

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM566556

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
RESUBMIT DOCUMENT ID:	900535543
SEQUENCE:	1

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
RUMSON ACQUISITION LLC		02/11/2020	Limited Liability Company: NEW YORK

RECEIVING PARTY DATA

Name:	SAVALIA GROUP, LLC
Street Address:	149 PARK AVENUE
City:	LYNDHURST
State/Country:	NEW JERSEY
Postal Code:	07071
Entity Type:	Limited Liability Company: NEW YORK

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	3322221	
Registration Number:	3396896	STEPHEN DWECK
Registration Number:	3084346	STEPHEN DWECK
Registration Number:	1784692	STEPHEN DWECK
Registration Number:	1734413	STEPHEN DWECK

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2123701660
Email: lenlaw@verizon.net
Correspondent Name: LEONARD M WEINER
Address Line 1: 206 EAST 38TH STREET
Address Line 2: 3RD FLOOR
Address Line 4: NEW YORK, NEW YORK 10016

NAME OF SUBMITTER:	LEONARD WEINER
SIGNATURE:	/LEONARD WEINER/

DATE SIGNED:	03/11/2020
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Total Attachments: 3

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Trademark Assignment
(US Marks)

This Trademark Assignment, effective as of February 11, 2020 (the "Effective Date"), is between RUMSON ACQUISITION LLC, a New York limited liability company, having its principal place of business at 1385 Broadway, 8th Floor, New York, New York 10018 ("Assignor"), and SAVALIA GROUP, LLC a New York Limited Liability Company, having a principal place of business at 1200 Avenue of the Americas, 5th Floor, New York, NY 10036 ("Assignee").

WHEREAS, Assignor is the owner of all of the right, title and interest in and to the trademarks set forth on Schedule A annexed hereto (the "Marks"); and the goodwill associated with the Marks, and desires to assign, transfer and sell to Assignee the Marks and the goodwill associated therewith; and

WHEREAS, Assignor agrees to assign, transfer and sell to Assignee, Assignor's entire right, title and interest in and to the Marks and the goodwill associated therewith to Assignee; and Assignee agrees to acquire Assignor's entire right, title, and interest in and to the Marks and the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor, as of the Effective Date, hereby assigns, transfers and sells to Assignee, its successors, and assigns, Assignor's entire right, title and interest in and to the Marks, the goodwill associated with the Marks, as well as any renewals thereof, solely with respect to the Marks, all royalties, damages, and payments now or hereafter due or payable, all causes of action (in law and/or equity) and the right to sue, counterclaim, and recover for past, present, and future infringement, misappropriation, or dilution of the rights assigned to Assignee hereunder, and all rights, including the goodwill, corresponding thereto throughout the respective countries where Assignor holds rights in the Marks.

Assignor, as of the Effective Date, agrees to immediately cease using the Marks and further agrees, without further consideration, to cause to be performed such lawful acts and to execute such further documents regarding the rights assigned, transferred and sold herein, as reasonably requested by Assignee or its successors or assigns.

This Assignment is executed to implement the Asset Purchase Agreement between Assignor and Assignee, dated as of even date herewith (the "Purchase Agreement"). Nothing contained herein shall be deemed in any way to supersede, amend, modify, enlarge, expand, or restrict or in any other way affect the representations, warranties, exceptions, disclosures, covenants, agreements, obligations, rights, remedies and other provisions, thereunder. In the event that any provision of this Assignment shall be construed to conflict with a provision of the Purchase Agreement, the provision in the Purchase Agreement shall be deemed controlling.

Assignor hereby requests and authorizes the Commissioner of Patents and Trademarks, in the United States Patent and Trademark Office, to record and/or register this Assignment and to record and/or register Assignee as the assignee and owner of the Marks.

[Signature Page Follows]

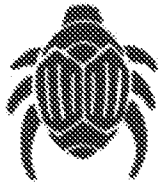
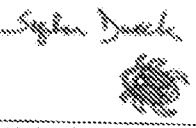

WHEREFORE, Assignor has duly executed this Trademark Assignment on the date first above written.

RUMSON ACQUISITION LLC

By: [Signature]
Name: JACOB RAINY
Title: PRES

Schedule A

Marks

<u>MARK</u>	<u>COUNTRY</u>	<u>REGISTRATION NO.</u>
	U.S.	3,322,221
STEPHEN DWECK and Design 	U.S.	3,396,896
STEPHEN DWECK 	U.S.	3,084,346
STEPHEN DWECK	U.S.	1,784,692
STEPHEN DWECK	U.S.	1,734,413