

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM569215

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
JUST ONE MORE RESTAURANT CORP.		03/10/2020	Corporation: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	LNY PLM, LLC		
<b>Street Address:</b>	1510 West Loop South		
<b>City:</b>	Houston		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	77027		
<b>Entity Type:</b>	Limited Liability Company: TEXAS		
<b>PROPERTY NUMBERS Total: 13</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4597380	PALM RESTAURANT	
<b>Registration Number:</b>	3881828	PRIME BITES	
<b>Registration Number:</b>	2800296	837 CLUB	
<b>Registration Number:</b>	2464888	PALM PAK	
<b>Registration Number:</b>	3864862	PALM BAR & GRILLE	
<b>Registration Number:</b>	4225290	THE ORIGINAL COOL	
<b>Registration Number:</b>	4229759		
<b>Registration Number:</b>	3958131	PALM RESTAURANT	
<b>Registration Number:</b>	3958130	PALM	
<b>Registration Number:</b>	3962129	PALM	
<b>Registration Number:</b>	2311431	PALM	
<b>Registration Number:</b>	2314101	PALM RESTAURANT	
<b>Registration Number:</b>	2311432	PALM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5124767644		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(512) 476-7900		
<b>Email:</b>	trademarks@fleckman.com		
<b>TRADEMARK</b>			

OP \$340.00 4597380

**Correspondent Name:** Jason Paul Blair  
**Address Line 1:** P.O. Box 30194  
**Address Line 4:** Austin, TEXAS 78755

**NAME OF SUBMITTER:** Jason Paul Blair

**SIGNATURE:** /Jason Paul Blair/

**DATE SIGNED:** 03/27/2020

**Total Attachments: 10**

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## ASSIGNMENT OF INTELLECTUAL PROPERTY RIGHTS

THIS ASSIGNMENT OF INTELLECTUAL PROPERTY RIGHTS ("Assignment") is made this 10th day of March, 2020 by JUST ONE MORE RESTAURANT CORP., a New York corporation and a debtor and debtor in possession pursuant to 11 U.S.C. §§ 1107 ("Assignor"), to LNY PLM, LLC, a Texas limited liability company ("Assignee").

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of which are hereby acknowledged, Assignor hereby sells, assigns, sets over, delivers, and transfers to Assignee all of Assignor's right, title and interest in and to the JOMR IP (as defined in the Purchase Agreement (as defined below)), including the Intellectual Property described on Exhibit "A" attached hereto and made a part hereof (all of the foregoing being collectively referred to as the "Assigned Intellectual Property") together with all goodwill therein, causes of action relating thereto, and the right to profits or damages due or accrued, arising out of or in connection with, any and all past, present or future infringements of the JOMR IP in the United States or any other country or countries; the same to be held and enjoyed by Assignee for its own use and enjoyment, and for the use and enjoyment of its successors and assigns or other legal representatives, at common law and/or to the end of the term or terms for which registration of the Assigned Intellectual Property may be granted or renewed, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.

The Assigned Intellectual Property is being conveyed pursuant to that certain Purchase Agreement dated February 20, 2020 between, among others, Assignor and Assignee (as amended, the "Purchase Agreement"), and the Sale Order (as defined in the Purchase Agreement) entered on March 10, 2020, Dkt. 346, in *In re: Just One More Restaurant Corp.*, Case No. 9:19-bk-1947-FMD, in the United States Bankruptcy Court for the Middle District of Florida, Fort Myers Division. Unless otherwise defined in this Assignment, all capitalized terms used herein shall have the meanings provided in the Purchase Agreement.

Assignor shall, without further consideration, comply with any reasonable request by Assignee to execute and deliver promptly any additional documents as may be necessary in order to give effect to the assignment reflected herein. Such additional documents shall be effective as of the date hereof, if applicable, and may include, without limitation, additional assignment documents required by the Commissioner of Patents and Trademarks of the United States, the United States Copyright Office, or any other Governmental Authority; agreed amendments to Exhibit "A" to correct any inaccuracies or misstatements therein; any other documents necessary to further clarify or confirm the assignment and conveyance of the JOMR IP; and any and all affidavits, declarations, oaths, samples, exhibits, specimens, and other documentation as may be reasonably required in connection with: (a) preparation and prosecution of any Intellectual Property Registrations of any of the JOMR IP; (b) prosecution or defense of any cancellation, opposition, infringement, or other proceedings that may arise in connection with any of the JOMR IP, including without limitation, testifying as to any facts relating to the JOMR IP and this Agreement; and (c) obtaining any additional protection for the JOMR IP that Assignee reasonably may deem appropriate that may be secured under the laws now or hereafter in effect in the United States, in each case at Assignee's cost and expense.

This Assignment shall be governed by the laws of the State of Florida, exclusive of its choice of law principles. This Assignment may be signed in counterparts, all of which, taken together, shall be deemed one and the same Assignment. This Assignment may be delivered by electronic transmission with the same effect as delivery of an original.

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IN WITNESS WHEREOF, Assignor has executed and delivered this Assignment of Intellectual Property Rights as of the date and year first above written.

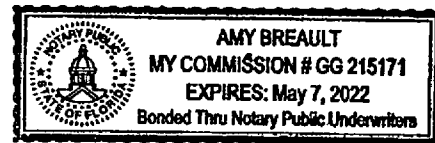
JUST ONE MORE RESTAURANT CORP.

By: Gerard A. McHale Jr.  
Gerard A. McHale Jr.,  
Chief Restructuring Officer

STATE OF FLORIDA )  
 ) SS:  
COUNTY OF LEE )

The foregoing instrument was acknowledged before me by means of physical presence this 10 day of MARCH, 2020, by Gerard A. McHale, as Chief Restructuring Officer of Just One More Restaurant Corp., a New York corporation and a debtor and debtor-in-possession pursuant to 11 U.S.C. §§ 1107 and 1108, on behalf of said corporation. He is personally known to me or produced \_\_\_\_\_ as identification.

Amy Breault  
Notary Public  
Name: Amy BREULT  
My Commission Expires:



[Signature Page to Assignment of IP Rights]

EXHIBIT A

Country	Mark	Appl. No	App. Date	Reg. Date	Reg. No	Status
BeneLux	PALM with Tree Design	655929	Feb 17 1983	Feb 17 1983	388856	Registered



29: GOURMET FOODS, NAMELY, OLIVE OIL, PROCESSED OLIVES, EDIBLE OILS, EXTRA-VIRGINIA OLIVE OIL, DIPPING OILS, STEAK, FISH, PORK, CHICKEN, COCKTAIL, ONIONS, PROCESSED CHERRIES; ASSORTED JARRED VEGETABLES; SUN-DRIED TOMATOES; DIPS; SNACK MIX CONSISTING PRIMARILY OF DEHYDRATED FRUITS, PROCESSED NUTS AND ALSO INCLUDING SESAME STICKS; PROCESSED NUTS

30: FOODS WERE PROVIDED IN THIS CLASS, PUDDINGS AND OTHER DESSERTS, SNACKS AND PREPARED MEALS

BeneLux	THE PALM	741231	Feb 9 1990	Feb 9 1990	478354	Registered
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43: RESTAURANT SERVICES

Canada	PALM	1010286	Mar 30 1990	Apr 11 2005	637058	Registered
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RESTAURANT SERVICES

Canada	THE PALM with Tree Design	1010287	Mar 30 1999	Mar 31 2005	636498	Registered
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RESTAURANT SERVICES

China	PALM RESTAURANT with Tree Design in Circle	932896	Apr 18 2007	Apr 18 2007	932896	Registered
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43: RESTAURANT AND BAR SERVICES FEATURING HAPPY HOUR EVENTS AND PROMOTIONS

EUTM	PALM RESTAURANT with Tree Design in Circle	932896	Apr 18 2007	Apr 18 2007	932896	Registered
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43: RESTAURANT AND BAR SERVICES

France	PALM with Tree Design	1223825	Jan 7 1983	Jan 7 1993	1223825	Registered
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43: RESTAURANT AND BAR SERVICES

Germany	PALM with Tree Design		J18028	Jan 4 1983	Feb 16 1984	1059764	Registered
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43: RESTAURANT AND BAR SERVICES

Hong Kong	PALM RESTAURANT with Tree Design in Circle		301035927	Jan 21 2008	Jan 21 2008	301035927	Registered
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43: RESTAURANT AND BAR SERVICES

Hong Kong	THE PALM		301035918	Jan 12 2008	Jan 12 2008	301035918	Registered
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43: RESTAURANT AND BAR SERVICES FEATURING HAPPY HOUR-TYPE EVENTS AND PROMOTIONS

Italy	PALM with Tree Design		17898-C/83	Mar 9 1983	Apr 14 1986	1530631 WAS 1043567	Registered
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42: RESTAURANT SERVICES

Japan	THE PALM in Katakana Characters		H04-189110	Sep 16 1992	Jul 31 1996	3177806	Registered
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42: PROVIDING FOODS AND BEVERAGES

Japan	PALM RESTAURANT with Tree Design in Circle		932896	Apr 16 2007	Apr 16 2007	932896	Registered
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43: RESTAURANT SERVICES

Japan	THE PALM		H04-189109	Sep 16 1992	Jul 31 1996	3177805	Registered
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43: PROVIDING FOODS AND BEVERAGES

Macau	PALM RESTAURANT with Tree Design in Circle		30235	Jul 25 2007	Jan 3 2008	30235	Registered
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43: RESTAURANT SERVICES

Macau	THE PALM		31256	Sep 19 2007	Feb 25 2008	31256	Registered
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43: RESTAURANT SERVICES

Mexico	THE PALM		386263	May 30 1990	Nov 12 1990	386263	Registered
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42: RESTAURANT SERVICES



Mexico NEWYORK PALM 217957 Nov 17 1994 Nov 29 1996 538056 Registered

43: RESTAURANT AND BAR SERVICES

Mexico PALM BAR & GRILLE with Tree Design in Circle 910454 Jan 30 2008 Jun 30 2008 1048172 Registered



43: RESTAURANT AND BAR SERVICES

Mexico PALM with Tree Design 185688 Dec 10 1993 Sep 13 1994 473303 Registered



43: RESTAURANT AND BAR SERVICES

Republic of Korea (South) THE PALM 41-1988-538 Mar 17 1988 Aug 31 1989 41-10282 Registered

42: RESTAURANT SERVICES

Republic of Korea (South) PALM RESTAURANT with Tree Design in Circle 932896 Sep 19 2008 Sep 19 2008 932896 Registered



43: RESTAURANT SERVICES

Spain PALM with Tree Design 1026338 Jan 14 1983 Jul 1 1984 1026338 Registered



42: RESTAURANT SERVICES

Switzerland THE PALM with Tree Design 05008/1893 Apr 1 1993 Apr 1 1994 408704 Registered



42: RESTAURANT SERVICES

Taiwan PALM RESTAURANT with Tree Design in Circle 096043594 Sep 12 2007 Aug 16 2008 1325020 Registered



8: TABLEWARE, NAMELY, KNIVES, FORKS AND SPOONS

11: SALT AND PEPPER SHAKERS

42: TABLE LINEN

43: RESTAURANT SERVICES

United States of America PALM RESTAURANT EST. 1928 with Tree Design (without the circle) 77743401 May 22 2009 Sep 2 2014 4597380 Registered



21: PAPER TOWEL HOLDERS; KITCHENWARE, NAMELY, BREAD BOXES; HOUSEHOLD CONTAINERS FOR FOODS; NON-ELECTRIC HOUSEHOLD OR KITCHEN CONTAINERS NOT MADE OF PRECIOUS METALS; PORTABLE COOLERS; PORTABLE BEVERAGE COOLERS AND BEVERAGE DISPENSERS; PORTABLE ICE CHESTS FOR FOOD AND BEVERAGES; THERMAL INSULATED CONTAINERS AND TOTE BAGS FOR FOOD AND BEVERAGES; WHISKS, PIE SERVERS, NON-ELECTRIC JUICERS, JUICE REAMERS, KNIFE BLOCKS, COLANDERS FOR HOUSEHOLD USE, FLOUR SIFTERS, COOKING SIFTERS, POTATO MASHERS, MELON BALLERS, CORN ON THE COB HOLDERS AND SKEWERS, ICE CREAM SCOOPERS, SKIMMERS, VEGETABLE BRUSHES, MIXING BOWLS, TRIVETS, GARLIC PRESSES, AND BRUSHES FOR BASTING MEAT; SALT AND PEPPER SHAKERS; DINNERWARE, NAMELY, GLASS, EARTHENWARE, PORCELAIN AND PLASTIC DISHES, PLATES, BOWLS, SERVING PLATTERS, TEAPOTS NOT OF PRECIOUS METAL, AND CHINA DINNERWARE; GLASS, EARTHENWARE, PORCELAIN AND PLASTIC BEVERAGEWARE, NAMELY, MUGS, CUPS, TUMBLERS, GOBLET, CARAFES, DECANTERS, PITCHERS, BEVERAGE STIRRERS, BEER JUGS, DRINKING STEINS AND GLASSES, FLASKS; COASTERS NOT OF PAPER OR LINEN, BOTTLES SOLD EMPTY AND GLASS STORAGE JARS SOLD EMPTY, INSULATING JARS, COOKIE JARS AND GLASS JARS FOR JAMS; SERVEWARE AND HOUSEHOLD UTENSILS, NAMELY, SERVING SPOONS, SERVING FORKS, SLOTTED SPOONS, MIXING SPOONS, GRATERS, SPATULAS, BASTING SPOONS AND LADLES; BARWARE, NAMELY, COCKTAIL SHAKERS, CORKSCREWS, BOTTLE OPENERS, CORK HOLDERS, COOLERS OR COOLING BUCKETS FOR WINE OR BEVERAGE COOLING, BOTTLE STANDS; PLASTIC BUCKETS AND ICE BUCKETS, BAKEWARE; BAKING DISHES; BEER MUGS, BEVERAGE GLASSWARE, BEVERAGEWARE, BOTTLE OPENERS; BOWLS, BREAD BOARDS, BOXES AND CASES, BRUSHES FOR BASTING MEAT; BUTTER COOLERS, DISHES AND PANS; BUTTER-DISH AND CHEESE-DISH COVERS; CAKE BRUSHES, MOLDS, PANS, RESTS, RINGS, SERVERS, STANDS AND TINS; CANISTER SETS; CARVING BOARDS; CASSEROLES; CHEESE GRATERS; CHOPPING BOARDS FOR KITCHEN USE; LEMON SQUEEZERS; COFFEE CUPS, MEASURES, POTS NOT OF PRECIOUS METAL, SERVICES NOT OF PRECIOUS METAL AND STIRRERS; COLANDERS; CONFECTIONERS' DECORATING BAGS; COOKIE CUTTERS, JARS AND SHEETS; COOKING POTS AND PANS, SIEVES AND SIFTERS, SKEWERS, STEAMERS AND STRAINERS; COOKWARE, NAMELY, POTS AND PANS, ROASTING PANS AND STEAMERS; COOLERS FOR WINE; CUPS; CUTTING BOARDS; DECORATING BAGS FOR CONFECTIONERS; DINNERWARE, NAMELY, PLATES, CUPS AND SAUCERS; DISHES AND PLATES; DISPENSERS FOR LIQUID SOAP AND FOR PAPER TOWELS; DRINKING CUPS AND GLASSES; DUTCH OVENS; EARTHENWARE MUGS; EGG CUPS, POACHERS AND SEPARATORS; FRYING PANS; GLASS BEVERAGEWARE, BOWLS, CARAFES, DISHES, MUGS, PANS AND STORAGE JARS; GOBLET; GRAVY BOATS; HOUSEHOLD CONTAINERS FOR FOODS; HOUSEHOLD UTENSILS, NAMELY, GRATERS, SIEVES, SPATULAS AND TURNERS; ICE CREAM SCOOPS; KITCHEN LADLES AND URNS; KNIFE BLOCKS, BOARDS AND RESTS; MEAL TRAYS; MIXING CUPS AND SPOONS; MUFFIN TINS; MUGS; NAPKIN HOLDERS NOT OF PRECIOUS METAL; NON-ELECTRIC EGG BEATERS, GRIDDLES, JUICERS, KETTLES, KITCHEN CONTAINERS NOT OF PRECIOUS METAL, PRESSURE COOKERS AND PRESSURE COOKING SAUCEPANS; OVEN TO TABLE RACKS; OVENWARE; PASTRY BOARDS, CUTTERS AND MOLDS; PIE PANS AND SERVERS; PLATES; POTS; ROASTING DISHES; ROLLING PINS; SALAD BOWLS AND SPINNERS; SAUCEBOATS NOT OF PRECIOUS METAL; SAUCEPANS; SAUCERS; SCRAPERS FOR HOUSEHOLD USE; SERVING BOWLS, DISHES, FORKS, LADLES, SPOONS AND TONGS; SERVING PLATTERS AND TRAYS NOT OF PRECIOUS METAL; SOUP TUREENS; STEAMWARE; TRAYS NOT OF PRECIOUS METAL; UTENSILS FOR BARBECUES, NAMELY, FORKS, TONGS AND TURNERS, WHISKS; WOKS; GENERAL PURPOSE STORAGE BINS FOR HOUSEHOLD USE

29: GOURMET FOODS, NAMELY, OLIVE OIL, PROCESSED OLIVES, EDIBLE OILS, EXTRA-VIRGIN OLIVE OIL, DIPPING OILS, INFUSED VEGETABLE OILS, COCKTAIL ONIONS, PROCESSED CHERRIES, PROCESSED NUTS

30: GOURMET FOODS, NAMELY, BALSAMIC VINEGAR; WHOLE BEAN AND GROUND COFFEE

32: NON-ALCOHOLIC COCKTAIL MIXES

United States of America PRIME BITES 77788020 Jul 21 2009 Nov 23 2010 3881828 Registered

29: RESTAURANT MENU ITEMS IN THE NATURE OF APPETIZERS AND SNACK FOODS, FOR CONSUMPTION ON THE PREMISES, CONSISTING PRIMARILY OF POULTRY, MEAT AND SEAFOOD

United States of America 837 CLUB 78752507 Aug 8 2002 Dec 30 2003 2800298 Registered

35: CUSTOMER LOYALTY PROGRAMS, NAMELY A BONUS INCENTIVE PROGRAM FOR RESTAURANT CUSTOMERS

United States of America PALM PAK 757593809 Nov 23 1998 Jul 3 2001 2464888 Registered

35: TELEPHONE SHOP-AT-HOME SERVICES AND MAIL ORDER CATALOG SERVICES BOTH FEATURING FRESH AND FROZEN MEAT PRODUCTS

United States of America PALM 757593,808 Nov 23 1998 Jan 25 2000 2311431 Registered

42: RESTAURANT SERVICES

United States of America PALM RESTAURANT with Tree Design in Circle



75/501346 Dec 8 1998 Feb 1 2000 2314101 Registered

42: RESTAURANT SERVICES

United States of America PALM with Tree Design



75/593810 Nov 23 1998 Jan 25 2000 2311432 Registered

42: RESTAURANT SERVICES

United States of America PALM BAR & GRILLE with Tree Design in Circle



77/379988 Jan 24 2008 Oct 19 2010 3864862 Registered

43: RESTAURANT AND BAR SERVICES

United States of America THE ORIGINAL COOL

85/561,696 Mar 6 2012 Oct 16 2012 4225290 Registered

43: RESTAURANT SERVICES

United States of America TREE Design



85/570848 Mar 15 2012 Oct 23 2012 4229759 Registered

43: RESTAURANT SERVICES

United States of America PALM RESTAURANT with Tree Design in Circle



77/419211 Mar 11 2008 May 10 2011 3958131 Registered

8: TABLEWARE, NAMELY, KNIVES, FORKS AND SPOONS

11: BARBECUE GRILLS

21: SALT AND PEPPER SHAKERS; DRINKING GLASSES

24: TABLE LINEN

United States of America PALM

77/419186 Mar 11 2008 May 10 2011 3958130 Registered

8: TABLEWARE, NAMELY, KNIVES, FORKS AND SPOONS

21: SALT AND PEPPER SHAKERS; DRINKING GLASSES

24: TABLE LINEN

United States of America PALM with Tree Design



77/419,206

Mar 11 2008

May 17 2011

9962129

Registered

8: TABLEWARE, NAMELY, KNIVES, FORKS AND SPOONS

21: SALT AND PEPPER SHAKERS; DRINKING GLASSES

24: TABLE LINEN

WIPO

PALM RESTAURANT with Tree Design in Circle



932896

Apr 18 2007

Apr 18 2007

932896

Registered

43: RESTAURANT SERVICES