CH \$140.00 583

ETAS ID: TM567045

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

t Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT
------------------	----------------

NATURE OF CONVEYANCE: SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Illume Holding Company, LLC			Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	NXT Capital, LLC, as Agent		
Street Address:	191 North Wacker Drive, 30th Floor		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60606		
Entity Type:	Limited Liability Company: DELAWARE		

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	5830357	ANATOMY OF A FRAGRANCE
Registration Number:	5282247	COLLECTIV A WHOLE HOUSE LOVE AFFAIR
Registration Number:	5312565	COLLECTIV A WHOLE HOUSE LOVE AFFAIR
Serial Number:	88720558	ROVE
Serial Number:	88720554	ROVE

CORRESPONDENCE DATA

Fax Number: 3129021061

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 312-577-8438

Email: raquel.haleem@katten.com

Correspondent Name: Raquel Haleem c/o Katten Muchin Rosenman

Address Line 1: 525 West Monroe Street
Address Line 4: Chicago, ILLINOIS 60661

NAME OF SUBMITTER: Raquel Haleem		
SIGNATURE:	/Raquel Haleem/	
DATE SIGNED:	03/13/2020	

Total Attachments: 5

source=Trademark Security Agreement - Illume (executed) (002)#page1.tif

source=Trademark Security Agreement - Illume (executed) (002)#page2.tif
source=Trademark Security Agreement - Illume (executed) (002)#page3.tif
source=Trademark Security Agreement - Illume (executed) (002)#page4.tif
source=Trademark Security Agreement - Illume (executed) (002)#page5.tif

TRADEMARK SECURITY AGREEMENT

THIS TRADEMARK SECURITY AGREEMENT (the "<u>Agreement</u>") made as of this 13th day of March, 2020, by Illume Holding Company, LLC, a Delaware limited liability company ("<u>Grantor</u>"), in favor of NXT Capital, LLC, in its capacity as Agent for the Lenders party to the Credit Agreement (defined below) (herein, "<u>Grantee</u>"):

WITNESSETH

WHEREAS, Grantor, one or more of its affiliates, Grantee and the lenders identified therein are parties to that certain Credit Agreement, dated as of October 30, 2015 (as the same may be amended, restated, supplemented or otherwise modified from time to time, the "Credit Agreement"), providing for the extensions of credit to be made to Grantor (or one or more affiliates thereof) by Grantee and Lenders:

WHEREAS, pursuant to the terms of that certain Guarantee and Collateral Agreement, dated as of October 30, 2015, among Grantor, one or more of its affiliates and Grantee (as the same may be amended, restated, supplemented or otherwise modified from time to time, the "Collateral Agreement"), Grantor has granted to Grantee, for the benefit of Secured Parties, a security interest in substantially all of the assets of Grantor including all right, title and interest of Grantor in, to and under all now owned and hereafter acquired Trademarks (as defined in the Collateral Agreement), together with the goodwill of the business symbolized by Grantor's Trademarks, and all products and proceeds thereof, to secure payment and performance of the Obligations;

NOW, THEREFORE, in consideration of the premises set forth herein and for other good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Grantor agrees as follows:

- 1. <u>Incorporation of Credit Agreement and Collateral Agreement</u>. The Credit Agreement and Collateral Agreement and the terms and provisions thereof are hereby incorporated herein in their entirety by this reference thereto. All terms capitalized but not otherwise defined herein shall have the same meanings herein as in the Collateral Agreement.
- 2. Grant and Reaffirmation of Grant of Security Interests. To secure payment and performance of the Obligations, Grantor hereby grants to Grantee, for the benefit of Secured Parties, and hereby reaffirms its prior grant pursuant to the Collateral Agreement of, a continuing security interest in Grantor's entire right, title and interest in and to the following (all of the following items or types of property being herein collectively referred to as the "Trademark Collateral"), whether now owned or existing or hereafter created, acquired or arising:
 - (i) each Trademark listed on Schedule 1 annexed hereto, together with any reissues, continuations or extensions thereof, and all of the goodwill of the business connected with the use of, and symbolized by, each Trademark; and
 - (ii) all products and proceeds of the forgoing, including without limitation, any claim by Grantor against third parties for past, present or future (a) infringement or dilution of any Trademark, or (b) injury to the goodwill associated with any Trademark.
- 3. <u>Governing Law.</u> This Agreement and the rights and obligations of the parties hereto shall be governed by, and construed and interpreted in accordance with, the laws of the State of New York.

- 4. <u>Termination</u>. Upon the termination of the Collateral Agreement, the Grantee shall, at the request and sole expense of Grantor, execute, acknowledge, and deliver to Grantor an instrument in writing in recordable form releasing the grant and security interest in the Trademark Collateral under this Agreement and take any other actions reasonably requested, including, but not limited to, filing and recording the release and/or termination of the grant and any security interest in the Trademark Collateral with the United States Patent and Trademark Office.
- 5. <u>Intent-To-Use Trademarks</u>. Notwithstanding the foregoing, the Trademark Collateral shall not include any "intent-to-use" Trademark until such time as Grantor begins to use such Trademark and until a "statement of use" or "amendment to allege use" has been filed and accepted in the United States Patent and Trademark Office with respect to such Trademark.

[Signature Page Follows]

IN WITNESS WHEREOF, Grantor has duly executed this Agreement as of the date first written above.

ILLUME HOLDING COMPANY, LLC, a

Delaware limited liability company

Name: Robert McIntire

Title: Secretary and Treasurer

Trademark Security Agreement (Regent)

Agreed and Accepted As of the Date First Written Above:

NXT CAPITAL, LLC, as Agent

By: Xm
Name: Dan Green

Title: Director

REEL: 006891 FRAME: 0319

SCHEDULE 1
Trademark Registrations and Applications

Mark	Application Number	Application Date	Registration Number	Registration Date
ANATOMY OF F FRAGRANCE	88207793	11/27/18	5830357	8/6/19
COLLECTIV A WHOLE HOUSE LOVE AFFAIR	87038912	5/16/16	5282247	9/5/19
COLLECTIV A WHOLE HOUSE LOVE AFFAIR	87038917	5/16/16	5312565	10/17/17
ROVE	88720558	12/9/19	N/A	N/A
ROVE	88720554	12/9/19	N/A	N/A

TRADEMARK
REEL: 006891 FRAME: 0320

RECORDED: 03/13/2020