ETAS ID: TM568192

Electronic Version v1.1 Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|----------------------------------|----------|----------------|---------------------|
| OXFORD LEARNING CENTRES, INC. | | 02/20/2020 | Corporation: CANADA |

TRADEMARK ASSIGNMENT COVER SHEET

RECEIVING PARTY DATA

| Name: | OX ROYALTIES LIMITED PARTNERSHIP | |
|-----------------|----------------------------------|--|
| Street Address: | 510 BURRARD STREET, SUITE 902 | |
| City: | VANCOUVER, BRITISH COLUMBIA | |
| State/Country: | CANADA | |
| Postal Code: | V6C 3A8 | |
| Entity Type: | Limited Partnership: CANADA | |

PROPERTY NUMBERS Total: 12

| Property Type | Number | Word Mark |
|----------------------|---------|-------------------------|
| Registration Number: | 2763437 | BEYOND TUTORING |
| Registration Number: | 3658954 | WAY BEYOND TUTORING |
| Registration Number: | 5213198 | GRADEPOWER LEARNING |
| Registration Number: | 4219340 | GRADE POWER |
| Registration Number: | 4304723 | GRADE POWER LEARNING |
| Registration Number: | 4367912 | GPA 5.0 |
| Registration Number: | 4369297 | GPA 5.0 |
| Registration Number: | 2245060 | OXFORD LEARNING CENTERS |
| Registration Number: | 2751976 | OXFORD BEYOND TUTORING |
| Registration Number: | 3228979 | SHOEBOX PHONICS |
| Registration Number: | 3052615 | VOWEL MOUNTAIN |
| Registration Number: | 3813142 | OXFORD LEARNING CENTRES |

CORRESPONDENCE DATA

900541366

Fax Number: 3152338320

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3152338300

Email: jstevens@burrandbrown.com

Correspondent Name: KEVIN C. BROWN

TRADEMARK

REEL: 006897 FRAME: 0051

| | P.O. BOX 869 FAYETTEVILLE, NEW YORK 13066 | |
|-----------------------------|--|--|
| NAME OF SUBMITTER: | JANET M. STEVENS | |
| SIGNATURE: | /JANET M. STEVENS/ | |
| DATE SIGNED: | 03/20/2020 | |
| Total Attachments: 6 | | |
| source=ASSIGNMENT#page1.tif | | |
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| source=ASSIGNMENT#page6.tif | | |

ASSIGNMENT OF OXFORD RIGHTS

BY:

OXFORD LEARNING CENTRES, INC. (the "Assignor"), a company amalgamated under the laws of the Province of Ontario, having its registered office at Suite 230 – 747 Hyde Park Road, London, Ontario, N6H 3S3

IN FAVOUR OF:

OX ROYALTIES LIMITED PARTNERSHIP (the "Assignee"), a limited partnership formed under the laws of the Province of British Columbia, having an office at Suite 902 - 510 Burrard Street, Vancouver, British Columbia V6C 3A8

WHEREAS:

- A. Pursuant to an acquisition agreement dated February 5, 2020 (the "Acquisition Agreement") between the Assignor, Diversified Royalty Corp. ("DIV"), and the Assignee, the Assignor agreed to sell to the Assignee all of its right, title and interest in the Oxford Rights (as such term is defined in the Acquisition Agreement), including without limitation, the trademark applications and trademark registrations listed in Schedule A attached hereto;
- B. Blue Crayon, Inc. ("Blue Crayon") is the registered owner of the Canadian and United States trademark applications and trademark registrations listed in Schedule A attached hereto;
- C. Oxford Learning Centres, Inc. ("Pre-Amalgamation Oxford Learning") is the registered owner of the Bahamas, Ireland and Kuwait trademark registrations listed in Schedule A attached hereto; and
- D. On January 2, 2020, Blue Crayon, Pre-Amalgamation Oxford Learning and certain other entities amalgamated under the *Business Corporations Act* (Ontario) to form the Assignor.

NOW THEREFORE, in consideration of the sum of one dollar (\$1.00) and the other consideration as set out in the Acquisition Agreement, the receipt and sufficiency of which are hereby acknowledged by the parties, the Assignor hereby:

- 1. sells, assigns and transfers to the Assignee all of the Assignor's right, title and interest in the Oxford Rights, including without limitation, the trademark applications and trademark registrations listed in Schedule A attached hereto, along with all goodwill attached thereto; and
- 2. agrees that it will execute and deliver to the Assignee any other necessary or desirable documents and generally provide such further assurances as may be required in order to complete the sale, assignment and transfer of the Oxford Rights to the Assignee.

[The remainder of this page is intentionally blank. The signature page follows.]

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| DATED this <u>20th</u> day of <u>February</u> | , 2020. | |
|---|---------|--|
| | (| OXFORD LEARNING CENTRES, INC. |
| | · | By: |
| | | Authorized Signatory |
| | | |
| | J | OX ROYALTIES LIMITED PARTNERSHIP, by its general partner, OX ROYALTIES GP INC. |
| | 1 | Per: Albrefs078047C Authorized Signatory |

| DATED this day of February | , 2020. | |
|----------------------------|---------|--|
| | | OXFORD LEARNING CENTRES, INC. By: Authorized Signatory |
| | | OX ROYALTIES LIMITED PARTNERSHIP, by its general partner, OX ROYALTIES GP INC. |
| | | Per:Authorized Signatory |

SCHEDULE A OXFORD MARKS

<u>Trademarks - Canada</u>

| REGISTRATION/APPLICATION NO. | TRADEMARK |
|------------------------------|--------------------------------------|
| Registration # TMA473,163 | OXFORD LEARNING CENTRES |
| Registration # TMA459,688 | MAN AND CHILDREN (Design) |
| Registration # TMA523,434 | LITTLE READERS |
| Registration # TMA521,645 | BEAT MATH |
| Registration # TMA585,709 | BEYOND TUTORING |
| Registration # TMA590,830 | OXFORD BEYOND TUTORING (Design) |
| Registration # TMA597,770 | ADVANTAGE & Design |
| Registration # TMA602,701 | VOWEL MOUNTAIN |
| Registration # TMA606,982 | SHOEBOX PHONICS |
| Registration # TMA603,860 | LITTLE READERS ACADEMY (Design) |
| Registration # TMA618,442 | A NEW WAY OF THINKING |
| Registration # TMA623,629 | SKILLS FOR SUCCESS, LESSONS FOR LIFE |
| Registration # TMA639,934 | OXFORD LEARNING (Design) |
| Registration # TMA648,118 | OXFORD LEARNING |
| Registration # TMA654,216 | SAT PLUS |
| Registration #TMA690,042 | MATH AND SCIENCE EXTREME |

| REGISTRATION/APPLICATION NO. | TRADEMARK | |
|------------------------------|---|--|
| Registration #TMA690,043 | MATH EXTREME | |
| Registration #TMA712,388 | MAKING A WORLD OF DIFFERENCE ONE CHILD AT A TIME | |
| Registration #TMA776,184 | WAY BEYOND TUTORING | |
| Registration #TMA754,208 | POWER MATH | |
| Registration #TMA754,534 | POWER MATH DESIGN | |
| Registration #TMA775,161 | BETTER GRADES, GREATER CONFIDENCE, OXFORD LEARNING | |
| Registration #TMA779,753 | LEAVES DROP, GRADES SHOULDN'T | |
| Registration #TMA894,283 | BETTER GRADES START HERE | |
| Registration #TMA952,197 | R.E.A.D. Elite | |
| Registration #TMA952,198 | R.E.A.D. Elite and Design | |
| Application #1907051 | READING EXCELLENCE | |
| Application #1907053 | READING ORIGINS | |
| Application #1913700 | DESTINATION FRANÇAIS | |
| Application #1937680 | OXFORD CANADA and Design | |

<u>Trademarks – United States</u>

| REGISTRATION/APPLICATION NO. | TRADEMARK |
|------------------------------|---------------------|
| Registration #2,763,437 | BEYOND TUTORING |
| Registration #3,658,954 | WAY BEYOND TUTORING |

Signature Page to the Assignment of Oxford Rights

| REGISTRATION/APPLICATION NO. | TRADEMARK |
|------------------------------|---------------------------------------|
| Registration #5,213,198 | GRADEPOWER LEARNING |
| Registration #4,219,340 | GRADE POWER |
| Registration #4,304,723 | GRADE POWER LEARNING DESIGN (STACKED) |
| Registration #4,367,912 | GPA 5.0 (WITH CHECK MARK) |
| Registration #4,369,297 | GPA 5.0 |
| Registration #2,245,060 | OXFORD LEARNING CENTERS |
| Registration #2,751,976 | OXFORD BEYOND TUTORING (DESIGN) |
| Registration #3,228,979 | SHOEBOX PHONICS |
| Registration #3,052,615 | VOWEL MOUNTAIN |
| Registration #3,813,142 | OXFORD LEARNING CENTRES |
| Application #88/020,223 | READING ORIGINS |

$\underline{Trademarks-Others}$

| REGISTRATION NO. | TRADEMARK | JURISDICTION |
|----------------------|------------------------------|--------------|
| Registration #29308 | OXFORD LEARNING CENTRES | Bahamas |
| Registration #233937 | ADVANTAGE SUCCESS CENTRES | Ireland |
| Registration #60355 | OXFORD LEARNING CENTRES | Kuwait |

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RECORDED: 03/20/2020