

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM567688

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|---|---------------------------------|-------------------------|--------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ENTITY CONVERSION | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Dialsmith, LLC | | 12/15/2017 | Limited Liability Company: OREGON |
| RECEIVING PARTY DATA | | | |
| Name: | Dialsmith, Inc. | | |
| Street Address: | 1800 NW 169th Place, Suite B150 | | |
| City: | Beaverton | | |
| State/Country: | OREGON | | |
| Postal Code: | 97006 | | |
| Entity Type: | Corporation: OREGON | | |
| PROPERTY NUMBERS Total: 10 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 88671006 | BEHAVIORAL STORYTELLING | |
| Registration Number: | 3932113 | DIALSMITH | |
| Registration Number: | 4221067 | SLIDERMETRIX | |
| Registration Number: | 5365951 | LEXA | |
| Registration Number: | 5365952 | LEXAFY | |
| Registration Number: | 2831301 | PERCEPTION ANALYZER | |
| Registration Number: | 5499607 | ENGAGIOUS | |
| Registration Number: | 5552352 | CONTAGIOUS ENGAGEMENT | |
| Registration Number: | 4659059 | DIALSMITH | |
| Registration Number: | 4670424 | SLIDERMETRIX | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 503-332-4556 | | |
| Email: | ryan@peakfranchiselaw.com | | |
| Correspondent Name: | Ryan Smith | | |
| Address Line 1: | PO Box 1112 | | |
| Address Line 4: | Sherwood, OREGON 97140 | | |

OP \$265.00 88671006

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|---|-----------------|
| NAME OF SUBMITTER: | Ryan D. Smith |
| SIGNATURE: | /Ryan D. Smith/ |
| DATE SIGNED: | 03/18/2020 |
| Total Attachments: 3 source=SKMBT_C55217111613350#page1.tif source=SKMBT_C55217111613351#page1.tif source=SKMBT_C55217111613351#page2.tif | |



Articles of Conversion - Business Entities

Secretary of State - Corporation Division - 255 Capitol St. NE, Suite 151 - Salem, OR 97310-1327 - http://www.FilingInOregon.com - Phone: (503) 986-2200

REGISTRY NUMBER: 641292-90

In accordance with Oregon Revised Statute 192.410-192.490, the information on this application is public record. We must release this information to all parties upon request and it will be posted on our website.

For office use only

Please Type or Print Legibly in Black Ink. Attach Additional Sheet if Necessary.

- 1. Name of Business Entity Prior to Conversion: Dialsmith, LLC
2. Type of Business Entity Prior to Conversion: Limited Liability Company
3. Name of Business Entity After Conversion: Dialsmith, Inc.
4. Type of Business Entity After Conversion: Corporation
5. Will the converted entity have continued existence in Oregon? Yes [X] No []
6. If no, where will the jurisdiction be?

- 7. Select one of the following:
[X] A copy of the plan of conversion is attached.
[] Address where the plan of conversion is on file.
Address
City State Zip Code

A copy will be provided upon request to any owner, member or shareholder at no cost. Each party (as specified by the statute) to the conversion obtained authorization and approval in accordance with the statutes that govern the business entity.

- 8. Provide additional information required for new entity type. (Required)
Number of shares authorized: 3,000; Incorporator: David Paull; Registered Agent: David Paull; Registered Agent's Physical Address: 1800 NW 169th Place, Suite B150, Beaverton, OR 97006; Address where Division may mail notices: 1800 NW 169th Place, Suite B150, Beaverton, OR 97006

9. Execution:
(Must be signed by an officer or director for a corporation, a member or manager for a limited liability company, a general partner for a limited partnership, or a partner for a limited liability partnership.)
By my signature, I declare as an authorized authority, that this filing has been examined by me and is, to the best of my knowledge and belief, true, correct, and complete. Making false statements in this document is against the law and may be penalized by fines, imprisonment or both.

Signature: [Handwritten Signature] Printed Name: David Paull Title: Member/Incorporator

CONTACT NAME: (To resolve questions with this filing)
David M. Roth
PHONE NUMBER: (Include area code)
503-585-4422

Table with 2 columns: Fee Type, Amount. Includes Domestic Required Processing Fee (\$100), Foreign Required Processing Fee (\$275), and a note that processing fees are nonrefundable.

PLAN OF CONVERSION

THIS PLAN OF CONVERSION, dated effective December 15, 2017, will convert:

DIALSMITH, LLC, an Oregon limited liability company ("LLC")

to

DIALSMITH, INC., an Oregon corporation ("Corporation").

RECITALS:

A. On November 24, 2009, Articles of Organization were filed on behalf of DIALSMITH, LLC. The Articles of Organization effectively registered the LLC as a limited liability company with the State of Oregon.

B. The member of the LLC now desires to convert the LLC to a corporation pursuant to ORS 63.467 to 63.497. This conversion is intended to be effective December 15, 2017.

PLAN OF CONVERSION:

1. **Name Before Conversion.** The name and type of business entity prior to conversion: DIALSMITH, LLC, an Oregon limited liability company.

2. **Name After Conversion.** The name and type of business entity after conversion: DIALSMITH, INC., an Oregon corporation.

3. **Terms and Conditions of the Conversion.**

3.1 The effective date of this Plan of Conversion and the Articles of Conversion shall be December 15, 2017.

3.2 Until such time as the Corporation adopts bylaws to govern its organization and the ownership of its shareholder's shares, the terms of the Operating Agreement of the LLC shall control the organization of the Corporation and the ownership of its shares. In applying the operating agreement in this manner, all references to the LLC shall be to the Corporation, and all references to Members shall be to the Shareholder and Officer.

3.3 As of the effective date of conversion, the member of the LLC, David Paull, shall become a shareholder of the Corporation.

4. **Manner and Basis of Converting Ownership Interests.** The Member of the LLC will become the Shareholder of the Corporation, and will be the sole Shareholder of the Corporation, holding 1,500 shares of voting common stock of the Corporation. The number of authorized shares is 3,000.

5. **Information Required for the Articles of Incorporation of the Company:**

5.1 The Corporation is an Oregon corporation.

5.2 The name of the Corporation is DIALSMITH, INC.

5.3 The registered agent is David Paull, whose address is 1800 NW 169th Place, Suite B150, Beaverton, OR 97006.

5.4 The address to which the Division may mail notices is as follows: 1800 NW 169th Place, Suite B150, Beaverton, OR 97006.

5.5 The name and address of the incorporator is as follows:

David Paull
1800 NW 169th Place, Suite B150
Beaverton, OR 97006

6. **Other Provisions.**

6.1 Title to all property owned by the LLC is vested in the Corporation without reversion or impairment.

6.2 All obligations of the LLC including, without limitation, contractual, tort, statutory and administrative obligations, shall be obligations of the Corporation.

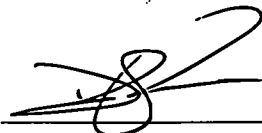
Duly executed.

DIALSMITH, LLC

By 
David Paull, Member

“LLC”

DIALSMITH, INC.

By 
David Paull, Shareholder

“CORPORATION”