

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM567374

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>RESUBMIT DOCUMENT ID:</b>	900535262		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Cannella Response Television, LLC		02/25/2019	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Cannella Media DTC, LLC		
<b>Street Address:</b>	848 Liberty Dr.		
<b>City:</b>	Burlington		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	53105		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4669607	MEDIASTAR	
<b>Registration Number:</b>	4567778	HOMECHEFTV	
<b>Registration Number:</b>	5156298	VACATION HUNTERS TV	
<b>Serial Number:</b>	76717015	GREAT VACATIONS TV	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3179575041		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3173992891		
<b>Email:</b>	jordan.downham@quarles.com		
<b>Correspondent Name:</b>	JORDAN R. DOWNHAM		
<b>Address Line 1:</b>	135 N. PENNSYLVANIA STREET, SUITE 2400		
<b>Address Line 4:</b>	INDIANAPOLIS, INDIANA 46204		
<b>ATTORNEY DOCKET NUMBER:</b>	136322.00024		
<b>NAME OF SUBMITTER:</b>	Jordan R. Downham		
<b>SIGNATURE:</b>	/Jordan R. Downham/		
<b>DATE SIGNED:</b>	03/17/2020		

**Total Attachments: 2**

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**CERTIFICATE OF AMENDMENT**  
**TO**  
**CERTIFICATE OF FORMATION**  
**OF**  
**CANNELLA RESPONSE TELEVISION, LLC**

It is hereby certified pursuant to Section 18-202 of the Delaware Limited Liability Company Act and the duly adopted Written Consent of the Sole Member of Cannella Response Television, LLC dated February 25, 2019 that:

1. The name of the limited liability company (the "Company") is: Cannella Response Television, LLC.

2. The Certificate of Formation of the Company is hereby amended to effect a change in the First Article thereof, relating to the name of the Company, accordingly the First Article of the Certificate of Formation shall be amended to read in its entirety as follows:

"FIRST. The name of the limited liability company is Cannella Media DTC, LLC."

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment as of this 25th day of February, 2019

**CANNELLA RESPONSE TELEVISION, LLC**

By:

  
Robert L. Medved, Chief Executive Officer

IN WITNESS WHEREOF, the undersigned have executed this written consent as of the date first set forth above.

**CRT MIDCO, LLC, Member:**

**By: CRT Holdings, LLC, Sole Member**

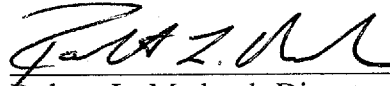
\_\_\_\_\_  
Karl Slatoff, Director

\_\_\_\_\_  
Ripan Kidakia, Director

\_\_\_\_\_  
Caleb Clark, Director

\_\_\_\_\_  
Erik Scott, Director

\_\_\_\_\_  
Frank Cannella, Jr., Director

  
\_\_\_\_\_  
Robert L. Medved, Director