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# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM566675

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
PNC Bank, National Association		03/09/2020	National Banking Association: UNITED STATES

#### **RECEIVING PARTY DATA**

Name:	PSKW, LLC
Street Address:	200 Jefferson Park
Internal Address:	The Crossings at Jefferson Park
City:	Whippany
State/Country:	NEW JERSEY
Postal Code:	07981
Entity Type:	Limited Liability Company: DELAWARE
Name:	PDR, LLC
Street Address:	200 Jefferson Park
Internal Address:	The Crossings at Jefferson Park
City:	Whippany
State/Country:	NEW JERSEY
Postal Code:	07981
Entity Type:	Limited Liability Company: DELAWARE
Name:	Careform, LLC
Street Address:	400 Holiday Drive
City:	Pittsburgh
State/Country:	PENNSYLVANIA
Postal Code:	15220
Entity Type:	Limited Liability Company: PENNSYLVANIA
Name:	Proximedics, LP
Street Address:	400 Holiday Drive
City:	Pittsburgh
State/Country:	PENNSYLVANIA
Postal Code:	15220
Entity Type:	Limited Partnership: PENNSYLVANIA
Name:	PDR Network, LLC
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Street Address:	200 Jefferson Park
Internal Address:	The Crossings at Jefferson Park
City:	Whippany
State/Country:	NEW JERSEY
Postal Code:	07981
Entity Type:	Limited Liability Company: DELAWARE
Name:	PDR Distribution, LLC
Street Address:	200 Jefferson Park
Internal Address:	The Crossings at Jefferson Park
City:	Whippany
State/Country:	NEW JERSEY
Postal Code:	07981
Entity Type:	Limited Liability Company: DELAWARE
Name:	LDM Group, L.L.C.
Street Address:	10845 Olive Blvd.
Internal Address:	Suite 308
City:	St. Louis
State/Country:	MISSOURI
Postal Code:	63141
Entity Type:	Limited Liability Company: MISSOURI
Name:	PSKW Intermediate, LLC
Street Address:	200 Jefferson Park
Internal Address:	The Crossings at Jefferson Park
City:	Whippany
State/Country:	NEW JERSEY
Postal Code:	07981
Entity Type:	Limited Liability Company: DELAWARE

# **PROPERTY NUMBERS Total: 34**

Property Type	Number	Word Mark
Registration Number:	3264753	TIME-RELEASE MESSAGING
Registration Number:	3893324	PSKW
Registration Number:	3916440	PSKW INNOVATORS IN LOYALTY MARKETING
Registration Number:	3988266	PSKW
Registration Number:	4350401	TIME-RELEASE MESSAGING
Registration Number:	4921037	PSKW GATEKEEPER
Serial Number:	87451935	CONNECTIVE
Serial Number:	87451933	C RX
Registration Number:	4047448	BEHAVIOR BASED PRESCRIPTION MANAGEMENT

Property Type	Number	Word Mark
Registration Number:	3916887	CAREHEALTH
Registration Number:	3916891	CAREPHONE
Registration Number:	3178258	CAREPOINTS
Registration Number:	3916893	COMPLIANCE360º
Registration Number:	3621496	CONNECTSYS
Registration Number:	4211749	ECOPAY
Registration Number:	4137229	INFORMATION FOR YOUR HEALTH
Registration Number:	3618122	LDM GROUP INFORMATION FOR YOUR HEALTH
Registration Number:	3077819	SCRIPTGUIDE
Registration Number:	3910215	SCRIPTGUIDERTV
Registration Number:	2640961	MOBILEPDR
Registration Number:	1908218	PHYSICIANS' DESK REFERENCE
Registration Number:	0686664	PHYSICIANS' DESK REFERENCE
Registration Number:	0626998	PHYSICIANS DESK REFERENCE
Registration Number:	1909784	POCKET PDR
Registration Number:	2035094	THE PDR FAMILY GUIDE TO NUTRITION AND HE
Registration Number:	2567769	PDR.NET
Registration Number:	1908219	PDR
Registration Number:	0626997	PDR
Registration Number:	3182638	PDR CONCISE PRESCRIBING GUIDE
Registration Number:	1909957	PDR FAMILY GUIDES
Registration Number:	4115444	PDR NETWORK
Registration Number:	3547340	PDR ON-DEMAND
Registration Number:	4119750	PHARMEHR
Registration Number:	5175936	CAREFORM

#### **CORRESPONDENCE DATA**

**Fax Number:** 2158325619

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 2155695619

**Email:** pecsenye@blankrome.com

Correspondent Name: Timothy D. Pecsenye (074658-17098 ND)

Address Line 1: One Logan Square

Address Line 2: 8th Floor

Address Line 4: Philadelphia, PENNSYLVANIA 19103

ATTORNEY DOCKET NUMBER:	074658-17098
NAME OF SUBMITTER:	Timothy D. Pecsenye
SIGNATURE:	/Timothy D. Pecsenye/

**DATE SIGNED:** 03/12/2020

#### **Total Attachments: 10**

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# TERMINATION AND RELEASE OF INTELLECTUAL PROPERTY SECURITY <u>AGREEMENT</u>

THIS TERMINATION AND RELEASE OF INTELLECTUAL PROPERTY SECURITY AGREEMENT (this "Termination"), is dated as of March 9, 2020, and made by PNC Bank, National Association (the "Grantee"), to PSKW, LLC, a Delaware limited liability company ("PSKW"), PDR, LLC, a Delaware limited liability company ("PDR"), CAREFORM, LLC. a Pennsylvania limited liability ("Careform"), company PROXIMEDICS, LP, a Pennsylvania limited partnership ("Proximedics"), PDR Network, LLC, a Delaware limited liability company ("PDR Network"), PDR Distribution, LLC, a Delaware limited liability company ("PDR Distribution"), LDM Group, L.L.C., a Missouri limited liability company ("LDM"), PSKW Intermediate, LLC, a Delaware limited liability company ("Holdings", and together with PSKW, PDR, Careform, Proximedics, PDR Network, PDR Distribution and LDM, the "Grantors", and each a "Grantor").

WHEREAS, pursuant to that certain Intellectual Property Security Agreement dated as of January 8, 2018 made by Grantors in favor of Grantee (the "Security Agreement"), a security interest was granted by the Grantors to Grantee in certain collateral, including the Intellectual Property (as hereinafter defined);

WHEREAS, the Security Agreement was recorded with the patent division of the United States Patent and Trademark Office on January 12, 2018, at Reel/Frame 044610/0001, with the trademark division of the United States Patent and Trademark Office on January 12, 2018, at Reel/Frame 006248/0867, and with the United States Copyright Office on January 19, 2018 at Volume 9955, Document 825;

WHEREAS, Grantee now desires to terminate the Security Agreement and terminate, release and discharge its security interest in the Intellectual Property;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, and upon the terms set forth in this Termination, Grantee hereby states as follows:

- 1. <u>Definitions</u>. The term "Intellectual Property," as used herein, shall mean all of the Grantor's right, title and interest of every kind and nature as of the date hereof in the Intellectual Property listed on Exhibit A hereto.
- 2. <u>Release of Security Interest</u>. Grantee hereby terminates the Security Agreement and terminates, releases and discharges its security interest in the Intellectual Property and reassigns to the person or persons legally entitled thereto all right, title and interest of Grantee in the Intellectual Property.

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IN WITNESS WHEREOF, the Grantee has caused this Termination to be executed by its duly authorized officer as of the date first written above.

PNC BANK, NATIONAL ASSOCIATION

Name: Victor Cortes

Title: Assistant Vice President

## Exhibit A

# Copyrights

#	Grantor	Copyright	Registration No./ Application No.	Registration Date/ Application Date	Status
1.	PSKW, LLC <sup>1</sup>	"Time-Release Messaging" Software Program	TX0007266800	20-Aug-08	Registered
2.	LDM Group, L.L.C.	LDMGroup_Bridge	TX0007172969	1/20/2010	Registered

## **Patents**

Grantor	Patent	Registration No./ Application No.	Registration Date/ Application Date	Status
PSKW, LLC	Apparatus and Method for Rewarding Consumers	14/280,323	16-May-14	Published
PSKW, LLC	Apparatus and Method for Rewarding Consumers	14/281,161	19-May-14	Published
PSKW, LLC	Apparatus and Method for Rewarding Consumers	8,732,001	8-Jun-04	Issued
PSKW, LLC	Apparatus and Method for Rewarding Consumers	8,732,002	22-Oct-08	Issued
PSKW, LLC	Universal Prescription Co-Pay Offset System and Methods for Using Same	13/752,308	28-Jan-13	Published
LDM Group, L.L.C.	Systems and methods for patient communications in conjunction with prescription medications	8,533,004	9/10/2013	Issued

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<sup>1</sup> The ownership of this copyright has been assigned to PSKW, LLC but there is not yet evidence of title transfer.

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Grantor	Patent	Registration No./ Application No.	Registration Date/ Application Date	Status
LDM Group, L.L.C.	Systems and methods for content provision with a pharmacy transaction	8,615,406	12/24/2013	Issued
LDM Group, L.L.C.	Systems and methods for providing an inducement of a purchase in conjunction with a prescription	8,781,848	7/15/2014	Issued
LDM Group, L.L.C.	Systems and methods for providing an inducement to purchase incident to a physician's prescription of medication	8,121,868	2/21/2012	Issued
LDM Group, L.L.C.	Systems and methods for providing an inducement to purchase incident to a physician's prescription of medication	8,452,618	5/28/2013	Issued
LDM Group, L.L.C.	Systems and methods for providing an inducement to purchase incident to a physician's prescription of medication	8,781,861	7/15/2014	Issued
LDM Group, L.L.C.	Systems and Methods for Providing an Inducement of a Purchase in Conjunction with a Prescription	14/296,098	6/4/2014	Pending
LDM Group, L.L.C.	Systems and Methods for Providing an Inducement to Purchase Incident to a Physician's Prescription of Medication	14/296,254	6/4/2014	Pending

Grantor	Patent	Registration No./ Application No.	Registration Date/ Application Date	Status
PDR Network, LLC	Healthcare notification method and system including a healthcare website	8,401,871	3/19/2013	Issued

# **Trademarks**

Grantor	Mark	Registration No./ Application No.	Registration Date/ Application Date	Status
PSKW, LLC	TIME-RELEASE MESSAGING	3,264,753	17-Jul-07	Registered
PSKW, LLC	PSKW (and design)	3,893,324	21-Dec-10	Registered
PSKW, LLC	PSKW (PSKW INNOVATORS IN LOYALTY MARKETING)	3,916,440	8-Feb-11	Registered
PSKW, LLC	PSKW	3,988,266	5-Jul-11	Registered
PSKW, LLC	TIME-RELEASE MESSAGING	4,350,401	11-Jun-13	Registered
PSKW, LLC	PSKW GATEKEEPER	4,921,037	22-Mar-16	Registered
PSKW, LLC	CONNECTIVE	87/451,935	16-May-17	Pending
PSKW, LLC	C RX	87/451,933	16-May-17	Pending
LDM Group, L.L.C.	BEHAVIOR BASED PRESCRIPTION MANAGEMENT	4,047,448	11/01/2011	Registered
LDM Group, L.L.C. & PDR Network, LLC	CAREHEALTH	3,916,887	02/08/2011	Registered
LDM Group, L.L.C.	CAREPHONE	3,916,891	02/08/2011	Registered
LDM Group, L.L.C.	CAREPOINTS	3,178,258	11/28/2006	Registered
LDM Group, L.L.C. & PDR Network, LLC	Compliance380°	3,916,893	02/08/2011	Registered
LDM Group, L.L.C. & PDR Network, LLC	CONNECTSYS	3,621,496	05/19/2009	Registered
LDM Group, L.L.C. & PDR Network, LLC	ECOPAY (Supplemental Register)	4,211,749	09/18/2012	Registered

Grantor	Mark	Registration No./ Application No.	Registration Date/ Application Date	Status
LDM Group, L.L.C. & PDR Network, LLC	INFORMATION FOR YOUR HEALTH (Supplemental Register)	4,137,229	05/01/2012	Registered
LDM Group, L.L.C. & PDR Network, LLC	LD VI GROUP Information For Your Realth	3,618,122	05/12/2009	Registered
LDM Group, L.L.C. & PDR Network, LLC	SCRIPTGUIDE	3,077,819	04/04/2006	Registered
LDM Group, L.L.C. & PDR Network, LLC	SCRIPTGUIDERTV	3,910,215	01/25/2011	Registered
PDR Network, LLC	MOBILEPDR	2640961	10/22/2002	Registered
PDR Network, LLC	Physicians' Desk Reference	1908218	8/1/1995	Registered
PDR Network, LLC	Physicians' Desk Reference	686664	10/13/1959	Registered
PDR Network, LLC	PHYSICIANS,  DESK  REFERENCE	626998	5/15/1956	Registered
PDR Network, LLC	Pocket PDR	1909784	8/8/1995	Registered
PDR Network, LLC	THE PDR FAMILY GUIDE TO NUTRITION AND HEALTH	2035094	2/4/1997	Registered
PDR Network, LLC	PDR.net	2567769	5/7/2002	Registered
PDR Network, LLC	PDR	1908219	8/1/1995	Registered
PDR Network, LLC	PDR	626997	5/15/1956	Registered
PDR Network, LLC	PDR Concise Prescribing Guide	3182638	12/12/2006	Registered
PDR Network, LLC	PDR FAMILY GUIDES	1909957	8/8/1995	Registered

Grantor	Mark	Registration No./ Application No.	Registration Date/ Application Date	Status
PDR Network, LLC	PDR NETWORK	4115444	3/20/2012	Registered
PDR Network, LLC	PDR ON-DEMAND	3547340	12/16/2008	Registered
PDR Network, LLC	PharmEHR (Supplemental Register)	4119750	3/27/2012	Registered
PDR Network, LLC	PDR	879404 (AUS)	5/10/2004	Registered
PDR Network, LLC	PDR	TMA104,221 (CAN)	8/24/1956	Registered
Physicians Desk Reference Inc.	PDR	944357 (CHN)	2/14/1997	Registered
Physicians Desk Reference Inc.	PDR	627356 (EU)	12/16/1998	Registered
Physicians Desk Reference Inc.	PDR	B15536/99 (HK)	12/6/1999	Registered

Grantor	Mark	Registration No./	Registration Date/	Status
		Application No.	Application Date	
Physicians Desk Reference Inc.	PDR	4303412 (JPN)	8/6/1999	Registered
Physicians Desk Reference Inc.	PDR	50670 (PER)	10/24/1998	Registered
Physicians Desk Reference Inc.	PDR	98/22922 (South Africa)	9/9/2002	Registered
Physicians Desk Reference Inc.	PDR Family Guide to Prescription Drugs	39824878 (GER)	6/22/1988	Registered
Physicians Desk Reference Inc.	PDR Family Guide to Women's Health	39824876 (GER)	6/22/1998	Registered
PDR Network, LLC	PDR Physicians' Desk Reference	1005790 (AUS)	1/31/2005	Registered
Physicians Desk Reference Inc.	PDR Physicians' Desk Reference	902-80 (Ecuador)	1/23/2008	Registered

Grantor	Mark	Registration No./	Registration Date/	Status
		Application No.	Application Date	
Physicians Desk Reference Inc.	PDR Physicians' Desk Reference	B15261/2000 (HK)	12/21/1998	Registered
Physicians Desk Reference Inc.	PDR Physicians' Desk Reference	187-08 (Ecuador)	2/14/2008	Registered
Physicians Desk Reference Inc.	PDR Physicians' Desk Reference	TMA200973 (CAN)	8/9/1974	Registered
PDR Network, LLC	PDR Physicians' Desk Reference	1593401 (FRA)	5/22/1990	Registered
Physicians Desk Reference Inc.	PDR Physicians' Desk Reference	608651 (MEX)	4/30/1999	Registered
Physicians Desk Reference Inc.	PDR Physicians' Desk Reference	50669 (PER)	10/24/1998	Registered
Physicians Desk Reference Inc.	PDR Physicians' Desk Reference	98/22902 (South Africa)	1/3/2002	Registered

Grantor	Mark	Registration No./ Application No.	Registration Date/ Application Date	Status
Careform, LLC <sup>2</sup>	CAREFORM	5,175,936	4/4/2017	Registered

2 Registered owner is listed as "Proximedic Technology, Inc."

TRADEMARK RECORDED: 93/12/2020 **REEL: 006889 FRAME: 0516**