

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM566697

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Maritz Holdings Inc.		03/02/2020	Corporation: MISSOURI
RECEIVING PARTY DATA			
Name:	MaritzCX Research LLC		
Street Address:	1375 North Highway Drive		
City:	Fenton		
State/Country:	MISSOURI		
Postal Code:	63099		
Entity Type:	Limited Liability Company: MISSOURI		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	4959267	CX CAFÉ	
Registration Number:	5007392	CXEVOLUTION	
Registration Number:	5019469	CXFORUM	
Registration Number:	5062094	CXFUSION	
Registration Number:	5038152	CXSTANDARDS	
Serial Number:	86738588	MCX	
CORRESPONDENCE DATA			
Fax Number:	2158325619		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2155695619		
Email:	pecsenye@blankrome.com		
Correspondent Name:	Timothy D. Pecsénye (074658-19007 ND)		
Address Line 1:	One Logan Square		
Address Line 2:	8th Floor		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103		
ATTORNEY DOCKET NUMBER:	074658-19007		
NAME OF SUBMITTER:	Timothy D. Pecsénye		
SIGNATURE:	/Timothy D. Pecsénye/		
DATE SIGNED:	03/12/2020		

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Total Attachments: 3

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RELEASE OF SECURITY INTERESTS

THIS RELEASE OF SECURITY INTERESTS (this “Release”) is made and entered into as of March 2, 2020, by Maritz Holdings Inc., a Missouri corporation (“MHI”), in favor of MaritzCX Research LLC, a Missouri limited liability company (“MCX”).

1. MHI is the current holder of the liens and security interests in the trademark registrations and trademark applications set forth in Schedule A attached hereto (collectively, the “Trademarks”).

2. MHI hereby terminates its Patent and Trademark Security Agreement dated as of July 1, 2016, and recorded with the United States Patent and Trademark Office on July 29, 2016, at reel and frame numbers 5832/0276, including, without limitation, the Trademarks, and hereby terminates, cancels and releases any and all security interests in and liens on the Trademarks.

3. MHI represents and warrants that: (i) it has the full power and authority to execute this Release; (ii) it has not assigned, transferred, restricted or otherwise encumbered any security interest it has against the Trademarks; and (iii) it has not recorded or otherwise evidenced its security interest with respect to any trademark or trademark application owned by MCX, other than the Trademarks, in any jurisdiction throughout the world.

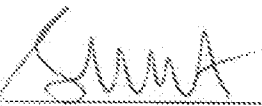
4. MHI shall take all further actions, and provide to MCX, MCX’s successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments), reasonably requested by MCX to more fully and effectively effectuate the purposes of this Release.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the undersigned has caused this Release to be executed by its duly authorized officer as of the date first set forth above.

MHI:

Maritz Holdings Inc.

By: 
Name: Steven M. Gallant
Title: Executive Vice President, General Counsel

TRADEMARK

REEL: 006889 FRAME: 0674

SCHEDULE A

Trademark Registrations and Trademark Applications

Trademarks:

Mark	Registration No.	Registration Date
CX CAFÉ	4959267	May 17, 2016
CXEVOLUTION	5007392	July 26, 2016
CXFORUM	5019469	August 9, 2016
CXFUSION	5062094	October 18, 2016
CXSTANDARDS	5038152	September 6, 2016

Trademarks Applications:

Mark	Application No.	Filing Date
MCX	86/738,588	August 27, 2015