

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM567704

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	09/20/2019

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Speedplay, LLC		03/18/2020	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Wahoo Fitness L.L.C.
Street Address:	90 W. Wieuca Rd., NE
Internal Address:	Suite 110
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30342
Entity Type:	Limited Liability Company: GEORGIA

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	4989202	WALKABLE
Registration Number:	4769707	SYZR
Registration Number:	3640417	NANOGRAM
Registration Number:	3767971	SPEEDPLAY ZERO NANOGRAM ADVANCED PEDAL S
Registration Number:	3252641	X/1
Registration Number:	3022571	NANOGRAM
Registration Number:	3091876	X/2
Registration Number:	2969320	X SERIES
Registration Number:	2039206	SPEEDPLAY
Registration Number:	1930673	SPEEDPLAY

CORRESPONDENCE DATA

Fax Number: 2486410270

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 248-641-1600

Email: gaurini@hdp.com, palanglois@hdp.com

Correspondent Name: Harness, Dickey & Pierce, P.L.C.

TRADEMARK

Address Line 1: 5445 Corporate Drive
Address Line 2: Suite 200
Address Line 4: Troy, MICHIGAN 48098

NAME OF SUBMITTER: Geoffrey D. Aurini

SIGNATURE: /gda/

DATE SIGNED: 03/18/2020


Total Attachments: 2

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CONFIRMATORY ASSIGNMENT

This Confirmatory Assignment, effective *nunc pro tunc* as of September 20, 2019, is made by and between Speedplay, LLC, a Delaware Limited Liability Company, (“Assignor”) and Wahoo Fitness L.L.C., a Georgia limited liability company with an address of 90 W. Wieuca Rd. NE, Suite 110, Atlanta, Georgia 30342 (“Assignee”);

WHEREAS, U.S. Trademark Office records identify Speedplay, LLC as the listed owner of various trademarks (the “Marks”), the particulars of which are as follows:

<u>Registration No.</u>	<u>Registration Date</u>	<u>Mark</u>
4989202	06/28/2016	WALKABLE
4769707	07/07/2015	SYZR
3640417	06/16/2009	NANOGRAM
3767971	03/30/2010	
3252641	06/19/2007	X/1
3022571	12/06/2005	NANOGRAM
3091876	06/16/2006	X/2
2969320	07/19/2005	X SERIES
2039206	02/18/1997	SPEEDPLAY
1930673	10/31/1995	

WHEREAS, Assignor is desirous of confirming assignment of the Marks to Assignee pursuant to an Equity Purchase Agreement between Speedplay, LLC and Wahoo Fitness L.L.C. Dated September 20, 2019;

WHEREAS, Assignee, is desirous of confirming acquisition of all right, title and interest in and to the Marks as indicated below;

NOW, THEREFORE, in consideration of the recitals above and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor, does hereby confirm assignment to Assignee, *nunc pro tunc* as of September 20, 2019 all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, including the right to sue for past infringements of the Marks in Assignee's own name.

Dated: March 18, 2020, 2020

SPEEDPLAY, LLC
By: *Stacy Perlis*
Stacy Perlis
Vice President of Finance and Administration

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