

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM568106

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
DD Opco LLC		08/09/2019	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	LP Retail Group LLC		
<b>Street Address:</b>	540 Madison Avenue		
<b>Internal Address:</b>	7th Floor		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10022		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 10</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4754566	DD	
<b>Registration Number:</b>	4344094	DREAMDRY	
<b>Registration Number:</b>	4905386	DREAMDRY	
<b>Registration Number:</b>	4667984	DREAMDRY	
<b>Registration Number:</b>	4905387	DREAMDRY	
<b>Registration Number:</b>	4671810	DREAMDRY	
<b>Registration Number:</b>	5238978	DREAMDRY	
<b>Registration Number:</b>	4747964	DREAMDRY THE DREAM DRYER	
<b>Registration Number:</b>	4344237	MAKE EVERY DAY GLAMOROUS	
<b>Registration Number:</b>	4747965	THE DREAM DRYER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2035574224		
<b>Email:</b>	jrutherford@24iplg.com		
<b>Correspondent Name:</b>	Jessica S. Rutherford		
<b>Address Line 1:</b>	1221 Post Road East		

OP \$265.00 4754566

<b>Address Line 4:</b>	Westport, CONNECTICUT 06880
<b>NAME OF SUBMITTER:</b>	Jessica S. Rutherford
<b>SIGNATURE:</b>	/jessicasrutherford/
<b>DATE SIGNED:</b>	03/20/2020
<b>Total Attachments: 6</b> source=DD OPCO LLC to LPRG#page1.tif source=DD OPCO LLC to LPRG#page2.tif source=DD OPCO LLC to LPRG#page3.tif source=DD OPCO LLC to LPRG#page4.tif source=DD OPCO LLC to LPRG#page5.tif source=DD OPCO LLC to LPRG#page6.tif	

ASSIGNMENT OF TRADEMARK OR SERVICE MARK

August 9, 2019

WHEREAS, HUDSON BLVD. GROUP LLC, a Delaware limited liability company ("HBG"), SPRUCE AND BOND LLC a Delaware limited liability Company ("S&B"), DD OPCO LLC, f/k/a DREAMDRY, INC., a Delaware limited liability company ("DDI"), and BLVD OPCO LLC, a New York limited liability company ("BLVD"), and together with HBG S&B, and DDI, the "Seller", are the owners of certain intellectual property and general intangibles relating to the brands "Dreamdry", "Spruce & Bond" and "BLVD" including, without limitation, the trademarks, service marks, trade dress, trade names, brand names, slogans, logos, all Internet domain names and addresses, customer lists, software used for booking appointments, telephone numbers for all Dream Dry locations, telephone numbers for Scarsdale BLVD, telephone numbers for the S&B NY06 LLC location, data storage, web sites, copyrights, social media accounts, the Dream Dry app, and other similar source or origin indicators, whether registered or unregistered, and all registrations and applications for registration thereof, and all goodwill related thereto (collectively, the "IP"), within the United States, including, without limitation, the registered marks identified in Schedule A hereto (the "Marks").

WHEREAS, Seller and LP Retail Group LLC, a Delaware limited liability company ("LPRG"), have entered into that certain Purchase Agreement dated August 9, 2019, pursuant to which Seller is selling the IP and Marks to LPRG;

WHEREAS, Seller desires to memorialize the assignment, use and ownership of the IP and Marks in favor of LPRG.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Seller does hereby assign unto LPRG all right, title and

interest in and to the IP and Marks, together with all rights, claims and privileges associated therewith including, without limitation, all good will associated with the IP and Marks, the right to prosecute and maintain registrations for the IP and Marks, the right to claim priority in connection with the IP and Marks, all causes of action Seller may have for past, present or future infringement of the IP and Marks and all rights Seller has to sue and collect damages and payments for claims of past, present or future infringement of the IP and Marks.

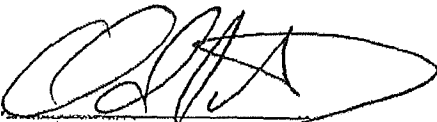
Seller agrees to execute all further documents deemed necessary or desirable by LPRG to effectuate, protect or enforce LPRG's rights obtained hereunder.

*[Remainder of Page Intentionally Left Blank]*

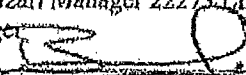
IN WITNESS WHEREOF, the undersigned has duly executed and delivered this Assignment on and as of the date first written above.

BUYER:

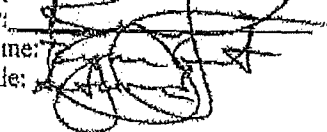
LP Retail Group LLC

By:   
Name: David Steinberg  
Title: Managing Member  
*Authorized Signatory*

SELLER:

Hudson BLVD. Group LLC  
By: Spruce & Bond Hold Co. LLC, its  
Manager  
By: Kuzari Investor 22273 LLC, its  
Manager  
By: Kuzari Manager 22273 LLC, its  
Manager  
By:   
Name: ~~\_\_\_\_\_~~  
Title: ~~\_\_\_\_\_~~


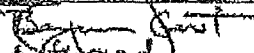
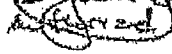
Spruce and Bond LLC  
By: Hudson BLVD. Group LLC, its  
Manager  
By: Spruce & Bond Holdco LLC, its  
Manager  
By: Kuzari Investor 22273 LLC, its  
Manager  
By: Kuzari Manager 22273 LLC, its  
Manager

By:   
Name: ~~\_\_\_\_\_~~  
Title: ~~\_\_\_\_\_~~

DD OpCo LLC  
By: Hudson BLVD. Group LLC, its  
Manager  
By: Spruce & Bond Holdco LLC, its  
Manager  
By: Kuzari Investor 22273 LLC, its  
Manager  
By: Kuzari Manager 22273 LLC, its  
Manager

By:   
Name: ~~\_\_\_\_\_~~  
Title: ~~\_\_\_\_\_~~

BLVD OpCo LLC  
By: Hudson BLVD. Group LLC, its  
Manager  
By: Spruce & Bond Holdco LLC, its  
Manager  
By: Kuzari Investor 22273 LLC, its  
Manager  
By: Kuzari Manager 22273 LLC, its  
Manager

By:   
Name:   
Title: 

Case Tracking System  
 U.S. Trademark Summary  
 Report *DREAM DRY, INC*

Date: August 15, 2019

Status  
 \$ 8 Due  
 \$ 15 Due  
 Renewal Due

Case Number	Mark	Class	Description	Filing Date	Reg. Date	ROA Due	Renewal Due
DRD-02	DD (Stylized)	044		6/12/2014 86/307,700	6/16/2015 4,754,566	ROA: SOU:	Registered 6/16/2021 6/16/2021 6/16/2025
DRD-04	DreamDry	044		6/20/2012 85/656,925	5/28/2013 4,344,094	ROA: SOU:	Registered 5/28/2019 5/28/2019 5/28/2023
DRD-06	DreamDry	008		6/28/2012 85/663,623	2/23/2016 4,905,386	ROA: SOU:	Registered 2/23/2022 2/23/2022 2/23/2026
DRD-07	DreamDry	011		6/28/2012 85/663,625	1/6/2015 4,567,984	ROA: SOU:	Registered 1/6/2021 1/6/2021 1/6/2025
DRD-08	DreamDry	025		6/28/2012 85/663,627	2/23/2016 4,905,387	ROA: SOU:	Registered 2/23/2022 2/23/2022 2/23/2026
DRD-09	DreamDry	035		6/26/2014 86/521,695	6/13/2015 4,671,810	ROA: SOU:	Registered 6/14/2021 6/14/2021 6/13/2025
DRD-10	DREAMDRY	024		10/16/2014 86/425,965	7/11/2017 5,238,978	ROA: SOU:	Registered 7/11/2023 7/11/2023 7/11/2027
DRD-11	DREAMDRY THE DREAM DRYER	011		10/16/2014 86/425,955	6/22/2015 4,747,964	ROA: SOU:	Registered 6/22/2021 6/22/2021 6/22/2025

Case Tracking System  
 U.S. Trademark Summary Report  
 DREAM DRY, INC

Date: August 15, 2019

Status  
 \$ 8 Due  
 \$ 15 Due  
 Renewal Due

Case Number	Mark	Class	Description	Filing Date Serial #	Reg. Date Reg. #	ROA Due SOU Due	Renewal Due
DRD-12	MAKE EVERY DAY GLAMOROUS	044		8/8/2012 85/698,484	5/28/2013 4,344,237	ROA: SOU:	Registered 5/28/2019 5/28/2019 5/28/2025
DRD-13	THE DREAM DRYER	011		10/16/2014 86/425,959	6/2/2015 4,747,965	ROA: SOU:	Registered 6/2/2021 6/2/2021 6/2/2025
DRD-14	DreamDry	003		2/8/2016 86/901,253		ROA: SOU: 8/73/2019	Pending