

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM568875

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
WESTERN ALLIANCE BANK		03/25/2020	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ALTIERRE CORPORATION		
<b>Street Address:</b>	1980 Concourse Drive		
<b>City:</b>	San Jose		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	95131		
<b>Entity Type:</b>	Corporation: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4056519	ALTIERRE	
<b>Registration Number:</b>	4525972	BEYOND RFID	
<b>Registration Number:</b>	4990519	DIGITAL RETAIL	
<b>Registration Number:</b>	4668852	ITAG	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	4082869800		
<b>Email:</b>	trademark@hopkinscarley.com		
<b>Correspondent Name:</b>	Gail M. Hashimoto		
<b>Address Line 1:</b>	70 SO. FIRST ST.		
<b>Address Line 2:</b>	THE LETITIA BLDG.		
<b>Address Line 4:</b>	SAN JOSE, CALIFORNIA 95113		
<b>ATTORNEY DOCKET NUMBER:</b>	09627-150		
<b>NAME OF SUBMITTER:</b>	Mitesh Patel		
<b>SIGNATURE:</b>	/mitesh patel/		
<b>DATE SIGNED:</b>	03/25/2020		
<b>Total Attachments: 7</b>			

OP \$115.00 4056519

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TERMINATION AND RELEASE OF  
INTELLECTUAL PROPERTY SECURITY AGREEMENT

This TERMINATION AND RELEASE OF INTELLECTUAL PROPERTY SECURITY AGREEMENT (this "Termination"), dated as of March 25, 2020, is executed by WESTERN ALLIANCE BANK, an Arizona corporation ("Lender"), in favor of ALTIERRE CORPORATION, a California Corporation ("Debtor"). All capitalized terms used in this Termination and not otherwise defined herein, shall have the respective meanings given to such terms in the Security Agreement (defined below).

RECITALS

A. Pursuant to that certain Intellectual Property Security Agreement, dated as of September 9, 2015 (as amended, the "Security Agreement"), by and between Debtor and Lender, Debtor granted to Lender a security interest in the IP Collateral (defined below).

B. The Security Agreement was recorded with the Trademark Division of the United States Patent and Trademark Office on July 26, 2018, at Reel/Frame 6393/0822, to evidence the security interest granted under the Security Agreement.

C. The Security Agreement was recorded with the Patent Division of the United States Patent and Trademark Office on July 26, 2018, at Reel/Frame 046470/0641, to evidence the security interest granted under the Security Agreement.

D. Lender agrees to execute this Termination in order to evidence the termination and release of its security interest in the IP Collateral specified below.

AGREEMENT

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Lender hereby agrees as follows:

(a) Lender expressly terminates and releases all of Lender's right, title and interest in, to and under the following (collectively, the "IP Collateral"):

(i) copyright rights, copyright applications, copyright registrations and like protections in each work of authorship and derivative work thereof, whether published or unpublished and whether or not the same also constitutes a trade secret, now or hereafter existing, created, acquired or held (collectively, the "Copyrights"), including the Copyrights described in Exhibit A;

(ii) trademark and servicemark rights, whether registered or not, applications to register and registrations of the same and like protections, and the entire goodwill of the business of Debtor connected with and symbolized by such trademarks (collectively, the "Trademarks"), including the Trademarks described in Exhibit B;

(iii) patents, patent applications and like protections including without limitation improvements, divisions, continuations, renewals, reissues, extensions and continuations-in-part of the same (collectively, the "Patents"), including the Patents described in Exhibit C;

(iv) mask work or similar rights available for the protection of semiconductor chips or other products (collectively, the "Mask Works");

(v) trade secrets, and any and all intellectual property rights in computer software and computer software products;

(vi) design rights;

(vii) claims for damages by way of past, present and future infringement of any of the rights included above, with the right, but not the obligation, to sue for and collect such damages for said use or infringement of the intellectual property rights identified above;

(viii) licenses or other rights to use any of the Copyrights, Patents, Trademarks or Mask Works, and all license fees and royalties arising from such use to the extent permitted by such license or rights;

(ix) amendments, renewals and extensions of any of the Copyrights, Trademarks, Patents, or Mask Works; and

(x) proceeds and products of the foregoing, including without limitation all payments under insurance or any indemnity or warranty payable in respect of any of the foregoing.

(b) Lender represents and warrants that it has the full power and authority to execute this Termination.

(c) Lender authorizes and requests the patent and trademark divisions of the United States Patent and Trademark Office, and the United States Copyright Office, to record this Termination.

*[Signature Page Follows]*

IN WITNESS WHEREOF, Lender has executed and delivered this Termination as of the day and year first above written.

**WESTERN ALLIANCE BANK**

By: *Susan Wadi*

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Name: Susan Wadi  
Title: Vice President

EXHIBIT A  
COPYRIGHTS

None.

EXHIBIT B  
TRADEMARKS

<u>Mark</u>	<u>Serial No.</u>	<u>Registration No.</u>	<u>Filing/Registration Date</u>
ALTIERRE	76668173	4056519	10/27/2006 11/15/2011
BEYOND RFID	76668175	4525972	10/27/2006 5/6/2014
DIGITAL RETAIL	85612638	4990519	4/30/2012 6/28/2016
ITAG	85937952	4668852	5/21/2013 1/6/2015

EXHIBIT C

PATENTS

<u>Title</u>	<u>Application No.</u>	<u>Patent No.</u>	<u>Filing/Issue Date</u>
RF BACKSCATTER TRANSMISSION WITH ZERO DC POWER CONSUMPTION	11019494	7369019	12/20/2004 5/6/2008
ERROR FREE METHOD FOR WIRELESS DISPLAY TAG (WDT)	11019660	8517265	12/20/2004 8/27/2013
LOW POWER WIRELESS DISPLAY TAG SYSTEMS AND METHODS	11019705	7090125	12/20/2004 8/15/2006
MULTI-USE WIRELESS DISPLAY TAG INFRASTRUCTURE AND METHODS	11019916	7413121	12/20/2004 8/19/2008
ACTIVE BACKSCATTER WIRELESS DISPLAY TERMINAL	11019976	7604167	12/20/2004 10/20/2009
WIRELESS DISPLAY TAG	11019978	8061600	12/20/2004 11/12/2011
LOW POWER WIRELESS DISPLAY TAG SYSTEMS AND METHODS	11504262	7600681	8/14/2006 2/22/2007
DISPLAY DESIGNS AND AUXILIARY PROMOTIONAL MECHANISMS FOR ELECTRONIC LABELS	11521899		9/15/2006
DIFFERENTIATED FAR-FIELD AND NEAR-FIELD ATTENTION GARNERING DEVICE AND SYSTEM	11945227		11/26/2007
LOW POWER BISTABLE DEVICE AND METHOD	11945230	7771614	11/26/2007 8/10/2010
IMPACT RESISTANT, EASY ATTACHMENT SHELF-EDGE RAILS FOR SHELF EDGE MOUNTED ELECTRONIC DISPLAYS	11945231		11/26/2007
METHOD AND SYSTEM FOR DETECTING THE PRESENCE OF A CUSTOMER PROXIMATE TO A WIRELESS DISPLAY TAG	12035402	8070062	2/21/2008 12/6/2011



RF BACKSCATTER TRANSMISSION WITH ZERO DC POWER CONSUMPTION	12111154		4/28/2008
WIRELESS DISPLAY TAG (WDT) USING ACTIVE AND BACKSCATTER TRANSCEIVERS	12581502	8313025	10/19/2009 11/30/2012
MULTI-USE WIRELESS DISPLAY TAG INFRASTRUCTURE AND METHODS	13070016	8870056	3/23/2011 10/28/2014
MULTI-USE WIRELESS DISPLAY TAG INFRASTRUCTURE AND METHODS	14525150		10/27/2014
RANGE CONFIGURABLE BEACON BASED DEVICES FOR SMART INTERACTION AND BROADCAST OF INFORMATION	14795739		7/9/2015
DISPLAY DESIGNS AND AUXILIARY PROMOTIONAL MECHANISMS FOR ELECTRONIC LABELS	15011468	10586473	1/29/2016 3/10/2020