# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM569249

**SUBMISSION TYPE: NEW ASSIGNMENT** 

**NATURE OF CONVEYANCE:** ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
BRIGHT WAY GROUP, LLC		03/27/2020	Limited Liability Company: TEXAS

## **RECEIVING PARTY DATA**

Name:	CONTINENTAL BATTERY COMPANY
Street Address:	4919 WOODALL STREET
City:	DALLAS
State/Country:	TEXAS
Postal Code:	75247
Entity Type:	Corporation: TEXAS

### **PROPERTY NUMBERS Total: 4**

Property Type	Number	Word Mark
Serial Number:	88466076	BATTERYWHOLESALE
Serial Number:	88466090	BRIGHT WAY GROUP
Serial Number:	88466069	BRIGHT WAY GROUP
Registration Number:	4529381	REIKKEN

## CORRESPONDENCE DATA

Fax Number: 412091845

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 412-297-4900

Email: iptrademark.dcg@dentons.com **Correspondent Name:** DENTONS COHEN & GRIGSBY P.C.

Address Line 1: **625 LIBERTY AVENUE** 

Address Line 4: PITTSBURGH, PENNSYLVANIA 15222-3152

ATTORNEY DOCKET NUMBER:	29093.28
NAME OF SUBMITTER:	Robyn A. Shelton
SIGNATURE:	/robyn a. shelton/
DATE SIGNED:	03/27/2020

**Total Attachments: 6** 

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#### **INTELLECTUAL PROPERTY ASSIGNMENT**

This Intellectual Property Assignment (the "Assignment"), effective as of March 27, 2020, is made between BRIGHT WAY GROUP, LLC, a Texas limited liability company having a place of business at 9660 Dilworth Road, Dallas, Texas ("ASSIGNOR"), and, CONTINENTAL BATTERY COMPANY, a Texas corporation, having a principal address of 4919 Woodall Street, Dallas, Texas 75247 ("ASSIGNEE") (collectively, the "Parties").

WHEREAS, ASSIGNOR is the owner of certain intellectual property;

WHEREAS, ASSIGNEE has entered into that certain Asset Purchase Agreement with ASSIGNOR, and certain other parties, dated as the date hereof (the "APA"), whereby ASSIGNOR has conveyed, transferred, and assigned to ASSIGNEE, among other assets, certain intellectual property of ASSIGNOR, and it is a condition to the closing of the transactions under the APA that the Parties execute and deliver this Assignment for recording with the United States Patent and Trademark Office, and corresponding entities or agencies in any applicable jurisdictions;

NOW, THEREFORE, in accordance with the terms and conditions of the APA, and in consideration of the foregoing and of the mutual promises contained herein, the sufficiency of and receipt of which consideration is acknowledged by the Parties hereto, the Parties, intending to be legally bound hereby, do agree as follows:

- Assignment. ASSIGNOR hereby sells, assigns, transfers, and conveys to ASSIGNEE, and ASSIGNEE hereby accepts, ASSIGNOR's entire right, title, and interest in and to the following ("Assigned IP"):
  - a. The patents and patent applications set forth on **Schedule A** hereto and all issuances, divisions, continuations, continuations-in-part, reissues, extensions, reexaminations, and renewals thereof, and all letters patent, invention registrations, utility models, extension or reissues and other patent rights, obtained for the patents in the United States or any other country, together with the right to claim priority under any International Convention in all member countries thereof (the "**Patents**"):
  - b. The trademark registrations and applications set forth on **Schedule B** hereto and all issuances, extensions, and renewals thereof (the "**Trademarks**"), together with the goodwill of the business connected with the use of, and symbolized by, the Trademarks:
  - All rights of any kind whatsoever of ASSIGNOR accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world;
  - d. Any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and
  - e. Any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on, or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, dilution, misappropriation, violation, misuse, breach, or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.
- 2. Recordation and Further Actions. ASSIGNOR hereby authorizes the United States Patent and Trademark Office, and the officials thereof in any applicable jurisdictions to record and register this Assignment upon request by ASSIGNEE. Following the date hereof, upon ASSIGNEE'S reasonable request and at ASSIGNEE'S sole cost and expense, ASSIGNOR shall take such steps and actions, and provide such cooperation and assistance to

ACTIVE 49004561v3

- ASSIGNEE and its successors, assigns, and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as may be necessary to effect, evidence, or perfect the assignment of the Assigned IP to ASSIGNEE, or any assignee or successor thereto.
- 3. Terms of the Asset Purchase Agreement. The Parties hereto acknowledge and agree that this Assignment is entered into pursuant to the APA, to which reference is made for the statement of the rights and obligations of ASSIGNOR and ASSIGNEE with respect to the Assigned IP. The representations, warranties, covenants, agreements, and indemnities contained in the APA specifically relating to the Assigned IP shall not be superseded, enlarged, altered or amended hereby, but shall remain in full force and effect to the full extent provided therein. In the event of any conflict or inconsistency between the terms of the APA and the terms hereof, the terms of the APA shall govern.
- 4. <u>Counterparts</u>. This Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed one and the same agreement. A signed copy of this Assignment delivered by facsimile, e-mail, or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Assignment.
- 5. <u>Successors and Assigns</u>. This Agreement shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.
- 6. <u>Governing Law</u>. This Agreement shall be governed by and construed in accordance with the internal laws of the State of Texas without giving effect to any choice or conflict of law provision or rule (whether of the State of Texas or any other jurisdiction).

[SIGNATURE PAGE FOLLOWS]

ACTIVE 49004561v3

IN WITNESS WHEREOF, ASSIGNOR and ASSIGNEE have executed this Assignment on the dates indicated below.

ASSIGNOR:	ASSIGNEE:
BRIGHT WAL GREEN, LLC	CONTINENTAL BATTERY COMPANY
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BY	<u> Ву</u>
Name: Ready Horas	Name: Eric Royse
Title: (\$TC)	Title: CEO
Date: March 27 , 2020	Date: March 27 , 2020

IN WITNESS WHEREOF, ASSIGNOR and ASSIGNEE have executed this Assignment on the dates indicated below.

ASSIGNOR: BRIGHT WAY GROUP, LLC	ASSIGNEE: CONTINENTAL BATTERY COMPANY
Ву:	By
Name:	Name: Eric Royse
Title:	Title: CEO
Date: March 27, 2020	Date: March 27, 2020

SCHEDULE A

**Patents** 

TITLE	JURISDICTION RELATED OWNER APPL.	RELATED	OWNER		FILING	PATENT	GRANT STATUS	STATUS
		APPL.		NO.	DATE	NO.	DATE	
<b>INTEGRATED</b> United States	United States	US	Bright	15/889,277   2/6/2018   N/A	2/6/2018	N/A	N/A	Pending
BREAKAWAY		62/456,333	Way					
BRAKE		(expired)	Group					
SYSTEM			LLC					

SCHEDULE B
Trademarks

	U.S. 88/466,090 6/10/2019 N/A	U.S. 88/466,076 6/10/2019 N/A	JURISDICTION MARK APPL FILING REG. NO. DATE NO.
	, , , , , , , , , , , , , , , , , , ,		
	88/466,090	88/466,076	APPL.
	6/10/2019	6/10/2019	FILING DATE
	N/A	N/A	REG.
//>	N/A	N/A	REG.
	Pending	Pending	STATUS

TRADEMARK REEL: 006901 FRAME: 0606

RECORDED: 03/27/2020