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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM568905

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type	
Silicon Valley Bank		02/24/2020	Corporation:	

RECEIVING PARTY DATA

Name:	ExpertVoice, Inc. (formerly known as ExpertyVoice, Inc., formerly known as eXperticity, Inc.)
Street Address:	9 Exchange Place, Ste 1000
City:	Salt Lake City
State/Country:	UTAH
Postal Code:	84111
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Serial Number:	76594200	3POINT5
Serial Number:	77854912	PROMOTIVE
Serial Number:	77854921	3POINT5
Serial Number:	85600143	EXPERTSCORE
Serial Number:	85609073	THE POWER OF EXPERTS
Serial Number:	85633569	EXPERTICITY
Serial Number:	87417488	EXPERTICITY
Serial Number:	87417496	
Serial Number:	87417503	EXPERTICITY
Serial Number:	87534082	PEOPLE TRUST PEOPLE

CORRESPONDENCE DATA

Fax Number: 4159472099

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4159472000 **Email:** qluflood@wsgr.com

Correspondent Name: WSGR, C/O QUI LU FLOOD, SENIOR PARALEGAL

Address Line 1: ONE MARKET, SPEAR TOWER, SUITE 3300
Address Line 4: SAN FRANCISCO, CALIFORNIA 94105

TRADEMARK REEL: 006900 FRAME: 0052

900542044

ATTORNEY DOCKET NUMBER:	32912.013			
NAME OF SUBMITTER:	Qui Lu Flood			
SIGNATURE:	/Qui Lu Flood/			
DATE SIGNED:	03/25/2020			
Total Attachments: 7				
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TERMINATION AND RELEASE OF INTELLECTUAL PROPERTY SECURITY AGREEMENT

This TERMINATION AND RELEASE OF INTELLECTUAL PROPERTY SECURITY AGREEMENT (this "Termination"), dated as of February 24, 2020, is executed by SILICON VALLEY BANK, a California corporation ("Bank"), and in favor of EXPERTVOICE, INC., a Delaware corporation (formerly known as ExpertyVoice, Inc., formerly known as eXperticity, Inc., "Grantor"). All capitalized terms used in this Termination and not otherwise defined herein, shall have the respective meanings given to such terms in the Security Agreement (defined below).

RECITALS

- A. Pursuant to that certain Intellectual Property Security Agreement, dated as of February 15, 2018 (the "Security Agreement"), executed by Grantor in favor of Bank, Grantor granted to Bank a security interest in the IP Collateral (defined below).
- B. The Security Agreement was recorded with the Trademark Division of the United States Patent and Trademark Office on February 20, 2018, at Reel/Frame 6274/0424, to evidence the security interest granted under the Security Agreement.
- C. The Security Agreement was recorded with the Patent Division of the United States Patent and Trademark Office on February 20, 2018, at Reel/Frame 044974/0640, to evidence the security interest granted under the Security Agreement.
- D. Bank agrees to terminate and release its security interest in the IP Collateral specified below and to file this Termination with respect to such release of its security interest as herein provided.

AGREEMENT

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Bank hereby agrees as follows:

- (a) Bank expressly terminates and releases all of Bank's right, title and interest in, to and under the following (collectively, the "*IP Collateral*"):
- (i) Any and all copyright rights, copyright applications, copyright registrations and like protections in each work or authorship and derivative work thereof, whether published or unpublished and whether or not the same also constitutes a trade secret, now or hereafter existing, created, acquired or held, including without limitation those set forth on Exhibit A attached hereto (collectively, the "Copyrights");
- (ii) Any and all trade secrets, and any and all intellectual property rights in computer software and computer software products now or hereafter existing, created, acquired or held;
- (iii) Any and all design rights that may be available to Grantor now or hereafter existing, created, acquired or held;
- (iv) All patents, patent applications and like protections including, without limitation, improvements, divisions, continuations, renewals, reissues, extensions and continuations-in-part of the same, including without limitation the patents and patent applications set forth on Exhibit B attached hereto (collectively, the "Patents"); and

- (v) Any trademark and servicemark rights, whether registered or not, applications to register and registrations of the same and like protections, and the entire goodwill of the business of Grantor connected with and symbolized by such trademarks, including without limitation those set forth on Exhibit C attached hereto (collectively, the "*Trademarks*").
- (vi) All mask works or similar rights available for the protection of semiconductor chips, now owned or hereafter acquired, including, without limitation those set forth on Exhibit D attached hereto (collectively, the "Mask Works");
- (vii) Any and all claims for damages by way of past, present and future infringements of any of the rights included above, with the right, but not the obligation, to sue for and collect such damages for said use or infringement of the intellectual property rights identified above;
- (viii) All licenses or other rights to use any of the Copyrights, Patents, Trademarks, or Mask Works and all license fees and royalties arising from such use to the extent permitted by such license or rights;
- (ix) All amendments, extensions, renewals and extensions of any of the Copyrights, Trademarks, Patents, or Mask Works; and
- (x) All proceeds and products of the foregoing, including without limitation all payments under insurance or any indemnity or warranty payable in respect of any of the foregoing.
- (b) Bank represents and warrants that it has the full power and authority to execute this Termination.
- (c) Bank authorizes and requests the Trademark and Patent Divisions of the United States Patent and Trademark Office and the United States Copyright Office to record this Termination.

[Signature Page Follows]

IN WITNESS WHEREOF, Bank has executed and delivered this Termination as of the day and year first above written.

SILICON VALLEY BANK

Name: 5 heila Colson

Title: Managing Direct

REEL: 006900 FRAME: 0056

EXHIBIT A

COPYRIGHTS

Title	Registration No.	Registration Date
None.		

EXHIBIT B

PATENTS

Title	Application	Filing	Patent	Issue
	No.	Date	No.	Date
SYSTEMS AND METHODS FOR TRACKING AND INCENTIVIZING BRAND, CATEGORY, AND/OR INDUSTRY EXPERTISE	14/514,229	10/14/2014	-	-

EXHIBIT C

TRADEMARKS

Mark	Serial No.	Filing Date	Registration No.	Registration Date
3POINT5	76/594,200	05/24/2004	3,033,586	12/27/2005
PROMOTIVE	77/854,912	10/22/2009	3,958,825	05/10/2011
3POINT5	77/854,921	10/22/2009	3,958,826	05/10/2011
EXPERTSCORE	85/600,143	04/17/2012	4,290,455	02/12/2013
THE POWER OF EXPERTS	85/609,073	04/26/2012	4,319,995	04/16/2013
EXPERTICITY	85/633,569	05/23/2012	4,250,208	11/27/2012
EXPERTICITY	87/417,488	04/19/2017	-	-
	87/417,496	04/19/2017	-	-
EXPERTICITY	87/417,503	04/19/2017	-	-
PEOPLE TRUST PEOPLE	87/534,082	07/19/2017	-	-

EXHIBIT D

MASK WORKS

Description	Application No.	Filing Date	Registration No.	Registration Date
None.				

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RECORDED: 03/25/2020