

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM569266

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
American Nutrition, Inc.		03/13/2020	Corporation: UTAH
RECEIVING PARTY DATA			
Name:	Pet Brands, LLC		
Street Address:	251 20th Street, Suite 101		
City:	Ogden		
State/Country:	UTAH		
Postal Code:	84401		
Entity Type:	Limited Liability Company: UTAH		
PROPERTY NUMBERS Total: 21			
Property Type	Number	Word Mark	
Registration Number:	4371973		
Registration Number:	5014653	ARTISAN INSPIRED	
Registration Number:	1858772	ATTA BOY	
Registration Number:	3831620	ATTA CAT	
Registration Number:	4978261	BEGGAR DOG	
Registration Number:	1854800	BEST THINGS FOR BEST FRIENDS	
Registration Number:	5609502	DELICIOUSLY BALANCED	
Registration Number:	5496925	DELICIOUSLY BALANCED	
Registration Number:	4371971	FARM STYLE	
Registration Number:	1752782	MAINTAIN CHUNKS	
Registration Number:	5704959	MAKE THE SUPERFOOD SWITCH	
Registration Number:	1859900	MILL CREEK	
Registration Number:	2329940	PRO-SOURCE	
Registration Number:	4946517	SUPREME SOURCE	
Registration Number:	5014505	LIL' TRAINERS	
Registration Number:	4731527	TRI PRO	
Registration Number:	2440862	VITA SNACKS	
Registration Number:	1190182	VITA BONE	
Serial Number:	88632701	SUPREME SOURCE S'WAGGER	

OP \$540.00 4371973

Property Type	Number	Word Mark
Serial Number:	88031912	THE BARK MARKET
Serial Number:	87549420	NATURE'S SOURCE

CORRESPONDENCE DATA

Fax Number: 4048817777

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 404-881-7000

Email: betsy.perkins@alston.com

Correspondent Name: Nadya Munasifi Sand

Address Line 1: 1201 W. Peachtree Street

Address Line 2: c/o Alston & Bird

Address Line 4: Atlanta, GEORGIA 30309

NAME OF SUBMITTER:	Nadya Munasifi Sand
SIGNATURE:	/Nadya Munasifi Sand/
DATE SIGNED:	03/27/2020

Total Attachments: 3

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Trademark Assignment"), pursuant to a certain Contribution Agreement dated as of March 13, 2020, is made by and between American Nutrition, Inc., a Utah corporation with a mailing address of P.O. Box 1405, Ogden, Utah 84402 ("Assignor") and Pet Brands, LLC, a Utah limited liability company with its principal place of business at 251 20th Street, Suite 101, Ogden, Utah 84401 ("Assignee").

WHEREAS, Assignor is the sole and exclusive owner of all right, title and interest in and to the trademarks shown on **Schedule A** hereto and the goodwill associated therewith (collectively, the "Marks"), and now desires to assign, transfer and convey all of its right, title and interest in and to the Marks; and

WHEREAS, Assignee desires to acquire from Assignor all right, title and interest in and to the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which the parties acknowledge, Assignor does hereby assign, transfer and convey to Assignee all right, title and interest in and to the Marks, including all common law rights in the Marks, together with the goodwill of the business symbolized by the Marks, and all rights of action accrued and to accrue under and by virtue hereof, including the right to sue and recover for past infringement of the Marks. Per the Contribution Agreement, Assignee is the successor to the portion of the ongoing and existing business that pertains to the intent-to-use applications THE BARK MARKET (App. No. 88/031,912), SUPREME SOURCE S'WAGGER & Design (App. No. 88/632,701), and NATURE'S SOURCE (App. No. 87/549,420).

This Trademark Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

IN WITNESS WHEREOF, Assignor and Assignee have caused this instrument to be signed as of the date indicated below.

American Nutrition, Inc.,
a Utah corporation



DocuSigned by:
Signature: William J. Behnken
Name: William J. Behnken
Title: CEO
Date: 3/13/2020


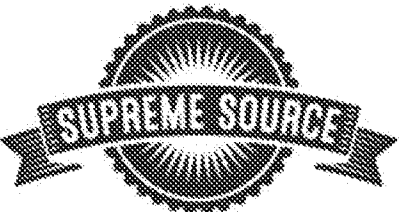
Pet Brands, LLC,
a Utah limited liability company

DocuSigned by:
Signature: William J. Behnken
Name: William J. Behnken
Title: CEO
Date: 3/13/2020

SCHEDULE A

ASSIGNED MARKS

<u>Trademarks</u>	<u>Registration or Application No.</u>	<u>Country</u>
ANI Logo 	4,371,973	United States
ARTISAN INSPIRED	5,014,653	United States
ATTA BOY	1,858,772	United States
ATTA CAT	3,831,620	United States
BEGGAR DOG	4,978,261	United States
BEST THINGS FOR BEST FRIENDS	1,854,800	United States
DELICIOUSLY BALANCED	5,609,502	United States
DELICIOUSLY BALANCED	5,496,925	United States
FARM STYLE	4,371,971	United States
LIL' TRAINERS	5,014,505	United States
MAINTAIN CHUNKS	1,752,782	United States
MAKE THE SUPERFOOD SWITCH	5,704,959	United States
MILL CREEK	1,859,900	United States
PRO-SOURCE	2,329,940	United States
SUPREME SOURCE	4,946,517	United States
<u>SUPREME SOURCE S'WAGGER & Design</u> 	App. No. 88/632,701	United States
THE BARK MARKET	App. No. 88/031,912	United States
TRI PRO	4,731,527	United States
VITA BONE	1,190,182	United States
VITA SNACKS	2,440,862	United States

Trademarks	Registration or Application No.	Country
NATURE'S SOURCE	App. No. 87/549,420	United States
ATTA BOY	TMA542,024	Canada
ELEVATE	App. No. 1898461	Canada
SUPREME SOURCE	TMA546,094	Canada
VITA BONE	TMA557,605	Canada
SUPREME SOURCE	1916652	Mexico
VITA BONE	1916653	Mexico
ATTA BOY	App. No. 4-2019- 016993	Philippines
ATTA CAT	App. No. 4-2019- 016994	Philippines
ELEVATE	40-1444453	South Korea
SUPREME SOURCE & Design 	40-1444463	South Korea
ELEVATE	1952055	Taiwan
SUPREME SOURCE & Design 	1952054	Taiwan