

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM568475

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Dean Distributors, Inc.		12/31/2019	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Cambridge Nutritional Foods Limited		
<b>Street Address:</b>	Stafford House Brakey Road		
<b>Internal Address:</b>	Weldon North Industrial Estate		
<b>City:</b>	Corby, Northamptonshire		
<b>State/Country:</b>	UNITED KINGDOM		
<b>Postal Code:</b>	NN17 5LU		
<b>Entity Type:</b>	Private Limited Company: ENGLAND AND WALES		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1402783	CAMBRIDGE	
<b>Registration Number:</b>	1400862	CAMBRIDGE DIET	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	503-241-2300		
<b>Email:</b>	mickiehall@dwt.com		
<b>Correspondent Name:</b>	Michelle Hall		
<b>Address Line 1:</b>	Davis Wright Tremaine LLP		
<b>Address Line 2:</b>	1300 SW Fifth Avenue, Suite 2400		
<b>Address Line 4:</b>	Portland, OREGON 97201		
<b>ATTORNEY DOCKET NUMBER:</b>	110516-13		
<b>NAME OF SUBMITTER:</b>	Michelle Hall		
<b>SIGNATURE:</b>	/Michelle Hall/		
<b>DATE SIGNED:</b>	03/23/2020		
<b>Total Attachments: 5</b>			
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ASSIGNMENT OF TRADE MARKS AND DOMAIN NAME

This is an assignment of trade marks and domain name ("Assignment") made pursuant to an Asset Purchase Agreement (dated 1 May 2019) by and between Dean Distributors, Inc., a corporation organized under the laws of the State of California having a registered address at 1350 Bayshore Highway, Suite 400, Burlingame, CA 94010 U.S.A. ("Assignor") to Cambridge Nutritional Foods Limited, incorporated and registered in England and Wales having a registered address at Stafford House, 10 Brakey Road, Weldon North Industrial Estate, Corby, Northamptonshire NN17 5LU, United Kingdom ("Assignee")

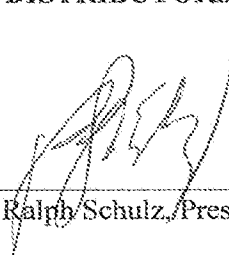
For the good and valuable consideration set forth in the above identified Asset Purchase Agreement, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, convey and transfer unto Assignee and its successors and assigns, all right, title and interest that Assignor may have or acquire in and to the Trademarks and Domain Name (collectively, the "Trade Marks") identified on Exhibit A, worldwide, whether common law, statutory or otherwise, together with the goodwill connected with the use of and symbolized by the Marks and that portion of the business to which the Trade Marks pertain, including the right to sue and to collect damages, to have the benefit of any and all usage of the Trade Marks in all combinations with and without other words or designs in all forms, styles, colors, and representations whatsoever, from the dates of first use ever, and any and all registrations of the Trade Marks.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by a duly authorized officer to be effective as of December 31, 2019.

DEAN DISTRIBUTORS, INC.

(ASSIGNOR)

By: \_\_\_\_\_

  
Ralph Schulz, President/Owner

ATTACHMENT 2

Attachments:

pp. 2-3: Exhibit A - Trade Marks  
p. 4: Notary Acknowledgement

**EXHIBIT A**

to

Assignment of Trademarks and Domain Name

from

Dean Distributors, Inc.

to

Cambridge Nutritional Foods Limited

(Effective Date: 31 December 2019)

The following Trade Marks are subject of the Assignment of Trademarks and Domain Name:

## 1. U.S. REGISTERED MARKS:

US Reg. No.	Mark	Reg. Date	Class(es)	Specification of goods or services
1402783	CAMBRIDGE	July 29, 1986	5, 16, 42	<p>Class 5: Dietary and Nutritional Meal Replacements and Food Supplements Containing Vitamins, Minerals, Carbohydrates, and Proteinaceous Materials</p> <p>Class 16: Instruction Booklets, Pamphlets and Brochures Relating to Weight Reduction and Control, Balanced Nutrition and Good Health and to Sales Techniques and Techniques of Counseling Others in Weight Reduction and Control, Balanced Nutrition and Good Health; Printed [ Menus and ] Recipes; Informational Booklets and Brochures Relating to Research on Very Low Calorie Diets.</p> <p>Class 42: Counseling Services-Namely, Counseling Others in the Field of Weight Reduction and Control and Nutrition.</p>
1400862	CAMBRIDGE DIET	July 15, 1986	5	Class 5: Dietary and Nutritional Food Supplements Containing Vitamins, Minerals, Carbohydrates and Proteinaceous Material.

2. **COMMON LAW TRADEMARK RIGHTS.** All such common law trademark rights in any word, name, symbol, or device, or any combination thereof comprising or including the word CAMBRIDGE or CAMBRIDGE DIET, used by Assignor in relation to any of the registered goods and services listed above, including but not limited to the following composite marks:



3. **DOMAIN NAME:** cambridgedietusa.com

—No others.—

End of Exhibit A.

The rest of this page is intentionally blank.

ACKNOWLEDGMENT

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

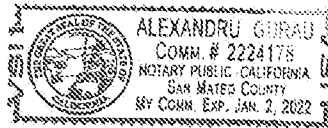
State of California  
County of San Mateo

On February 10, 2020 before me, Alexandra Guraie, Notary Public  
(insert name and title of the officer)

personally appeared Ralph Emil Schulz  
who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) (is/are) subscribed to the within instrument and acknowledged to me that (he/she/they) executed the same in (his/her/their) authorized capacity(ies), and that by (his/her/their) signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Signature [Handwritten Signature] (Seal)