

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM567777

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Destination Maternity Corporation		12/20/2019	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Maternity IP Holdings LP		
Street Address:	50 West 57th Street		
Internal Address:	Fifth Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10019		
Entity Type:	Limited Partnership: DELAWARE		
PROPERTY NUMBERS Total: 39			
Property Type	Number	Word Mark	
Registration Number:	4892189	40 WEEKS OF CHIC	
Registration Number:	1432037	A PEA IN THE POD	
Registration Number:	1427963	A PEA IN THE POD	
Registration Number:	4183420	A PEA IN THE POD	
Registration Number:	3768280	A PEA IN THE POD COLLECTION	
Registration Number:	5287192	BUMPSTART	
Registration Number:	4717215	BUMPSTART BY MOTHERHOOD MATERNITY	
Registration Number:	4846508	BUMPSTART BY MOTHERHOOD MATERNITY	
Registration Number:	3604336	DESTINATION MATERNITY	
Registration Number:	4973445	DESTINATION MATERNITY	
Registration Number:	3249749	DESTINATION MATERNITY	
Registration Number:	4186873	DESTINATION MATERNITY	
Registration Number:	4364934	KICKING 24-7	
Registration Number:	5078565	LED LUXE ESSENTIALS DENIM	
Registration Number:	5028702	LUXE ESSENTIALS BY A PEA IN THE POD	
Registration Number:	4577471	M	
Registration Number:	4577472	M	
Registration Number:	4614984	M MOTHERHOOD MATERNITY	
TRADEMARK			

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Property Type	Number	Word Mark
Registration Number:	4918372	M MOTHERHOOD MATERNITY
Registration Number:	1585139	MATERNITY REDEFINED
Registration Number:	5723293	MIMI MATERNITY
Registration Number:	4983467	MIMI MATERNITY
Registration Number:	3427980	MOTHERHOOD
Registration Number:	1055611	MOTHERHOOD
Registration Number:	3811476	MOTHERHOOD
Registration Number:	4899764	MOTHERHOOD
Registration Number:	4179510	MOTHERHOOD
Registration Number:	5341051	MOTHERHOOD BOUNCEBACK COLLECTION
Registration Number:	3574541	MOTHERHOOD MATERNITY
Registration Number:	1898334	MOTHERHOOD MATERNITY
Registration Number:	1900180	MOTHERHOOD MATERNITY OUTLET
Registration Number:	4988881	P A PEA IN THE POD MATERNITY
Registration Number:	3953227	SECRET FIT
Registration Number:	3617464	SECRET FIT BELLY
Registration Number:	3737562	SECRET FIT SHAPING PANTY
Registration Number:	3413558	SUPER STRETCH
Registration Number:	3671511	THE TUMMY SLEEVE
Registration Number:	1935763	WHAT'S SHOWING IS YOUR STYLE
Registration Number:	4618581	M MOTHERHOOD MATERNITY

CORRESPONDENCE DATA

Fax Number: 2127446509

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2124726262

Email: alatifi@tuckerlatifi.com

Correspondent Name: Afschineh Latifi

Address Line 1: 160 East 84th Street, Suite 5E

Address Line 4: New York, NEW YORK 10028

NAME OF SUBMITTER:	Afschineh Latifi
SIGNATURE:	/Afschineh Latifi/
DATE SIGNED:	03/18/2020

Total Attachments: 5
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TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") is made and entered into as of the 20th day of December 2019 (the "Effective Date") by **Destination Maternity Corporation**, a Delaware corporation with an address at 251 Little Falls Drive, Wilmington, DE 19808 ("Assignor").

WHEREAS, Assignor is the owner of and has adopted and is using the trademark registrations and application(s) identified on the annexed *Exhibit A* (collectively, the "Marks"); and,

WHEREAS, **Maternity IP Holdings LP**, a Delaware limited partnership having an address 50 West 57th Street, 5th Floor, New York, NY 10019 ("Assignee"), with Marquee Brands LLC of 50 West 57th Street, 5th Floor, New York, NY 10019 being the General Partner thereof, wishes to acquire Assignor's right, title, and interest in and to the Marks together with the goodwill of the business in connection with which the Marks are used.

NOW, THEREFORE, in consideration of good and valuable consideration received, the receipt of which is hereby acknowledged, Assignor does hereby sell, grant, assign, transfer, convey and deliver to Assignee all of its right, title and interest in and to the Marks together with the goodwill of the business in connection with which said Marks are used including the subject matter of all claims which may be obtained therefrom for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by said Assignor if this assignment had not been made.

Assignor authorizes and requests the Commissioner of Patents and Trademarks in the United States to record Assignee as the owner of the entire right, title and interest in and to the Marks, for the sole use and enjoyment of the Assignee, its successors, assigns or other legal representatives.

Assignor shall further render such other assistance as may be reasonably required by Assignee to record its ownership rights of the Marks in the United States.


IN WITNESS THEREOF, Assignor has caused this Assignment to be signed and executed as of the Effective Date first written above.










Assignor: **Destination Maternity Corporation**


By: Michael Neuman
Michael Neuman, *Authorized Signatory*


Exhibit A

ASSIGNED MARKS

Trademark	Registration No.	Date of Registration	Int'l
40 WEEKS OF CHIC	4,892,189	1/26/2016	035
A PEA IN THE POD	88/390,348	N/A	018
A PEA IN THE POD	1,432,037	3/10/1987	025
A PEA IN THE POD	1,427,963	2/3/1987	042
<i><u>a pea in the pod</u></i>	4,183,420	7/31/2012	035
A PEA IN THE POD BOUNCEBACK COLLECTION	87/820,948	N/A	025
A PEA IN THE POD COLLECTION	3,768,280	3/30/2010	025 035
BEACH BUMP	88/107,087	N/A	025
BEACH BUMP BY MOTHERHOOD MATERNITY	88/107,106	N/A	025
BRANCH + TWIG	88/403,622	N/A	025
BUMPSTART	87/259,351	N/A	025
BUMPSTART	5,287,192	9/12/2017	025
BUMPSTART BY MOTHERHOOD MATERNITY	4,717,215	4/7/2015	025
	4,846,508	11/3/2015	025
DESTINATION MATERNITY	3,604,336	4/7/2009	025

DESTINATION MATERNITY	4,973,445	6/7/2016	025
DESTINATION MATERNITY	3,249,749	6/5/2007	035
destination maternity	4,186,873	8/7/2012	035
EDAMAME	86/693,301	N/A	025
	87/259,407	N/A	003
	87/259,366	N/A	035
	87/261,991	N/A	044
KICKING 24-7	4,364,934	7/9/2013	025
LED LUXE ESSENTIALS DENIM	5,078,565	11/8/2016	025
LUXE ESSENTIALS BY A PEA IN THE POD	5,028,702	8/23/2016	025
	4,577,471	7/29/2014	025
	4,577,472	7/29/2014	035
	87/870,198	N/A	025
	87/870,192	N/A	035
	4,614,984	9/30/2014	025
	4,918,372	3/15/2016	035
MATERNITY REDEFINED	1,585,139	2/27/1990	042

MIMI ESSENTIALS	87/193,398	N/A	025
MIMI ESSENTIALS	87/193,402	N/A	035
MIMI MATERNITY	5,723,293	4/9/2019	025
MIMI MATERNITY	4,983,467	6/21/2016	035
MOTHERHOOD	87/243,506	N/A	005 016 024
MOTHERHOOD	87/617604	N/A	018
MOTHERHOOD	3,427,980	5/13/2008	025
MOTHERHOOD	1,055,611	1/4/1977	025
MOTHERHOOD	3811476	6/29/2010	028
MOTHERHOOD	4,899,764	2/16/2016	035
MOTHERHOOD	4,179,510	7/24/2012	035
MOTHERHOOD BOUNCEBACK COLLECTION	5,341,051	11/21/2017	025
MOTHERHOOD MATERNITY	3,574,541	2/17/2009	025
MOTHERHOOD MATERNITY	1,898,334	6/6/1995	042
MOTHERHOOD MATERNITY OUTLET	1,900,180	6/13/1995	042
	4,988,881	6/28/2016	035
SECRET FIT	3,953,227	5/3/2011	025

SECRET FIT BELLY	3,617,464	5/5/2009	025
SECRET FIT SHAPING PANTY	3,737,562	1/12/2010	025
SUPER STRETCH	3,413,558	4/15/2008	025
THE TUMMY SLEEVE	3,671,511	8/25/2009	025
WHAT'S SHOWING IS YOUR STYLE	1,935,763	11/14/1995	025 042
EDAMAME	86/693,305	N/A	035
 Motherhood MATERNITY	4,618,581	10/7/2014	035