

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM567452

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Natera, Inc.		09/12/2019	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	California Cryobank Stem Cell Services LLC		
Street Address:	11915 LA GRANGE AVE.		
City:	LOS ANGELES		
State/Country:	CALIFORNIA		
Postal Code:	90025		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5282722	EVERCORD	
CORRESPONDENCE DATA			
Fax Number:	4042520970		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	404-252-0900		
Email:	mandy@sladlaw.com		
Correspondent Name:	Jeffrey B. Sladkus, Esq.		
Address Line 1:	1397 Carroll Drive		
Address Line 4:	Atlanta, GEORGIA 30318		
NAME OF SUBMITTER:	Jeffrey B. Sladkus		
SIGNATURE:	/Jeffrey B. Sladkus/		
DATE SIGNED:	03/17/2020		
Total Attachments: 2			
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OP \$40.00 5282722

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment ("Assignment") is effective as of the 12th day of September, 2019, by and between Natera, Inc., a Delaware corporation (hereinafter referred to as "Assignor"), and California Cryobank Stem Cell Services LLC, a California limited liability company (hereinafter referred to as "Assignee").

WHEREAS, Assignor and Assignee are parties to a certain Asset Purchase Agreement effective as of September 12, 2019 ("Purchase Agreement"), pursuant to the terms of which Assignor agreed to assign certain assets of Assignor, including the trademarks listed in the attached Schedule A (the "Trademarks") to Assignee; and

WHEREAS, Assignor and Assignee are desirous of making this Assignment a matter of record in the U.S. Patent and Trademark Office, the Canadian Intellectual Property Office, and with any other appropriate foreign or international office or registrar.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the Trademarks for the United States and throughout the world together with the goodwill of that portion of the business in connection with which the Trademarks are used and which is symbolized by the Trademarks as well as all rights to damages and profits, due or accrued, arising out of past third party infringements of the mark, and the right to sue and recover for the same. Assignor further agrees to execute and deliver any documents necessary or appropriate to give effect to the intent and terms of this agreement.

The execution and delivery of this Assignment shall not, in any way, affect or limit the rights and obligations of Assignor and Assignee under, or enlarge, restrict or otherwise modify, the terms of the Purchase Agreement.

This assignment may be signed in any number of counterparts, including electronic counterparts, with the same effect as if the signature on each counterpart were on the same instrument.

ASSIGNOR

Natera, Inc.

By: Anton Bokal
Name: Anton J. Bokal, IV
Title: Chief IP Counsel

ASSIGNEE

California Cryobank Stem Cell Services LLC

By: Margaret Howard Benson
Name: Margaret Howard Benson
Title: General Counsel

Schedule A

Mark	Reg. No.	Jurisdiction
EVERCORD	Reg. No. 5282722	U.S.
EVERCORD	TMA 1039660	Canada