

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM566808


SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900537187		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bytedance Ltd.		02/26/2020	Limited Liability Company: CAYMAN ISLANDS
RECEIVING PARTY DATA			
Name:	Real Deal Learning, Inc.		
Street Address:	2035 Sunset Lake Road		
Internal Address:	Suite B-2		
City:	Newark		
State/Country:	DELAWARE		
Postal Code:	19702		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88619148	CHERIE	
CORRESPONDENCE DATA			
Fax Number:	2024084400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-408-4000		
Email:	docketing@finnegan.com		
Correspondent Name:	B. Brett Heavner		
Address Line 1:	901 New York Avenue NW		
Address Line 2:	Finnegan, Henderson, Farabow, Garrett &		
Address Line 4:	Washington, D.C. 20001		
ATTORNEY DOCKET NUMBER:	14972.0047		
NAME OF SUBMITTER:	B. Brett Heavner		
SIGNATURE:	/B. Brett Heavner/		
DATE SIGNED:	03/12/2020		
Total Attachments: 1			
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ASSIGNMENT

Bytedance Ltd., a limited liability company of Cayman Islands, with its principal place of business at Scotia Centre, 4th Floor, Willow House, Cricket Square, P.O. Box 2804, George Town CAYMAN ISLANDS KY1-1112 ("Assignor"), is the owner of the mark CHERIE and of the U.S. Trademark Application No. 88619148 therefor ("the Trademark").

Real Deal Learning, Inc., a corporation of Delaware, with its principal place of business at 2035 Sunset Lake Road, Suite B-2, Newark, Delaware 19702 ("Assignee"), is a successor to Assignor's business associated with the Trademark, and wishes to acquire the Trademark and all associated rights and goodwill.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title, and interest in and to the Trademark, together with the goodwill of the business associated with the Trademark, which is ongoing and existing, and the right to sue and recover for past infringements, dilution, and other violations.

Bytedance Ltd. 
By: _____
Name: Yiming Zhang
Title: Director and CEO
Date: Feb. 26, 2020