

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM569322

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BK Brands LLC		03/27/2020	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	Matthew Berger		
Street Address:	755 East 19th Avenue		
City:	Denver		
State/Country:	COLORADO		
Postal Code:	80203		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87762122	BUBBA	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	lharkins@fleneriplaw.com		
Correspondent Name:	Lisa A. Harkins		
Address Line 1:	77 West Washington Street, Suite 800		
Address Line 4:	Chicago, ILLINOIS 60602		
NAME OF SUBMITTER:	Lisa A. Harkins		
SIGNATURE:	/lisaaharkins/		
DATE SIGNED:	03/27/2020		
Total Attachments: 3			
source=Signed Trademark Assignment U.S. Serial No. 87762122#page1.tif			
source=Signed Trademark Assignment U.S. Serial No. 87762122#page2.tif			
source=Signed Trademark Assignment U.S. Serial No. 87762122#page3.tif			

OP \$40.00 87762122

ASSIGNMENT OF TRADEMARK

This Assignment of Trademark is made between BK Brands LLC, a Delaware Limited Liability Company whose principal place of business is 5333 McConnell Avenue, Los Angeles, California 90066 ("Assignor") and Matthew Berger, an individual whose principal place of business is 755 East 19th Avenue, Suite 112, Denver, Colorado 80203 ("Assignee").

WHEREAS, Assignor has adopted, owns, and is using in its business endeavors the trademark listed in Exhibit A attached hereto ("the Trademark"); and

WHEREAS, Assignee is desirous of using the Trademark and acquiring the entire right, title and interest thereto, including the goodwill of the business symbolized thereby.

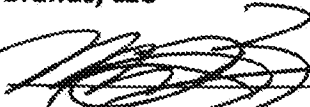
NOW, THEREFORE, for good and valuable consideration, the receipt of which is acknowledged, the parties agree as follows;

- (1) Assignor hereby assigns, conveys, and transfers unto Assignee all right, title, and interest in, to, and under the Trademark together with (a) all associated common law rights, (b) the goodwill of the business symbolized thereby, and (c) all rights and privileges granted and secured thereby, including, without limitation, the right to sue and recover for any past or continuing infringement of the Trademark, as well as the right to seek any and all remedies available at law or in equity; and
- (2) All said right, title and interest to the Trademark shall be held and enjoyed by Assignee, for its own use and benefit and for the use and benefit of its successors, assigns and other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment of Trademark had not been made.

(3) The effective date of this Assignment of Trademark is 3/27, 2020.

ASSIGNOR:

BK Brands, LLC

By: 


Name: Matthew L. BERGER

Title: OWNER

Date: 3/27/2020

ASSIGNEE:

Matthew Berger

By: 

Name: MATTHEW L. BERGER

Title: OWNER

Date: 3/27/2020

EXHIBIT A

Trademark:	U.S. Application No.	International Class:
BUBBA Stylized	87/762,122	18, 25, 34