

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM567237

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kustom Musical Amplification, Inc.		03/14/2019	Corporation: OHIO
RECEIVING PARTY DATA			
Name:	Better Bob Products, Inc.		
Street Address:	9615 Inter-Ocean Drive		
City:	Cincinnati		
State/Country:	OHIO		
Postal Code:	45246		
Entity Type:	Corporation: OHIO		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4401502	DAWN	
Registration Number:	3468543	DEEP END	
Registration Number:	3335794	DEFENDER	
Registration Number:	3175073	SIENNA	
CORRESPONDENCE DATA			
Fax Number:	5135796457		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5135621401		
Email:	mhurst@kmklaw.com		
Correspondent Name:	J. Michael Hurst		
Address Line 1:	One East Fourth Street, Suite 1400		
Address Line 4:	Cincinnati, OHIO 45202		
NAME OF SUBMITTER:	J. Michael Hurst		
SIGNATURE:	/j. michael hurst/		
DATE SIGNED:	03/16/2020		
Total Attachments: 7			
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ASSIGNMENT OF TRADEMARK

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Hanser Music Group, Inc., an Ohio corporation, located at 715 Hurstborne Lane, Edgewood, Kentucky 41017 and Kustom Musical Amplification, Inc., an Ohio corporation, located at 715 Hurstborne Lane, Edgewood, Kentucky 41017 (together the "Seller"), hereby sells, assigns, transfers, and conveys to Better Bob Products Inc., an Ohio corporation, located at _____ ("Purchaser"), pursuant to the Asset Purchase Agreement dated as of January 1, 2019, by and between Seller and Purchaser, all of Seller's right, title, and interest in and to the trademarks set forth on Schedule 1.1(e), which is attached hereto and incorporated by this reference herein, together with the goodwill associated therewith and symbolized thereby, and all claims and causes of action with respect to any of the foregoing, including without limitation all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement or other violation, and all other rights, privileges, and protections of any kind whatsoever of Seller accruing under any of the foregoing provided by any applicable law, treaty, or other international convention.

Seller hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office and the officials of corresponding entities or agencies in any applicable jurisdictions to record and register this Assignment of Trademarks upon request by Purchaser.

[Signature page follows.]

Chart – Kustom Musical Amplification, Inc.

Mark/Name	Application No.	Application Date	Registration No.	Registration Date	Status/Status Date	Owner
<u>DAWIN</u>	85700323	August 10, 2012	4401502	September 10, 2013	Registered September 10, 2013	Kustom Musical Amplification, Inc. (Ohio Corp.)
<u>DEEP END</u>	77019328	October 2006	3468543	July 15, 2008	Renewed July 15, 2018	Kustom Musical Amplification Inc. (Ohio Corp.)
<u>DEFENDER</u>	77039287	November 2006	3335794	November 13, 2007	Renewed November 13, 2017	Kustom Musical Amplification Inc. (Ohio Corp.)
<u>KUSTOM</u>	73792682	April 11, 1989	1600459	June 12, 1990	Renewed June 12, 2010	Hanser Music Group, Inc. (Ohio Corp.)
<u>POWERWERKS</u>	75559660	September 1988	2294425	November 23, 1999	Renewed November 23, 2009	Hanser Music Group, Inc. (Ohio Corp.)
<u>SIENNA</u>	78513081	November 2004	3175073	November 21, 2006	Renewed November 21, 2016	Kustom Musical Amplification Inc. (Ohio Corp.)

Canadian Trademark Registrations

Mark/Name	Application No.	Application Date	Registration No.	Registration Date	Status/Status Date	Owner
<u>KUSTOM</u>	1559972	March 22, 2012	TMA847321	April 2, 2013	Canada Registered Last Status Received: Registered April 2, 2013 Office Status: Registration published	Kustom Musical Amplification, Inc.
<u>KUSTOM</u>	1245559	January 28, 2005	TMA660106	March 3, 2006	Canada Registered Last Status Received: Registered March 3, 2006 Office Status: Registration published	Kustom Musical Amplification Inc.

Non-U.S. and Non-Canadian Trademark Registrations and Applications

Mark/Name	Application No.	Application Date	Registration No.	Registration Date	Status/Status Date	Owner
<u>KUSTOM</u> in Simplified Chinese Characters	4478731	January 24, 2005	4478731	October 21, 2007	China Renewed October 20, 2017	Kustom Musical Amplification, Inc.
<u>KUSTOM</u>	3782514	November 11, 2003	3782514	October 21, 2005	China Renewed March 17, 2016	Kustom Musical Amplification Inc.

Mark/Name	Application No.	Application Date	Registration No.	Registration Date	Status/Status Date	Owner
<u>KUSTOM</u>	000025833	April 1, 1996	000025833	February 22, 1999	EUTM Renewed April 1, 2016	Kustom Musical Amplification Inc.
<u>KUSTOM</u> & Design	12214496	October 29, 1996	4283675	April 16, 1999	Japan Renewed December 10, 2018	Kustom Musical Amplification Inc.
<u>POWERWERKS</u>	017130576	August 23, 2017			EUTM Published September 11, 2017	Kustom Musical Amplification Inc

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IN WITNESS WHEREOF, the undersigned has caused this Assignment of Trademarks to be executed on this 14 day of March, 2019 by its duly authorized officer.

Hanser Music Group, Inc.

By: [Signature]
Name: Garrett Hausler
Title: C.E.O.

ACKNOWLEDGMENT

STATE OF Kentucky)
)SS.
COUNTY OF Kenton)

On the 14 day of March, 2019, before me personally appeared [Signature], personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the foregoing instrument, who, being duly sworn, did depose and say that he executed the same in his authorized capacity as the CEO (title) of Hanser Music Group, Inc., the corporation described, and acknowledged the instrument to be the free act and deed of Hanser Music Group, Inc. for the uses and purposes mentioned in the instrument.

[Signature]
Notary Public
Printed Name: Pamela L Weber

My Commission Expires:
12-11-19
547034

IN WITNESS WHEREOF, the undersigned has caused this Assignment of Trademarks to be executed on this 14 day of March, 2019 by its duly authorized officer.

Kustom Musical Amplification, Inc.

By: [Signature]
Name: OGAN HAUSEL
Title: C.E.O

ACKNOWLEDGMENT

STATE OF Kentucky)
)SS.
COUNTY OF Kenton)

On the 14 day of March, 2019, before me personally appeared [Signature], personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the foregoing instrument, who, being duly sworn, did depose and say that he executed the same in his authorized capacity as the C.E.O (title) of Kustom Musical Amplification, Inc., the corporation described, and acknowledged the instrument to be the free act and deed of Kustom Musical Amplification, Inc. for the uses and purposes mentioned in the instrument

[Signature]
Notary Public
Printed Name: Pamela L Weber

My Commission Expires:
12-11-19
547034

IN WITNESS WHEREOF, the undersigned has caused this Assignment of Trademarks to be executed on this 21 day of March, 2019 by its duly authorized officer.

Better Bob Products Inc.

By: [Signature]

Name: Robert Imhoff

Title: President

ACKNOWLEDGMENT

STATE OF Ohio

COUNTY OF Butler

)
)SS.
)

On the 21 day of March, 2019, before me personally appeared Robert Imhoff, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the foregoing instrument, who, being duly sworn, did depose and say that he executed the same in his authorized capacity as the President of Better Bob Products Inc., the corporation described, and acknowledged the instrument to be the free act and deed of Better Bob Products Inc. for the uses and purposes mentioned in the instrument.

[Signature]
Notary Public
Printed Name: Jane A. Vail

My Commission Expires:

09/27/2019



JANE A. VAIL
Notary Public, State of Ohio
My Commission Expires
September 27, 2019

[Signature page to Assignment of Trademark]