

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM567080

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Zema's Madhouse Foods, Inc.		05/01/2018	Corporation: ILLINOIS
RECEIVING PARTY DATA			
Name:	CVS Pharmacy, Inc.		
Street Address:	One CVS Drive, Mail Code: 1160		
City:	Woonsocket		
State/Country:	RHODE ISLAND		
Postal Code:	02895		
Entity Type:	Corporation: RHODE ISLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5072325	TREAT YOURSELF WELL	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3038639700		
Email:	mtrudell@sheridanross.com		
Correspondent Name:	Miriam D. Trudell		
Address Line 1:	1560 Broadway, Suite 1200		
Address Line 2:	Sheridan Ross P.C.		
Address Line 4:	Denver, COLORADO 80202		
ATTORNEY DOCKET NUMBER:	8335-402		
NAME OF SUBMITTER:	Miriam D. Trudell		
SIGNATURE:	/miriam trudell/		
DATE SIGNED:	03/13/2020		
Total Attachments: 2			
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source=Schedule A#page1.tif			

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TRADEMARK ASSIGNMENT

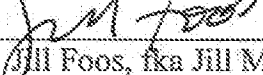
This is an Assignment by, on the one hand, Zema's Madhouse Foods, Inc., an Illinois corporation, and Jill Foos, fka Jill Motew (its president) (collectively "ZMF"), and, on the other hand, CVS Pharmacy, Inc., a Rhode Island corporation, having an address of One CVS Drive, Woonsocket, Rhode Island 02895 (the "Assignee"), having an effective date of May 1, 2018 ("Effective Date").

WHEREAS, ZMF is the owner of the owner of rights in the mark "TREAT YOURSELF WELL", and the registration therefor listed in Schedule A (collectively the "MARK") and is desirous of assigning the MARK to Assignee.

WHEREAS, Assignee is desirous of acquiring all right, title and interest in the MARK and the registration therefor listed in Schedule A.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ZMF, as of the Effective Date, assigns to Assignee all right, title and interest in and to the MARK, together with the goodwill of the business symbolized by the MARK and the registration therefore listed in Schedule A.

ZEMA'S MADHOUSE FOODS, INC.

Signature: 
Jill Foos, fka Jill Motew, President

Date: 3-10-20

JILL FOOS, fka JILL MOTEW

Signature: 

Date: 3-10-20

SCHEDULE A

U.S. Reg. No. 5072325 for “TREAT YOURSELF WELL” for use in connection with “mixes for making baking batters; cookies; pretzels,” in Class 30; and “on-line retail store featuring cookies, pretzels and mixes for making baking batters,” in Class 35.