

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM568794

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	SUPPLEMENTAL INTELLECTUAL PROPERTY SECURITY AGREEMENT

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
PFS Holding Corporation		03/16/2020	Corporation: DELAWARE
Phillips Feed Service, Inc.		03/16/2020	Corporation: PENNSYLVANIA
OmniPet, Inc.		03/16/2020	Corporation: DELAWARE

## RECEIVING PARTY DATA

<b>Name:</b>	Jefferies Finance LLC
<b>Street Address:</b>	520 Madison Avenue
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10022
<b>Entity Type:</b>	Limited Liability Company: DELAWARE

## PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
<b>Registration Number:</b>	4096246	PETFLOW
<b>Registration Number:</b>	3914345	PETFLOW.COM
<b>Registration Number:</b>	5741835	ENDLESS MARKETING
<b>Registration Number:</b>	5388520	ENDLESS AISLES
<b>Registration Number:</b>	4815752	THEITKIT
<b>Serial Number:</b>	88040552	SWITCHBOARD

## CORRESPONDENCE DATA

Fax Number: 2165790212

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 216-586-3939

Email: mwaite@jonesday.com, samieyal@JonesDay.com,  
pcyngier@jonesday.com

Correspondent Name: MELISSA D. WAITE

Address Line 1: 100 High Street, 21st Floor

Address Line 2: JONES DAY

Address Line 4: Boston, MASSACHUSETTS 02110

CH \$165.00 4096246

<b>ATTORNEY DOCKET NUMBER:</b>	175274-635111
<b>NAME OF SUBMITTER:</b>	MELISSA D. WAITE
<b>SIGNATURE:</b>	/MELISSA D. WAITE/
<b>DATE SIGNED:</b>	03/25/2020

**Total Attachments: 5**

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## **SUPPLEMENTAL INTELLECTUAL PROPERTY SECURITY AGREEMENT**

THIS SUPPLEMENTAL INTELLECTUAL PROPERTY SECURITY AGREEMENT, dated as of March 16, 2020, is made by each entity listed as Grantor on the signature pages hereto (each a “**Grantor**”, and collectively, the “**Grantors**”), in favor of Jefferies Finance LLC, in its capacity as collateral agent for the Secured Parties under the Security Agreement referred to below (the “**Agent**”).

WHEREAS, pursuant to that certain Pledge and Security Agreement dated as of January 31, 2014 (as amended, restated, amended and restated, supplemented or otherwise modified from time to time, the “**Security Agreement**”), among the Grantors, the Agent and certain other parties thereto, in order to secure payments of certain Secured Obligations (as defined in the First Lien Term Loan Agreement (as such term is defined in the Security Agreement)), each Grantor has assigned, pledged and granted to the Agent a continuing security interest in and to all of (i) its Trademarks and Trademark applications, including, without limitation, the Trademarks and Trademark applications listed on Schedule I hereto and (ii) its Copyrights and Copyright applications, including, without limitation, the Copyrights listed on Schedule II hereto, in each case solely, to the extent the same constitute Collateral (as defined in the Security Agreement) (collectively, the “**Intellectual Property**”). Until the Termination Date (as defined in the First Lien Term Loan Agreement), the Agent shall retain its security interest in the Intellectual Property granted herein and in the Security Agreement.


NOW, THEREFORE, for the consideration set forth herein and in the Security Agreement, the parties hereby agree that the Grantors, as collateral security for the full, prompt and complete payment and performance when due (whether at stated maturity, by acceleration or otherwise) of the Secured Obligations, hereby grants the Agent a lien on and security interest in, all of its right, title and interest in, to and under the Intellectual Property.

FOR THE AVOIDANCE OF DOUBT, notwithstanding any other provision of this agreement, the Grantors do not grant any lien on or security interest in any of the Excluded Assets (as defined in the Security Agreement). Additionally, unless otherwise defined herein, capitalized terms used herein shall have the meanings given to them in the Security Agreement.


[Signature Pages Follow]

IN WITNESS WHEREOF, each Grantor has caused this Intellectual Property Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

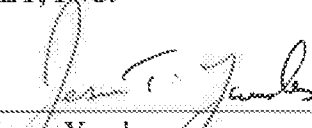
**PFS HOLDING CORPORATION**

By:   
Name: Jason Yaudes  
Title: Chief Financial Officer

**PHILLIPS FEED SERVICE, INC.**

By:   
Name: Jason Yaudes  
Title: Chief Financial Officer

**OMNIPET, INC.**

By:   
Name: Jason Yaudes  
Title: Chief Financial Officer

ACCEPTED AND ACKNOWLEDGED BY:

**JEFFERIES FINANCE LLC,**  
as Agent

By: Paul Chisholm  
Name: Paul Chisholm  
Title: Managing Director

**Schedule I**  
**Trademarks**

*U.S. Trademark Registrations and Applications*

<b>Trademark</b>	<b>App. No. Filing Date</b>	<b>Reg. No. Reg. Date</b>	<b>Owner/ Applicant or Registrant</b>
PETFLOW	85358617 06/28/2011	4096246 02/07/2012	Omnipet, Inc.
PETFLOW.COM	85070069 06/23/2010	3914345 02/01/2011	Omnipet, Inc.
ENDLESS MARKETING	88140347 10/02/2018	5741835 04/30/2019	PFS Holding Corporation
ENDLESS AISLES	87453134 05/17/2017	5388520 01/23/2018	PFS Holding Corporation
SWITCHBOARD	88040552 07/17/2018	Not yet registered	PFS Holding Corporation
THEITKIT	86231168 03/25/2014	4815752 09/22/2015	Phillips Feed Service, Inc.

**Schedule II**

**Copyrights**

*United States Copyright Registrations and Applications*

1. Registrations

<b>Title</b>	<b>Registration No.</b>	<b>Registration Date</b>	<b>Copyright Claimant</b>
The IT Kit.	TX0007899677	March 25, 2014	Phillips Feed Service, Inc.

2. Applications

None.