

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM567088

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
David S. Phinney		02/27/2020	INDIVIDUAL:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	E. & J. Gallo Winery		
<b>Street Address:</b>	600 Yosemite Boulevard		
<b>City:</b>	Modesto		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	95354		
<b>Entity Type:</b>	Corporation: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87899980	L'USINE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	tm.group@ejgallo.com		
<b>Correspondent Name:</b>	Kristi W. Whalen		
<b>Address Line 1:</b>	600 Yosemite Boulevard		
<b>Address Line 4:</b>	Modesto, CALIFORNIA 95354		
<b>NAME OF SUBMITTER:</b>	Kristi W. Whalen		
<b>SIGNATURE:</b>	/kww/		
<b>DATE SIGNED:</b>	03/13/2020		
<b>Total Attachments: 2</b>			
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**TRADEMARK ASSIGNMENT**

This TRADEMARK ASSIGNMENT is made and entered into as of February 27 2020, by and among DAVID S. PHINNEY, an Individual ("Assignor"), and E. & J. GALLO WINERY, a California corporation ("Assignee").

**WHEREAS**, Assignor is the current owner of all right, title, and interest in and to the trademark listed in Schedule A hereto, all registrations thereof, and other rights and goodwill associated therewith (hereinafter collectively called the "Trademark"); and

**WHEREAS**, Assignee desires to acquire all right, title and interest in and to the Trademark, and the goodwill associated therewith, and Assignor desires to assign all right, title and interest in an to the Trademark, and the goodwill associated therewith, to Assignee; and

**NOW THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby agrees as follows:

Assignor hereby irrevocably assigns and transfers all of his right, title, and interest in and to the Trademark, together with all goodwill associated therewith, to Assignee; and

Assignor agrees to perform any further acts and to execute and provide to Assignee all other documents that may be necessary to effect the assignment of the Trademark to Assignee as promptly as practicable after Assignee's request therefor.

**ASSIGNOR:**

DAVID S. PHINNEY

By: \_\_\_\_\_

David S. Phinney

**ASSIGNEE:**

E. & J. GALLO WINERY  
a California corporation

By: \_\_\_\_\_

Name: Richard Kranzmann

Title: Vice President & General Manager

**TRADEMARK**

**REEL: 006891 FRAME: 0586**

Schedule A  
TRADEMARK

Trademark	Reg. No. /Serial No.	Goods
L'USINE	87899980	Alcoholic beverages, except beer