---------|----------------------------|
| Registration Number: | 5167919 | REFRASIA |
| Registration Number: | 5167283 | BEVOLUTION |
| Registration Number: | 5074548 | BEVOLUTION |
| Registration Number: | 5074546 | BEVOLUTION |
| Registration Number: | 2332917 | JAVA TYME |
| Registration Number: | 2266458 | JUICE TYME |
| Registration Number: | 2156857 | PARADISE FROST |
| Registration Number: | 4963362 | TIKI TROPICS |
| Registration Number: | 4809611 | TROPICS REFRESHERS |
| Registration Number: | 4481748 | COCO TROPICS |
| Registration Number: | 4403157 | HEALTHY TREND |
| Registration Number: | 3741226 | BEVOLUTION |
| Registration Number: | 3700448 | BEVOLUTION |
| Registration Number: | 3231538 | GARDEN ACRES |
| Registration Number: | 2866649 | |
| Registration Number: | 2860136 | LEMON-X THE BARTENDERS MIX |
| Registration Number: | 2860135 | LEMON-X BIB |

OP \$890.00 5167919

| Property Type | Number | Word Mark |
|----------------------|---------|-------------------------|
| Registration Number: | 2794816 | EL LORO |
| Registration Number: | 3463709 | TROPICS |
| Registration Number: | 2610676 | PLANTERS GROVE |
| Registration Number: | 2631021 | LEMON-X |
| Registration Number: | 2613993 | MARY'S DEVIL |
| Registration Number: | 2529240 | CARE TREE |
| Registration Number: | 1917409 | GROWERS FANCY |
| Registration Number: | 5692569 | DR. SMOOTHIE REFRESHERS |
| Registration Number: | 4948142 | FRUIT CAFE FRUIT MIXERS |
| Registration Number: | 4358096 | DR. SMOOTHIE CRUSHED |
| Registration Number: | 4607914 | NUTRI BLENDZ |
| Registration Number: | 3244953 | CAFE ESSENTIALS |
| Registration Number: | 3214815 | DR. SMOOTHIE |
| Registration Number: | 3087206 | BIO BAR |
| Registration Number: | 3812295 | 100% CRUSHED |
| Registration Number: | 3669393 | SMOOTHIECEUTICALS |
| Registration Number: | 3669318 | FRESH FACE |
| Registration Number: | 2216470 | DR. SMOOTHIE |

CORRESPONDENCE DATA

Fax Number: 3128637867

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3128637267

Email: jaclyn.digrande@goldbergkohn.com

Correspondent Name: Jaclyn Di Grande - Paralegal

Address Line 1: Goldberg Kohn Ltd.

Address Line 2: 55 E Monroe St., Suite 300

Address Line 4: Chicago, ILLINOIS 60603

| | |
|--------------------------------|--------------------|
| ATTORNEY DOCKET NUMBER: | 7537.030 |
| NAME OF SUBMITTER: | Jaclyn Di Grande |
| SIGNATURE: | /jaclyn di grande/ |
| DATE SIGNED: | 03/11/2020 |

Total Attachments: 6

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TRADEMARK SECURITY AGREEMENT

THIS TRADEMARK SECURITY AGREEMENT (this "Agreement"), is executed on March 11, 2020 by the undersigned (each, a "Grantor") for the benefit of Monroe Capital Management Advisors, LLC, a Delaware limited liability company, as administrative agent for itself, the Lenders, and certain Affiliates of the Lenders (the "Administrative Agent"), in connection with a Guaranty and Collateral Agreement dated as of March 11, 2020, among Grantors party thereto and Administrative Agent (as amended, restated, supplemented or otherwise modified from time to time, the "Guaranty and Collateral Agreement"). Capitalized terms not otherwise defined in this Agreement are being used in this Agreement as defined in the Guaranty and Collateral Agreement.

Pursuant to the Guaranty and Collateral Agreement, each Grantor has granted to Administrative Agent, for itself and the ratable benefit of the Lenders, a security interest in substantially all of its assets, including all of its right, title, and interest in, to, and under all now owned and hereafter acquired trademarks, trademark applications, trademark licenses, and all products and proceeds thereof, as collateral security for the prompt and complete payment and performance when due (whether at the stated maturity, by acceleration or otherwise) of the Secured Obligations. Pursuant to the Guaranty and Collateral Agreement, each Grantor is required to execute and deliver to Administrative Agent, for itself and the ratable benefit of the Lenders, this Agreement.

In consideration of the mutual agreements set forth herein and in the Credit Agreement and the Guaranty and Collateral Agreement, each Grantor does hereby grant to Administrative Agent, for itself and the ratable benefit of the Lenders and (to the extent provided in this Agreement and the Guaranty and Collateral Agreement) their Affiliates, a continuing security interest in all of Grantor's right, title and interest in, to and under the following, whether presently existing or hereafter created or acquired:

- (1) each Trademark and Trademark application, including, without limitation, each Trademark and Trademark application referred to in Schedule 1, together with any renewals or divisionals thereof and all goodwill associated therewith (though excluding any "intent to use" Trademark application for which a statement of use has not been filed and accepted with the United States Patent and Trademark Office); and
- (2) all products and Proceeds of the foregoing, including, without limitation, any royalties or any claim by Grantor against third parties for past, present or future infringement of any Trademark, including, without limitation, any Trademark referred to in Schedule 1 and any Trademark issued pursuant to a Trademark application referred to in Schedule 1 (items (1) and (2) being herein collectively referred to as the "Trademark Collateral").

This security interest is granted in conjunction with the security interests granted to Administrative Agent pursuant to the Guaranty and Collateral Agreement and subject to limitations set forth therein and in the Credit Agreement. Grantor hereby acknowledges and

affirms that the rights and remedies of Administrative Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Credit Agreement and in the Guaranty and Collateral Agreement, the terms and provisions of each of which are incorporated by reference herein as if fully set forth herein.

As used in this Agreement, the capitalized terms "Proceeds" and "Trademarks" are as defined in Guaranty and Collateral Agreement. Those definitions, in relevant part, mutatis mutandis, are provided below for convenience only and do not affect the construction of this Agreement, the Credit Agreement, or the Guaranty and Collateral Agreement:

"Proceeds" means all "proceeds" as such term is defined in Section 9 102(a)(64) of the Uniform Commercial Code as in effect on the Closing Date and from time to time in the State of Illinois.

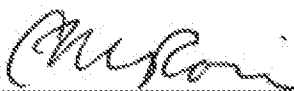
"Trademarks" means (a) all trademarks, trade names, corporate names, each Grantor's names, business names, fictitious business names, trade styles, service marks, logos, and other source or business identifiers, and all goodwill associated therewith, now existing or hereafter adopted or acquired, all registrations and recordings thereof, and all applications in connection therewith (other than any "intent-to-use" applications), whether in the United States Patent and Trademark Office or in any similar office or agency of the United States, any State thereof or any other country or any political subdivision thereof, or otherwise, and all common-law rights related thereto; and (b) the right to obtain all renewals thereof.

This Agreement is a contract made under and governed by the internal laws of the State of Illinois applicable to contracts made and to be performed entirely within that state, without regard to conflict-of-laws principles.

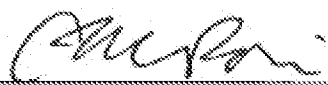
[Signature pages follow]

Each Grantor is signing this Trademark Security Agreement as of the date stated in the introductory clause.

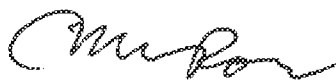
LEMON-X CORPORATION
a New York corporation,
as a Grantor

By: 
Name: Christopher McRorie
Title: Vice President, General Counsel & Secretary

JUICE TYME, INC.
a Delaware corporation,
as a Grantor

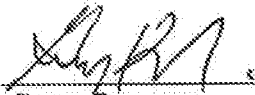
By: 
Name: Christopher McRorie
Title: Vice President, General Counsel & Secretary

DR. SMOOTHIE BRANDS, INC.
a California corporation,
as a Grantor

By: 
Name: Christopher McRorie
Title: Vice President, General Counsel & Secretary

Acknowledged:

MONROE CAPITAL MANAGEMENT ADVISORS,
LLC, as Administrative Agent

By: 
Name: Gerry Burrows
Title: Managing Director

SCHEDULE 1

TRADEMARK COLLATERAL

| MARK | SERIAL NUMBER | STATUS | REGISTRATION NUMBER | REGIS. DATE | OWNER INFORMATION |
|----------------------------|----------------------|---------------|----------------------------|--------------------|--------------------------|
| REFRASIA | 86887600 | Registered | 5167919 | 3/21/17 | Lemon-X Corporation |
| BEVOLUTION | 86717594 | Registered | 5167283 | 3/21/17 | Lemon-X Corporation |
| BEVOLUTION | 86717601 | Registered | 5074548 | 11/1/16 | Lemon-X Corporation |
| BEVOLUTION | 86717589 | Registered | 5074546 | 11/1/16 | Lemon-X Corporation |
| JAVA TYME | 75712472 | Registered | 2332917 | 3/21/00 | Juice Tyme, Inc. |
| JUICE TYME | 75405220 | Registered | 2266458 | 8/3/99 | Juice Tyme, Inc. |
| PARADISE FROST | 75297644 | Registered | 2156857 | 5/12/98 | Juice Tyme, Inc. |
| TIKI TROPICS | 86750005 | Registered | 4963362 | 5/24/16 | Lemon-X Corporation |
| TROPICS REFRESHERS | 86272928 | Registered | 4809611 | 9/8/15 | Lemon-X Corporation |
| COCO TROPICS | 85601542 | Registered | 4481748 | 2/11/14 | Lemon-X Corporation |
| HEALTHY TREND | 85843928 | Registered | 4403157 | 9/17/13 | Lemon-X Corporation |
| BEVOLUTION | 78807303 | Registered | 3741226 | 1/19/10 | Lemon-X Corporation |
| BEVOLUTION | 78981174 | Registered | 3700448 | 10/20/09 | Lemon-X Corporation |
| GARDEN ACRES | 78739689 | Registered | 3231538 | 4/17/07 | Lemon-X Corporation |
| [DESIGN ONLY] | 78215012 | Registered | 2866649 | 7/27/04 | Lemon-X Corporation |
| LEMON-X THE BARTENDERS MIX | 78215006 | Registered | 2860136 | 7/6/04 | Lemon-X Corporation |
| LEMON-X BIB | 78214991 | Registered | 2860135 | 7/6/04 | Lemon-X Corporation |
| EL LORO | 78184349 | Registered | 2794816 | 12/16/03 | Lemon-X Corporation |
| TROPICS | 77210507 | Registered | 3463709 | 7/8/08 | Lemon-X Corporation |
| PLANTERS GROVE | 76279746 | Registered | 2610676 | 8/20/02 | Lemon-X Corporation |
| LEMON-X | 76279531 | Registered | 2631021 | 10/8/02 | Lemon-X Corporation |
| MARY'S DEVIL | 76079597 | Registered | 2613993 | 9/3/02 | Lemon-X Corporation |
| CARE TREE | 76023235 | Registered | 2529240 | 1/15/02 | Lemon-X Corporation |
| GROWERS FANCY | 74379153 | Registered | 1917409 | 9/5/95 | Lemon-X Corporation |
| DR. SMOOTHIE REFRESHERS | 87506244 | Registered | 5692569 | 3/5/19 | Dr. Smoothie Brands |
| FRUIT CAFE FRUIT MIXERS | 86472463 | Registered | 4948142 | 4/26/16 | Dr. Smoothie Brands |
| DR. SMOOTHIE CRUSHED | 85789811 | Registered | 4358096 | 6/25/13 | Dr. Smoothie Brands |
| NUTRI BLENDZ | 85630590 | Registered | 4607914 | 9/23/14 | Dr. Smoothie Brands |
| CAFE ESSENTIALS | 78937347 | Registered | 3244953 | 5/22/07 | Dr. Smoothie Brands |

| MARK | SERIAL NUMBER | STATUS | REGISTRATION NUMBER | REGIS. DATE | OWNER INFORMATION |
|-------------------|---------------|------------|---------------------|-------------|---------------------|
| DR. SMOOTHIE | 78628669 | Registered | 3214815 | 3/6/07 | Dr. Smoothie Brands |
| BIO BAR | 78454426 | Registered | 3087206 | 5/2/06 | Dr. Smoothie Brands |
| 100% CRUSHED | 77713822 | Registered | 3812295 | 6/29/10 | Dr. Smoothie Brands |
| SMOOTHIECEUTICALS | 77695885 | Registered | 3669393 | 8/18/09 | Dr. Smoothie Brands |
| FRESH FACE | 77666678 | Registered | 3669318 | 8/18/09 | Dr. Smoothie Brands |
| DR. SMOOTHIE | 75422155 | Registered | 2216470 | 1/5/99 | Dr. Smoothie Brands |