

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM566660

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
BIG DOG USA, INC.		03/10/2020	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	WELLS FARGO BANK, NATIONAL ASSOCIATION		
<b>Street Address:</b>	125 High Street		
<b>Internal Address:</b>	11th Floor		
<b>City:</b>	Boston		
<b>State/Country:</b>	MASSACHUSETTS		
<b>Postal Code:</b>	02110		
<b>Entity Type:</b>	National Banking Association: UNITED STATES		
<b>PROPERTY NUMBERS Total: 28</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2114455		
<b>Registration Number:</b>	2114456		
<b>Registration Number:</b>	2206261	BIG DOGS	
<b>Registration Number:</b>	2295456	BIG DOGS	
<b>Registration Number:</b>	2348494	BIG DOGS	
<b>Registration Number:</b>	4612808	UNDERDOGS	
<b>Registration Number:</b>	2570563	QVF QUALITY VALUE FUN BIG DOGS	
<b>Registration Number:</b>	2546520	BIG DOG CLUB	
<b>Registration Number:</b>	2551515	BIG DOGS	
<b>Registration Number:</b>	2705708	BIG DOGS	
<b>Registration Number:</b>	2710307	BIG DOGS	
<b>Registration Number:</b>	2740896	BIGDOGS.COM	
<b>Registration Number:</b>	1710157	LIFEFORMS	
<b>Registration Number:</b>	1798361	BIG DOG SPORTSWEAR	
<b>Registration Number:</b>	1818819		
<b>Registration Number:</b>	2837826	POLAR DOGS	
<b>Registration Number:</b>	1842765	BIG DOGS	
<b>Registration Number:</b>	1980728	RUN WITH THE BIG DOGS	

OP \$715.00 2114455

Property Type	Number	Word Mark
Registration Number:	1988089	
Registration Number:	1938902	
Registration Number:	2037638	
Registration Number:	2044478	
Registration Number:	2048686	IF YOU CAN'T RUN WITH THE BIG DOGS STAY
Registration Number:	2059754	LITTLE BIG DOGS
Registration Number:	1985899	BIG DOG
Registration Number:	1986729	RUN WITH THE BIG DOGS
Registration Number:	1459306	BIG DOGS
Registration Number:	1490237	

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 617-248-5000

**Email:** tmadmin@choate.com

**Correspondent Name:** Sara M. Bauer

**Address Line 1:** Two International Place

**Address Line 4:** Boston, MASSACHUSETTS 02110

**ATTORNEY DOCKET NUMBER:** 2009985-0104

**NAME OF SUBMITTER:** Sara M. Bauer

**SIGNATURE:** /sara bauer/

**DATE SIGNED:** 03/12/2020

**Total Attachments: 14**

source=Wells \_\_ TWC - Big Dog Licensing Merger - Grant of Security Interest in Trademarks (Execution Copy)#page1.tif

source=Wells \_\_ TWC - Big Dog Licensing Merger - Grant of Security Interest in Trademarks (Execution Copy)#page2.tif

source=Wells \_\_ TWC - Big Dog Licensing Merger - Grant of Security Interest in Trademarks (Execution Copy)#page3.tif

source=Wells \_\_ TWC - Big Dog Licensing Merger - Grant of Security Interest in Trademarks (Execution Copy)#page4.tif

source=Wells \_\_ TWC - Big Dog Licensing Merger - Grant of Security Interest in Trademarks (Execution Copy)#page5.tif

source=Wells \_\_ TWC - Big Dog Licensing Merger - Grant of Security Interest in Trademarks (Execution Copy)#page6.tif

source=Wells \_\_ TWC - Big Dog Licensing Merger - Grant of Security Interest in Trademarks (Execution Copy)#page7.tif

source=Wells \_\_ TWC - Big Dog Licensing Merger - Grant of Security Interest in Trademarks (Execution Copy)#page8.tif

source=Wells \_\_ TWC - Big Dog Licensing Merger - Grant of Security Interest in Trademarks (Execution Copy)#page9.tif

source=Wells \_\_ TWC - Big Dog Licensing Merger - Grant of Security Interest in Trademarks (Execution

Copy)#page10.tif

source=Wells \_\_ TWC - Big Dog Licensing Merger - Grant of Security Interest in Trademarks (Execution Copy)#page11.tif

source=Wells \_\_ TWC - Big Dog Licensing Merger - Grant of Security Interest in Trademarks (Execution Copy)#page12.tif

source=Wells \_\_ TWC - Big Dog Licensing Merger - Grant of Security Interest in Trademarks (Execution Copy)#page13.tif

source=Wells \_\_ TWC - Big Dog Licensing Merger - Grant of Security Interest in Trademarks (Execution Copy)#page14.tif

**GRANT OF SECURITY INTEREST IN UNITED STATES TRADEMARKS**

**March 10, 2020**

FOR GOOD AND VALUABLE CONSIDERATION, receipt and sufficiency of which are hereby acknowledged, BIG DOG USA, INC., a California corporation with its principal address at 25 W. Anapamu St., Santa Barbara, CA 93101 (the “Grantor”), hereby grants to WELLS FARGO BANK, NATIONAL ASSOCIATION, a national banking association with offices 125 High Street, 11<sup>th</sup> Floor, Boston, Massachusetts 02110 (the “Grantee”), a continuing security interest in (i) all of the Grantor’s right, title and interest in, to and under the United States trademarks, trademark registrations and trademark applications (the “Marks”) set forth on Schedule A attached hereto, (ii) all proceeds and products of the Marks, (iii) the goodwill of the businesses with which the Marks are associated and (iv) all causes of action arising prior to or after the date hereof for infringement of any of the Marks or unfair competition regarding the same.

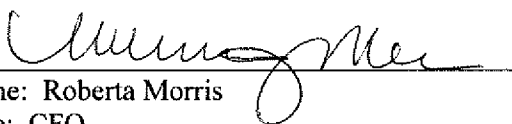
THIS GRANT is made to secure the satisfactory performance and payment of all the Secured Obligations of the Grantor, as such term is defined in the Security Agreement by, among others, the Grantor and the Grantee, dated as of June 29, 2018 (as amended, modified, restated and/or supplemented from time to time, the “Security Agreement”). The rights and remedies of the Grantee with respect to the security interest granted herein are as set forth in the Security Agreement, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Grant are deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall govern.

[Remainder of Page Left Intentionally Blank]

IN WITNESS WHEREOF, the undersigned have executed this Grant as of the date first above written.

GRANTOR:

**BIG DOG USA, INC.**

By:   
Name: Roberta Morris  
Title: CFO

GRANTEE:



**WELLS FARGO BANK, NATIONAL  
ASSOCIATION**

By: T. Scoville  
Name: Tamar Scoville  
Title: Vice President

[Signature Page to Grant of Security Interest in United States Trademarks]

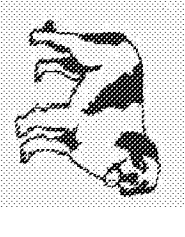
**TRADEMARK  
REEL: 006889 FRAME: 0405**



**SCHEDULE A**


Docket No.	Matter	Date Filed Serial No.	Reg. Date Reg. No.	Class(es)	Goods/Services
12-26782 (U.S.)		1/26/1995 74/625,796	11/18/1997 2,114,455	25	Children's pants, children's bottoms, children's socks, nightwear, girl's dresses, infant rompers, infant onesies, children's T-shirts children's coats, leggings, children's overalls, children's jumpsuits, girl's skirts
12-26783 (U.S.)		1/26/1995 74/625,797	11/18/1997 2,114,456	24	Hand towels, washcloths, table cloths and blankets
12-26731 (U.S.)	BIG DOGS	3/10/1993 75/977,671	11/24/1998 2,206,261	16, 18, 20, 21, 24, 25, 28, 42	16: Writing pads, note pads, note books, calendars, greeting cards, stationery, playing cards, pens, pencils, decorative pencil top ornaments, non-electric decorative erasers attachable to pencils, decals, car bumper stickers 18: Tote bags, beach bags, book bags, athletic bags, sports bags, handbags, purses, wallets, satchels, travel bags, travel cases, luggage, and umbrellas 20: Key rings and chains not made from


Docket No.	Matter	Date Filed Serial No.	Reg. Date Reg. No.	Class(es)	Goods/Services
					<p>metal, ornamental novelty buttons, and pillows</p> <p>21: Steins, tumblers, drinking glasses, coasters, dinnerware, plates, cups, lunch boxes, canisters, bowls, portable coolers, beverage holders, beverage floaters, bottle openers, non-metal containers for household or kitchen use, and ice buckets 24: Towels, hand towels, washcloths, and blankets</p> <p>25: Blouses, coats, rain coats, suits, pants, leggings, bottoms, rompers, skirts, sweat suits, jogging suits, boxer shorts, sleepwear, socks, hosiery, shoes, boots, sneakers, sandals, slippers, belts, hats, visors, aprons, bandannas, swimwear, headbands, robes, lingerie</p> <p>28: Flying disks, rubber balls, action balls, playground balls, sport balls, footballs, baseballs, basketballs, golf balls, soccer balls, inflatable balls, inflatable toys, toy banks, card games,, party favors in the nature of small toys</p> <p>42: Mail order catalog services featuring clothing, toys and games, sporting goods, luggage goods, accessories, jewelry, paper goods and related goods</p>





Docket No.	Matter	Date Filed Serial No.	Reg. Date Reg. No.	Class(es)	Goods/Services
12-26838 (China)		2020838 4/30/1999	2020838 1/07/2009	25	Blouse; vests; sweatshirts; blazers; sportswear; jacket; raincoats; suits; pants; denim clothing; leggings (clothing); overalls; female leotards; vest rompers coat; clothing; skirts; sports suit (including without collar long-sleeved pullover and long pants); jogging suits; parkas; boxers shorts (elastic waist shorts); Sleepwear; short socks; stockings; tights; tights; leotards ; shoes; boots; shoes; sandals; slippers; tie; gloves (clothing); mittens; belt; clothing belt (clothing); hat; hat; aprons (clothing); square scarf (clothing); swimwear; headbands (clothing); clothes sling; robe (clothing); dressing gown; women's underwear; scarves; T-shirts; shorts; shirts; jackets (clothing); underwear; caps; sleeved sport shirt; long pants



Docket No.	Matter	Date Filed Serial No.	Reg. Date Reg. No.	Class(es)	Goods/Services
12-26730 (U.S.)	BIG DOGS	6/08/1998 75/499,152	11/30/1999 2,295,456	18, 21	18: Pet equipment namely, pet coats, pet blankets, pet sweaters, pet visors, pet harnesses, pet cushions, pet collars, and pet leashes 21: Pet brushes, pet feeding dishes and pet bowls
12-26736 (U.S.)		4/28/1999 75/692,850	5/09/2000 2,348,494	25	Men's, women's and children's clothing, namely, shorts, t-shirts, tops, shirts, jackets, underwear, pullover shirts, sweatshirts, sweat pants, hats, caps, pants, boxer shorts
13-28276 (U.S.)	UNDERDOGS	1/8/2014 86/160,515	4612808	25	Cl. 25: Boxer shorts and underwear
12-26794 (U.S.)		12/15/1998 75/606,237	5/21/2002 2,570,563	35	Mail order services and retail store services featuring clothing, jewelry, accessories, home furnishings, toys, games, sporting goods, and pet supplies

Docket No.	Matter	Date Filed Serial No.	Reg. Date Reg. No.	Class(es)	Goods/Services
12-26727 (U.S.)	BIG DOG CLUB	9/08/2000 76/123,788	3/12/2002 2,546,520	35	Promoting the sale of applicant's line of clothing through the administration of a membership club providing exclusive benefits to members in the nature of discounts on clothing, opportunities to win free clothing, and a newsletter containing stories and pictures relating to dogs
12-26729 (U.S.)	BIG DOGS	4/26/1999 75/691,994	3/26/2002 2,551,515	28	Pet Toys
12-26732 (U.S.)	BIG DOGS	4/07/1999 75/677,919	4/15/2003 2,705,708	35	On-line retail store services featuring clothing
12-26737 (U.S.)	 BIG DOGS	5/14/1999 75/706,274	4/29/2003 2,710,307	35	Retail store services, and mail order services, featuring clothing

Docket No.	Matter	Date Filed Serial No.	Reg. Date Reg. No.	Class(es)	Goods/Services
12-26738 (U.S.)	BIGDOGS.COM	4/07/1999 75/677,071	7/29/2003 2,740,896	35	On-line retail store services featuring clothing, accessories, jewelry, home furnishings, toys, games, sporting goods, gifts and computer products
12-26791 (U.S.)	LIFEFORMS	11/18/1991 74/222,469	8/25/1992 1,710,157	25	Clothing, namely, T-shirts, tank tops and sweatshirts
12-26728 (U.S.)	BIG DOG SPORTSWEAR	1/25/1993 74/351,518	10/12/1993 1,798,361	42	Mail order services and retail store services featuring clothing, jewelry, accessories, home furnishings and sporting goods
12-26739 (U.S.)		4/29/1993 74/383,862	2/01/1994 1,818,819	09, 14, 16, 18, 21, 24	9: Sunglasses and holders for sunglasses 14: Watches and clocks 16: Paper gift wrap boxes, stickers and paper merchandise bags 18: Backpacks, shoulder bags, courier bags, duffel bags, and fanny packs 21: Plastic bottles, sold empty for fluids and mugs 24: Beach towels and fabric banners


Docket No.	Matter	Date Filed Serial No.	Reg. Date Reg. No.	Class(es)	Goods/Services
12-26793 (U.S.)	POLAR DOGS	9/18/2002 76/450,645	5/04/2004 2,837,826	25	Clothing, namely, shirts, sweatshirts, sweat pants, coordinating sweatsuits, jackets, coats, parkas, pajamas, nightshirts
12-26735 (U.S.)	BIG DOGS	4/23/1993 74/381,860	7/05/1994 1,842,765	09, 14, 16, 18, 21, 24	9: Sunglasses and holders for sunglasses 14: watches and clocks 16: Paper gift wrap boxes, stickers and paper merchandise bags 18: Backpacks, shoulder bags, courier bags, duffel bags, and fanny packs 21: Plastic bottles, sold empty for fluids and mugs 24: Beach towels and fabric banners

Docket No.	Matter	Date Filed Serial No.	Reg. Date Reg. No.	Class(es)	Goods/Services
12-26795 (U.S.)	RUN WITH THE BIG DOGS	2/10/1995 74/634,303	6/18/1996 1,980,728	18	Pet collars and pet leashes
12-26746 (U.S.)		1/26/1995 74/625,777	7/23/1996 1,988,089	25	Sweatshirts, children's sweatshirts, woven shirts, sleepwear, caps, shorts, T-shirts
12-26740 (U.S.)		1/26/1995 74/625,788	11/28/1995 1,938,902	25	Vests, coats, pants, jeans, leggings, skirts, swimwear, girls dresses, boxers, sleepwear, socks, shoes, slippers, visors, aprons, children's T-shirts, children's tank tops, children's shorts, children's caps, children's swimsuits, children's overalls, children's pants, children's sweatshirts, infant rompers and infant onesies

Docket No.	Matter	Date Filed Serial No.	Reg. Date Reg. No.	Class(es)	Goods/Services
12-26779 (U.S.)		1/26/1995 74/625,798	2/11/1997 2,037,638	25	Clothing, namely, blouses, hosiery, tights, leotards, bodysuits, ties, gloves, mittens, belts, bandannas, suspenders, robes, lingerie, scarves, children's shorts, children's T-shirts, children's pants, children's overalls, children's sweatshirts, children's sweat pants, children's sweat jackets, caps, children's rompers, infant onesies, children's shirts, children's volley shorts, children's underwear, girl's dresses, girl's jumpers, children's socks, children's jumpsuits and cloth diaper covers
12-26780 (U.S.)		1/26/1995 74/625,781	3/11/1997 2,044,478	21	Cups, bowls, and pet feeding bowls
12-26786 (U.S.)	IF YOU CAN'T RUN WITH THE BIG DOGS STAY ON THE PORCH	8/09/1995 74/713,177	4/01/1997 2,048,686	25	T-shirts, sweatshirts, nightshirts, and children's T-shirts

Docket No.	Matter	Date Filed Serial No.	Reg. Date Reg. No.	Class(es)	Goods/Services
12-26792 (U.S.)	LITTLE BIG DOGS	1/26/1995 74/625,794	5/06/1997 2,059,754	25	Children's clothing, namely, shorts, T-shirts, pants, overalls, sweatshirts, sweat pants, sweat jackets, caps, rompers, onesies, shirts, volley shorts, socks, jumpsuits, diaper covers in the nature of legless, snap-on covers, and girls' clothing, namely, dresses, jumpers and bloomer dresses
12-26726 (U.S.)	BIG DOG	10/11/1995 75/004,206	7/09/1996 1,985,899	28	Game cards and game tickets for playing games of chance
12-26797 (U.S.)	RUN WITH THE BIG DOGS	1/26/1995 74/625,790	7/16/1996 1,986,729	25	T-shirts, jackets, woven shirts, sweatshirts, caps, and children's sweatshirts
12-26734 (U.S.)	BIG DOGS	10/23/1986 73/626,412	9/29/1987 1,459,306	25	Clothing namely shorts, t-shirts, tops, shirts, ladies' tank shirts, jackets, underwear, pullover shirts, sweat shirts, sweat pants, and caps



Docket No.	Matter	Date Filed Serial No.	Reg. Date Reg. No.	Class(es)	Goods/Services
12-26784 (U.S.)		10/23/1986 73/626,414	5/31/1988 1,490,237	25	Clothing namely shorts, t-shirts, tops, shirts, ladies' tank shirts, jackets, underwear, pullover shirts, sweat shirts, sweat pants and caps

TRADEMARK

REEL: 006889 FRAME: 0416

RECORDED: 03/12/2020