

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM569075

|   |  |                       |                    |
|---|--|-----------------------|--------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                                     |                       |                    |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |                       |                    |
| <b>CONVEYING PARTY DATA</b>   |  |                       |                    |
| <b>Name</b>   | <b>Formerly</b>                                    | <b>Execution Date</b> | <b>Entity Type</b> |
| Fresche Solutions USA Corporation   |  | 03/25/2020            | Corporation:       |
| <b>RECEIVING PARTY DATA</b>   |  |                       |                    |
| <b>Name:</b>  | Fresche Solutions Inc.                             |                       |                    |
| <b>Street Address:</b>  | 995 Wellington Street, Suite 200                   |                       |                    |
| <b>City:</b>  | Montreal   |                       |                    |
| <b>State/Country:</b>   | CANADA   |                       |                    |
| <b>Postal Code:</b>   | H3C 1V3  |                       |                    |
| <b>Entity Type:</b>   | Corporation: CANADA                                |                       |                    |
| <b>PROPERTY NUMBERS Total: 1</b>  |  |                       |                    |
| <b>Property Type</b>  | <b>Number</b>                                      | <b>Word Mark</b>      |                    |
| <b>Registration Number:</b>   | 4510442  | PRESTO                |                    |
| <b>CORRESPONDENCE DATA</b>  |  |                       |                    |
| <b>Fax Number:</b>  | 9197814865   |                       |                    |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |                       |                    |
| <b>Phone:</b>   | 9197814000   |                       |                    |
| <b>Email:</b>   | ip@wyrick.com                                      |                       |                    |
| <b>Correspondent Name:</b>  | Wyrick Robbins Yates & Ponton LLP                  |                       |                    |
| <b>Address Line 1:</b>  | 4101 Lake Boone Trail, Suite 300                   |                       |                    |
| <b>Address Line 4:</b>  | Raleigh, NORTH CAROLINA 27607                      |                       |                    |
| <b>ATTORNEY DOCKET NUMBER:</b>  | 031420.009   |                       |                    |
| <b>NAME OF SUBMITTER:</b>   | Devon E White                                      |                       |                    |
| <b>SIGNATURE:</b>   | /dew/  |                       |                    |
| <b>DATE SIGNED:</b>   | 03/26/2020   |                       |                    |
| <b>Total Attachments: 3</b>   |  |                       |                    |
| source=PRESTO - Assignment of Trademark and Related Rights to Fresche Solutions Inc. (2020-03-25-executed)#page1.tif  |  |                       |                    |
| source=PRESTO - Assignment of Trademark and Related Rights to Fresche Solutions Inc. (2020-03-25-executed)#page2.tif  |  |                       |                    |
| source=PRESTO - Assignment of Trademark and Related Rights to Fresche Solutions Inc.  |  |                       |                    |

OP \$40.00 4510442



## ASSIGNMENT OF TRADEMARK AND RELATED RIGHTS

This ASSIGNMENT OF TRADEMARK AND RELATED RIGHTS (this "Assignment") is made and entered into as of March 25, 2020, by and between **Fresche Solutions USA Corporation**, a Delaware corporation, located at 20 Fall Pippin Lane, Suite 202, Asheville, North Carolina, USA, 28803 (the "Assignor"), and **Fresche Solutions Inc.**, a Canadian corporation incorporated under the *Canada Business Corporations Act*, located at 995 Wellington Street, Suite 200, Montreal, Quebec, Canada H3C 1V3 (the "Assignee"), and together with the Assignor, each a "Party," and collectively, the "Parties").

**WHEREAS**, Assignor is the owner of the following trademark which is the subject of this Assignment (the "Mark"):

| <b>Mark</b> | <b>U.S. Serial Number</b> | <b>U.S. Registration Number</b> |
|-------------|---------------------------|---------------------------------|
| PRESTO      | 86/049,035                | 4,510,442                       |

**AND WHEREAS**, the Assignee wishes to acquire the entire right, title and interest of the Assignor in and to the Mark and all goodwill associated therewith;

**NOW THEREFORE**, for consideration of the sum of one dollar (\$1.00), now paid, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

1. **Assignment**. Assignor hereby irrevocably and unconditionally assigns to Assignee, its entire right, title and interest in and to the Mark anywhere in the world, including:
  - (a) all applications and/or registrations for the Mark in any country or jurisdiction (and the right to apply to register, prosecute, register, maintain, defend and renew same),
  - (b) all rights, including common law rights, arising from the use of the Mark in connection with any goods or services,
  - (c) all goodwill connected with and symbolized by the use of the Mark in connection with any goods or services,
  - (d) the right to bring an action, claim, litigation or other proceeding, at law or in equity or otherwise, for any past, present, and/or future infringement, depreciation of goodwill, dilution, passing off or other violation or unauthorized use or improper attempt to register or registration of any of the foregoing, and
  - (e) the right to receive all monies, income, royalties, damages, compensation and other relief in connection with any of the above rights,

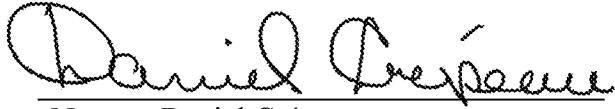
the same to be held and enjoyed by the Assignee, its successors and assigns as fully and effectually as they would have been held and enjoyed by the Assignor had this assignment not been made.

2. **Further Assurances.** Assignor shall take all actions and execute all documents necessary or desirable to record and perfect the interest of Assignee in and to the Mark, and shall not enter into any agreement in conflict with this Assignment.
3. **Counterparts.** This Assignment may be executed in counterparts, each of which shall be deemed to be an original and both of which taken together shall be deemed to constitute one and the same instrument. Delivery of an executed counterpart of a signature page to this Assignment by facsimile or electronic transmission shall be as effective as delivery of a manually executed counterpart of this Assignment.

*[Remainder of page left intentionally blank.  
Signature page follows.]*


IN WITNESSES WHEREOF, each Party has caused this Assignment to be executed as of the date first written above by its duly authorized officer.

**FRESCHÉ SOLUTIONS USA  
CORPORATION**



Name: Daniel Crépeau  
Title: CEO and Secretary

**FRESCHÉ SOLUTIONS INC.**



Name: Daniel Crépeau  
Title: President and CEO