

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM567721

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>SEQUENCE:</b>	1		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
CREDIT SUISSE AG, CAYMAN ISLANDS BRANCH, AS COLLATERAL AGENT		03/18/2020	BANK: SWITZERLAND
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	AL MARKETING, LLC		
<b>Street Address:</b>	2650 MCCORMICK DRIVE, SUITE 300T		
<b>City:</b>	CLEARWATER		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33759		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4409663	LEADMAX	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8004947512		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	202.370.4750		
<b>Email:</b>	ipteam@coagencyglobal.com		
<b>Correspondent Name:</b>	Joanna McCall		
<b>Address Line 1:</b>	1025 Vermont Ave NW, Suite 1130		
<b>Address Line 2:</b>	COGENCY GLOBAL INC.		
<b>Address Line 4:</b>	Washington, D.C. 20005		
<b>ATTORNEY DOCKET NUMBER:</b>	1200857 C		
<b>NAME OF SUBMITTER:</b>	Elizabeth Wagenbach		
<b>SIGNATURE:</b>	/Elizabeth Wagenbach/		
<b>DATE SIGNED:</b>	03/18/2020		
<b>Total Attachments: 3</b>			
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**RELEASE OF SECURITY INTEREST IN TRADEMARKS**

This RELEASE OF SECURITY INTEREST IN TRADEMARKS (this “Release”), dated as of March 18, 2020 (the “Effective Date”), is made by Credit Suisse AG, Cayman Islands Branch, as collateral agent for the Secured Parties (the “Agent”), in favor of AL Marketing, LLC, a Delaware limited liability company (the “Grantor”). All capitalized terms used, but not otherwise defined herein, shall have the respective meanings ascribed in or otherwise referenced in the Security Agreement (as defined below) or the Trademark Security Agreement (as defined below), as applicable.

WHEREAS, pursuant to that certain First Lien Security Agreement, dated as of June 13, 2019 (the “Security Agreement”), made by AmeriLife Group, LLC, a Delaware limited liability company, the Grantor and each of the other parties party thereto from time to time in favor of the Agent, the Grantor granted to the Agent a security interest in and to certain collateral, including the Trademarks;

WHEREAS, pursuant to the Security Agreement, the Grantor executed and delivered a Notice and Confirmation of Grant of Security Interest in Trademarks, dated as of June 13, 2019 (the “Trademark Security Agreement”), for recordal in the United States Patent and Trademark Office with respect to the Trademarks;

WHEREAS, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office on June 14, 2019 at Reel/Frame 6670/0139;

WHEREAS, the Guaranteed Obligations secured by the Security Agreement and Trademark Security Agreement have been repaid; and

WHEREAS, the Grantor has requested that the Agent, and the Agent has agreed to, (a) release, discharge, terminate and cancel any and all its security interest in and continuing lien on the Trademarks pursuant to the Security Agreement or the Trademark Security Agreement and (b) provide a document suitable for recording in the United States Patent and Trademark Office evidencing and effecting the release, termination, relinquishment and discharge of its security interests in the Trademarks;

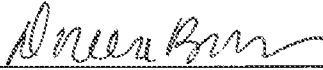
NOW, THEREFORE, in consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Agent hereby terminates and cancels the Trademark Security Agreement and releases, discharges, terminates, and cancels all of its security interest in and to the Trademarks, including without limitation those Trademarks set forth on Schedule I hereto, and if and to the extent that the Agent has acquired any right, title, or interest in and to the Trademarks, the Agent hereby re-transfers, re-conveys, and re-assigns such right, title or interest to the Grantor, in each case without representation or warranty of any kind and without recourse to the Agent. The Agent authorizes and requests that this Release be recorded at the United States Patent and Trademark Office.

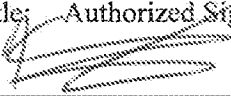
This Release and any claim, controversy, dispute or cause of action (whether in contract or tort or otherwise) based upon, arising out of, or relating to this Release and the transactions contemplated hereby shall be governed by, and construed in accordance with and governed exclusively by the laws of the State of New York, without regard to conflicts of law or choice of law principles.

[Signature page follows]

IN WITNESS WHEREOF, the Agent has caused this Release to be executed by its duly authorized representatives as of the Effective Date:

**CREDIT SUISSE AG, CAYMAN ISLANDS  
BRANCH, as Collateral Agent**

By:   
Name: Doreen Barr  
Title: Authorized Signatory

By:   
Name: Komal Shah  
Title: Authorized Signatory

*[Signature page to Release of Security Interests in Trademarks]*

**TRADEMARK  
REEL: 006894 FRAME: 0760**

**SCHEDULE I**

**Trademark Registrations**

<u>TRADEMARK</u>	<u>App. No.</u>	<u>Filing Date</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
LeadMax	85/684,168	July 23, 2012	4,409,663	October 1, 2013