

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM567722

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST
SEQUENCE:	1

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CREDIT SUISSE AG, CAYMAN ISLANDS BRANCH, as Collateral Agent		03/18/2020	Bank: SWITZERLAND

RECEIVING PARTY DATA

Name:	AMERILIFE GROUP, LLC
Street Address:	2650 McCormick Drive, Suite 300T
City:	Clearwater
State/Country:	FLORIDA
Postal Code:	33759
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 22

Property Type	Number	Word Mark
Registration Number:	5114843	ABA
Registration Number:	4729349	AGENT BENEFIT ASSOCIATION
Registration Number:	4973523	AGENT UNIVERSITY
Registration Number:	5367223	AGENT XCELERATOR
Registration Number:	5377572	AGENT XCELERATOR
Registration Number:	3751936	AMERILIFE
Registration Number:	4348873	AMERILIFE
Registration Number:	3707470	AMERILIFE
Registration Number:	4337582	AMERILIFE
Registration Number:	4416853	AMERILIFE
Registration Number:	2749943	AMERILIFE
Registration Number:	4973533	AU AGENT UNIVERSITY POWERED BY: AMERILIF
Registration Number:	4998737	INSURANCE MARKETING FOR AGENTS! WE'RE NO
Registration Number:	5114842	LIFE DOESN'T WAIT. WHY SHOULD YOU?
Registration Number:	4641319	NAVIGATING THE WAY FROM CONCEPT TO MARKE
Registration Number:	4641320	NAVIGATING THE WAY FROM CONCEPT MARKETPL
Registration Number:	5181886	RATESOURCEONE

OP \$565.00 5114843

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	5205214	RATESOURCEONE
Registration Number:	5365240	SILVER KEY
Registration Number:	4998738	WE'RE NOT JUST ANY INSURANCE MARKETING C
Registration Number:	4848134	YOUR INSURANCE MARKETING COMPANY
Serial Number:	88054432	BENEFITSDIRECT

CORRESPONDENCE DATA

Fax Number: 8004947512
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Phone: 202-370-4750
Email: ipteam@cogencyglobal.com
Correspondent Name: Joanna McCall
Address Line 1: 1025 Vermont Ave NW, Suite 1130
Address Line 2: COGENCY GLOBAL INC.
Address Line 4: Washington, D.C. 20005

ATTORNEY DOCKET NUMBER:	1200857 E
NAME OF SUBMITTER:	Elizabeth Wagenbach
SIGNATURE:	/Elizabeth Wagenbach/
DATE SIGNED:	03/18/2020

Total Attachments: 4

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RELEASE OF SECURITY INTEREST IN TRADEMARKS

This RELEASE OF SECURITY INTEREST IN TRADEMARKS (this “Release”), dated as of March 18, 2020 (the “Effective Date”), is made by Credit Suisse AG, Cayman Islands Branch, as collateral agent for the Secured Parties (the “Agent”), in favor of AmeriLife Group, LLC, a Delaware limited liability company (the “Grantor”). All capitalized terms used, but not otherwise defined herein, shall have the respective meanings ascribed in or otherwise referenced in the Security Agreement (as defined below) or the Trademark Security Agreement (as defined below), as applicable.

WHEREAS, pursuant to that certain First Lien Security Agreement, dated as of June 13, 2019 (the “Security Agreement”), made by the Grantor and each of its Subsidiaries party thereto from time to time in favor of the Agent, the Grantor granted to the Agent a security interest in and to certain collateral, including the Trademarks;

WHEREAS, pursuant to the Security Agreement, the Grantor executed and delivered a Notice and Confirmation of Grant of Security Interest in Trademarks, dated as of June 13, 2019 (the “Trademark Security Agreement”), for recordal in the United States Patent and Trademark Office with respect to the Trademarks;

WHEREAS, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office on June 14, 2019 at Reel/Frame 6670/0121;

WHEREAS, the Guaranteed Obligations secured by the Security Agreement and Trademark Security Agreement have been repaid; and

WHEREAS, the Grantor has requested that the Agent, and the Agent has agreed to, (a) release, discharge, terminate and cancel any and all its security interest in and continuing lien on the Trademarks pursuant to the Security Agreement or the Trademark Security Agreement and (b) provide a document suitable for recording in the United States Patent and Trademark Office evidencing and effecting the release, termination, relinquishment and discharge of its security interests in the Trademarks;

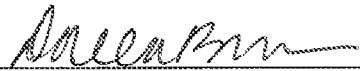
NOW, THEREFORE, in consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Agent hereby terminates and cancels the Trademark Security Agreement and releases, discharges, terminates, and cancels all of its security interest in and to the Trademarks, including without limitation those Trademarks set forth on Schedule I hereto, and if and to the extent that the Agent has acquired any right, title, or interest in and to the Trademarks, the Agent hereby re-transfers, re-conveys, and re-assigns such right, title or interest to the Grantor, in each case without representation or warranty of any kind and without recourse to the Agent. The Agent authorizes and requests that this Release be recorded at the United States Patent and Trademark Office.

This Release and any claim, controversy, dispute or cause of action (whether in contract or tort or otherwise) based upon, arising out of, or relating to this Release and the transactions contemplated hereby shall be governed by, and construed in accordance with and governed exclusively by the laws of the State of New York, without regard to conflicts of law or choice of law principles.


[Signature page follows]

IN WITNESS WHEREOF, the Agent has caused this Release to be executed by its duly authorized representatives as of the Effective Date:

**CREDIT SUISSE AG, CAYMAN ISLANDS
BRANCH, as Collateral Agent**

By: 

Name: Doreen Barr
Title: Authorized Signatory

By: 

Name: Komal Shah
Title: Authorized Signatory

{Signature page to Release of Security Interests in Trademarks}

**TRADEMARK
REEL: 006894 FRAME: 0770**

SCHEDULE I

Trademark Registrations

<u>TRADEMARK</u>	<u>App. No.</u>	<u>Filing Date</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
ABA	86/086,107	October 8, 2013	5,114,843	January 3, 2017
Agent Benefit Association	86/086,104	October 8, 2013	4,729,349	April 28, 2015
Agent University	86/030,192	August 6, 2013	4,973,523	June 7, 2016
Agent Xcelerator	86/844,069	December 9, 2015	5,367,223	January 2, 2018
Agent Xcelerator & Design	86/844,081	December 9, 2015	5,377,572	January 16, 2018
AmeriLife	77/781,337	July 15, 2009	3,751,936	February 23, 2010
AmeriLife	85/577,219	March 22, 2012	4,348,873	June 11, 2013
Ameri-Life	77/477,997	May 19, 2008	3,707,470	November 10, 2009
AmeriLife & Design	85/660,822	June 25, 2012	4,337,582	May 21, 2013
AmeriLife & Design (Color Version)	85/660,827	June 25, 2012	4,416,853	October 15, 2013
AmeriLife (Stylized)	76/448,776	September 12, 2002	2,749,943	August 12, 2003
AU Agent University Powered by AmeriLife & Design	86/049,294	August 27, 2013	4,973,533	June 7, 2016
Insurance Marketing For Agents! We're Not Just Any Insurance Marketing Company. We're Your Insurance Marketing Company!	86/251,643	April 14, 2014	4,998,737	July 12, 2016
Life Doesn't Wait. Why Should You?	86/086,103	October 8, 2013	5,114,842	January 3, 2017
Navigating The Way From Concept To Marketplace	86/277,296	May 9, 2014	4,641,319	November 18, 2014
Navigating The Way From Concept To Marketplace & Design	86/277,298	May 9, 2014	4,641,320	November 18, 2014
RateSourceOne	86/043,129	August 20, 2013	5,181,886	April 11, 2017
RateSourceOne & Design	86/043,124	August 20, 2013	5,205,214	May 16, 2017

<u>TRADEMARK</u>	<u>App. No.</u>	<u>Filing Date</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
Silver Key	86/251,660	April 14, 2014	5,365,240	December 26, 2017
We're Not Just Any Insurance Marketing Company. We're Your Insurance Marketing Company!	86/251,651	April 14, 2014	4,998,738	July 12, 2016
Your Insurance Marketing Company	86/251,656	April 14, 2014	4,848,134	November 3, 2015

Trademark Applications

<u>TRADEMARK</u>	<u>App. No.</u>	<u>Filing Date</u>
Benefits Direct	88,054,432	July 26, 2018