

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM569260

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Park Street Digital LLC		03/25/2020	Limited Liability Company: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Paramount Brand Group, LLC		
<b>Street Address:</b>	1000 Brickell Avenue		
<b>Internal Address:</b>	Suite 915		
<b>City:</b>	Miami		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33131		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5795736	VIGIA	
<b>Registration Number:</b>	4800672	VIGIA 90	
<b>Registration Number:</b>	4296322	VIGIA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Phone:</b>	5854198636		
<b>Email:</b>	nslifkin@harrisbeach.com		
<b>Correspondent Name:</b>	Neal L. Slifkin, Esq.		
<b>Address Line 1:</b>	99 Garnsey Road		
<b>Address Line 4:</b>	Pittsford, NEW YORK 14534		
<b>ATTORNEY DOCKET NUMBER:</b>	296199		
<b>NAME OF SUBMITTER:</b>	Neal L. Slifkin, Esq.		
<b>SIGNATURE:</b>	/Neal L. Slifkin, Esq./		
<b>DATE SIGNED:</b>	03/27/2020		
<b>Total Attachments: 3</b>			
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## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is made and entered into as of March 25, 2020 (the "Effective Date"), by and between PARK STREET DIGITAL LLC., a Florida limited liability company with an address of Suite 915 1000 Brickell Avenue Miami, FL 33131 ("Assignor"), and PARAMOUNT BRAND GROUP, LLC., a Delaware limited liability company with an address of Suite 915 1000 Brickell Avenue Miami, FL 33131 ("Assignee").

WHEREAS, Assignor has agreed to assign, and Assignee has agreed to acquire, all of Assignor's right, title and interest in, to and under Assignor's trademarks listed in Schedule I hereto (the "Assigned Trademarks");

NOW, THEREFORE, in consideration of the mutual covenants, terms and conditions set forth herein, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto, intending to be legally bound, hereby agree as follows:

1. Assignment. Assignor hereby sells, assigns, transfers, conveys and delivers to Assignee and its successors and assigns, and Assignee hereby purchases and accepts from Assignor, all of Assignor's right, title and interest in, to and under the Assigned Trademarks, including, without limitation, all common law rights, all applications to register any of the Assigned Trademarks, and all registrations that have been or may be granted for any of the Assigned Trademarks, together with all common law rights, and all goodwill associated with the Assigned Trademarks, together with all claims that it might have, at law or in equity, including the right to sue and recover damages, for future, present and past infringements of the Assigned Trademarks and to fully and entirely stand in the place of Assignor in all matters related to the Assigned Trademarks.

2. Further Assurances. Assignor hereby agrees to execute and deliver such other documents and to take all such other actions which Assignee, its successors and/or assigns may reasonably request to effect the terms of this Assignment, and to execute and deliver any and all affidavits, testimonies, declarations, oaths, samples, exhibits, specimens and other documentation as may be reasonably required to effect the terms of this Assignment and its recordation.

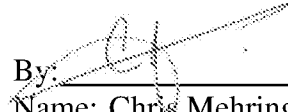
3. Miscellaneous. This Assignment may be executed in counterparts, all of which taken together will constitute one agreement, and signatures exchanged by facsimile or .pdf will constitute effective execution and delivery of this Assignment. This Assignment shall become effective when each party hereto shall have received a counterpart hereof signed by the other parties hereto.

[Signatures Follow]

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be duly executed by their respective authorized officers effective as of the day and year first above written.

**ASSIGNOR:**

PARK STREET DIGITAL LLC.

By:   
Name: Chris Mehringer  
Title: Manager

**ASSIGNEE:**

PARAMOUNT BRAND GROUP, LLC

By:   
Name: Nino Serafini  
Title: Authorized Signatory

**SCHEDULE I**

**ASSIGNED TRADEMARKS**

<b>Mark</b>	<b>Country</b>	<b>Registration/Application Number and Date</b>	<b>Owner</b>
VIGIA	U.S.	5,795,736	Park Street Digital LLC
VIGIA 90	U.S.	4,800,672	Park Street Digital LLC
VIGIA	U.S.	4,296,322	Park Street Digital LLC